



FOR IMMEDIATE RELEASE
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Child safety agencies team up to tell parents of child dangers

~~Public Service Announcement produced after 3 recent child deaths~~

PASCO COUNTY, FL ---- The Pasco County Commissioner Mike Moore was joined by several other child protective agencies in the Tampa Bay region to tell parents about the dangers to young children. The press conference was held at the West Pasco Government Center in New Port Richey on Thursday, June 23, 2016.

Three two-year old boys were involved in drowning related deaths in Pasco County during the months of April and May. The agencies wanted to get the message out by preventing child deaths. Those who participated in the press conference included:

- Pasco County Government, Commissioner Mike Moore
- Florida Department of Children and Families Regional Managing Director, Lisa Mayrose
- Executive Director of Pasco/Pinellas Eckerd Community Alternatives, Brian Bostick,
- Pasco Sheriff's Office, Child Protective Investigations, Ken Killian,
- Pasco Fire Rescue, Shawn Whited,
- Children's Board of Hillsborough County

See press conference by clicking on this link:

<https://youtu.be/TrGucNcwSr4>

The campaign is called "Keep Our Children Safe" and features a 30 and 60 second PSA. The 60 second PSA includes Pasco County Commissioner Mike Moore and Richard Jenkins with Eckerd Kids. The PSA will be featured on the stakeholder social media websites. The 30 second PSA, featuring Jenkins, will be sent to Tampa Bay radio and television stations on an "in-kind" basis.

:30 PSA <https://youtu.be/9yNH0KTXH94>

:60 PSA <https://youtu.be/FPu5teHWZIM>

Additional child safety tips can be found at: www.PreventNeedlessDeaths.com.

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