walk wise

Safety Tips for Pedestrians and Drivers

USF UNIVERSITY OF SOUTH FLORIDA

STATE OF FLORIDA · DEPARTMENT OF TRANSPORTATION

walk wise

Pasco County

St. Petersburg Times

HOMETOWN PASCO

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tampabay.com

Courtesy of Becky Bennett

OUTDOOR SEMINAR: The Healthy Families Pasco-Hernando group Mommies, Daddies and Me met in September at Veterans Memorial Park, Hudson. The group, including, from left, Tina New, Nichole Paulk, Rosemary Street, Robert Britt, Elizabeth Keesing, Jessica Brenner, Jenna Heise, Kathy Boyer, Beverly Borden, Helen Campolettano, Annette Saxon, Belkisa Zoraja and Virginia Phillips, enjoyed a presentation by Jessica Brenner from the USF Center for Urban Transportation Research's Walkwise Program teaching pedestrian safety. Brenner stressed that everyone is a pedestrian at some point, whether walking through a parking lot after shopping, walking from home or work to a vehicle, walking for exercise or simply walking to enjoy a beautiful Florida day, so safety is an important issue for all. For information about Walkwise, visit www.walkwisetampabay.com.

BikeSmart at ACE Opportunities

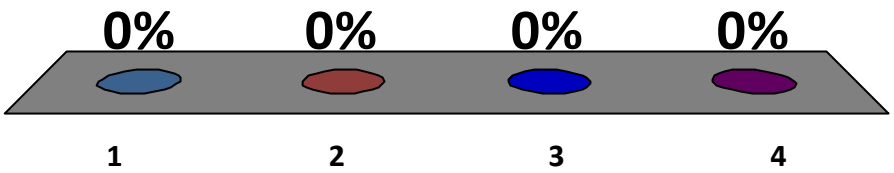
Today's Agenda

Introductions
Audience Participation
WalkWiseTips
Q & A

Let's Play Who Wants to Walk Safely!

Which state consistently has the highest number of pedestrian and bicyclist fatalities **per capita** and receives national publicity for this status?

1. New York
2. Florida
3. Texas
4. California



According to Florida Law drivers must exercise due care to avoid colliding with pedestrians or bicyclists when they are not following the traffic laws.

1. True
2. False

Where sidewalks are not provided, a pedestrian should:

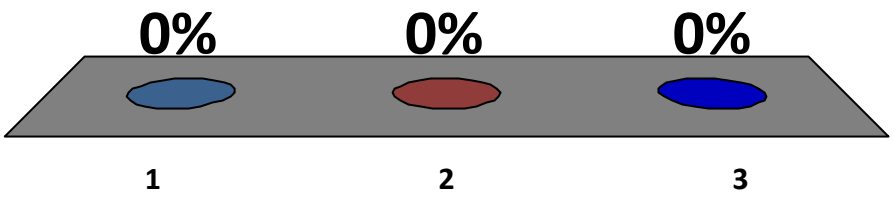
1. Walk on the shoulder AGAINST traffic
2. Walk on the shoulder WITH traffic

A bicyclist riding on a roadway AGAINST traffic is:

1. Riding illegally
2. Riding legally

Are bicyclists legally allowed to ride on sidewalks?

1. Yes, bicyclists are always allowed to ride on sidewalks
2. No, bicyclists are never allowed to ride on sidewalks
3. Yes, bicyclists are allowed to ride on sidewalks unless a local ordinance states they can't



NATIONAL RECOGNITION

Enlarge By Brian Blanco, for USA TODAY

Bicycle and pedestrian safety advocate Mike Lasche shares the road with motorists after measuring the distance across a spot where pedestrians intending to

Fla. deadliest state for walkers, cyclists

By Larry Copeland, USA TODAY

MIAMI, Florida — Florida is the deadliest state in the U.S. for pedestrians — and bicyclists don't fare any better.

In 2008, the most recent year for which federal statistics are available, 11.1% of pedestrians and 17.4% of bicyclists killed in the U.S. died in the Sunshine State, which has 6% of the nation's population.

The top four of the 10 most dangerous

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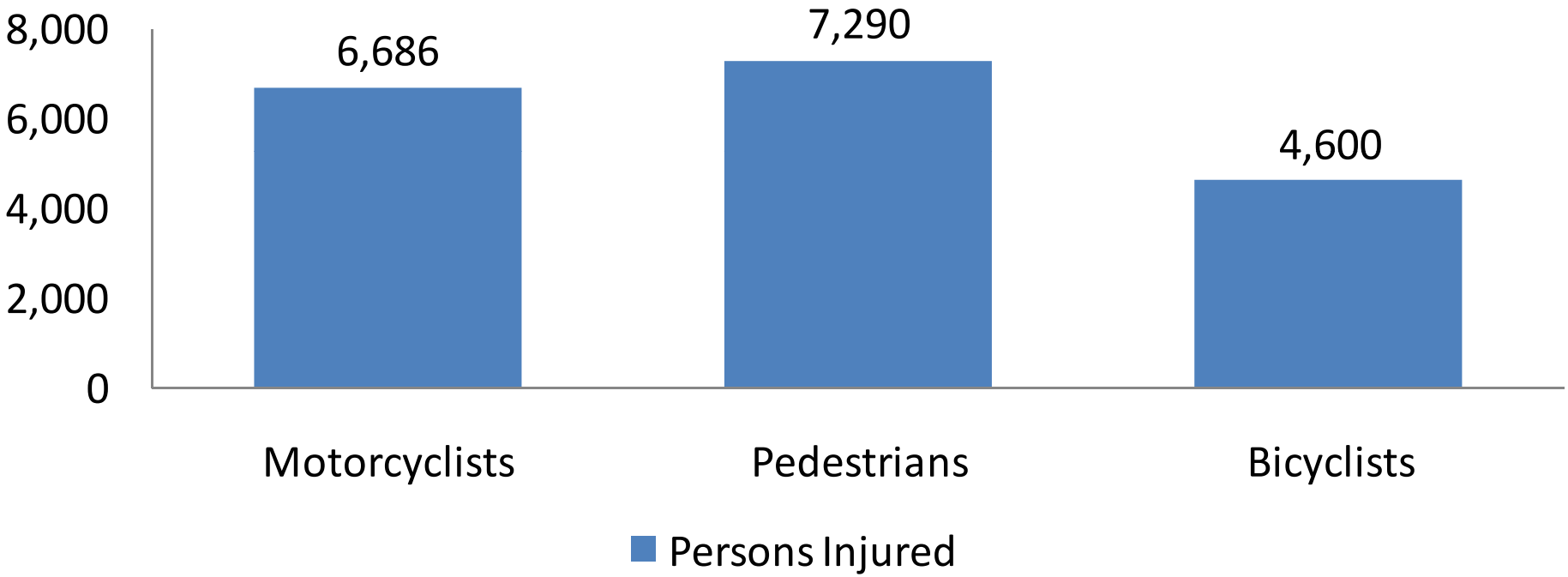
Source: http://www.usatoday.com/news/nation/2010-02-28-florida-pedestrians-cyclists-deaths_N.htm

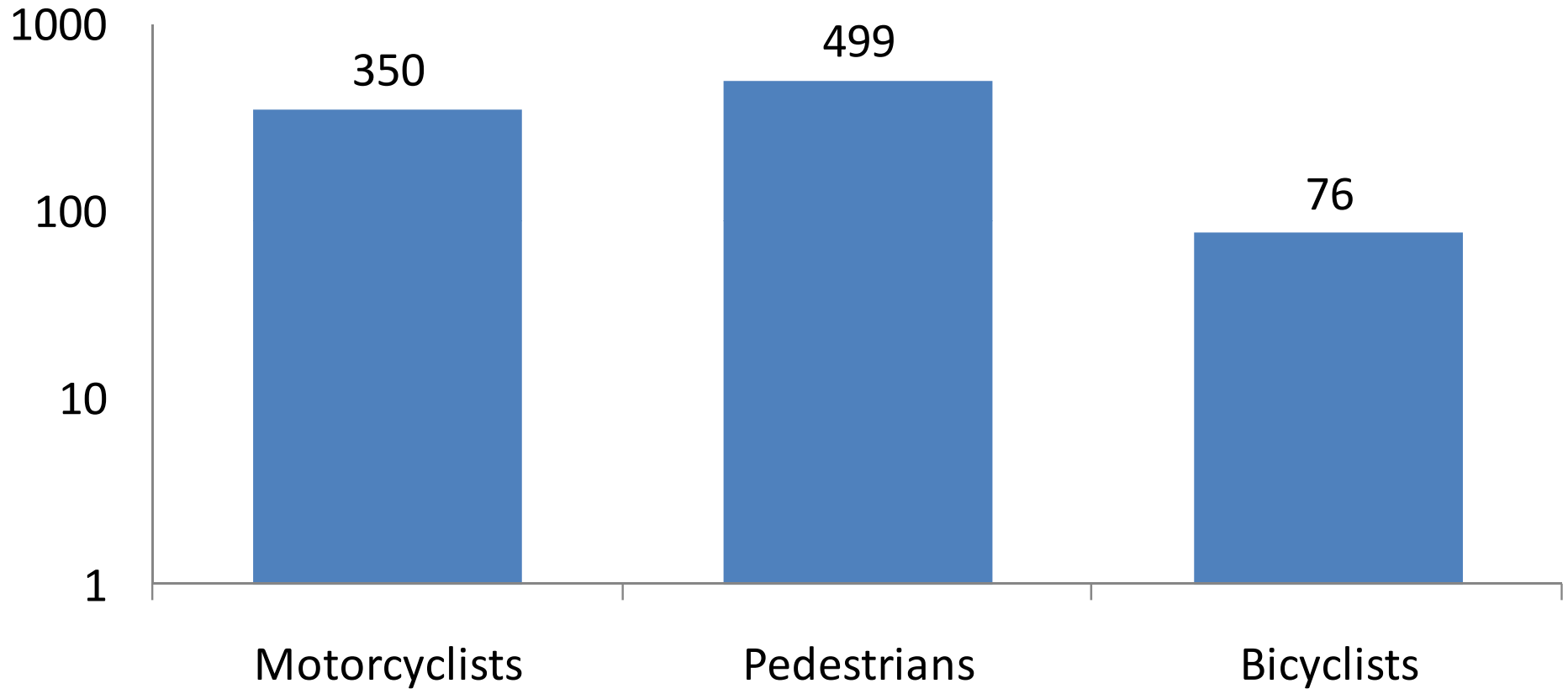
The loss from pedestrian crashes and fatalities is devastating.

2010 Florida Traffic Crash Statistics - Injuries



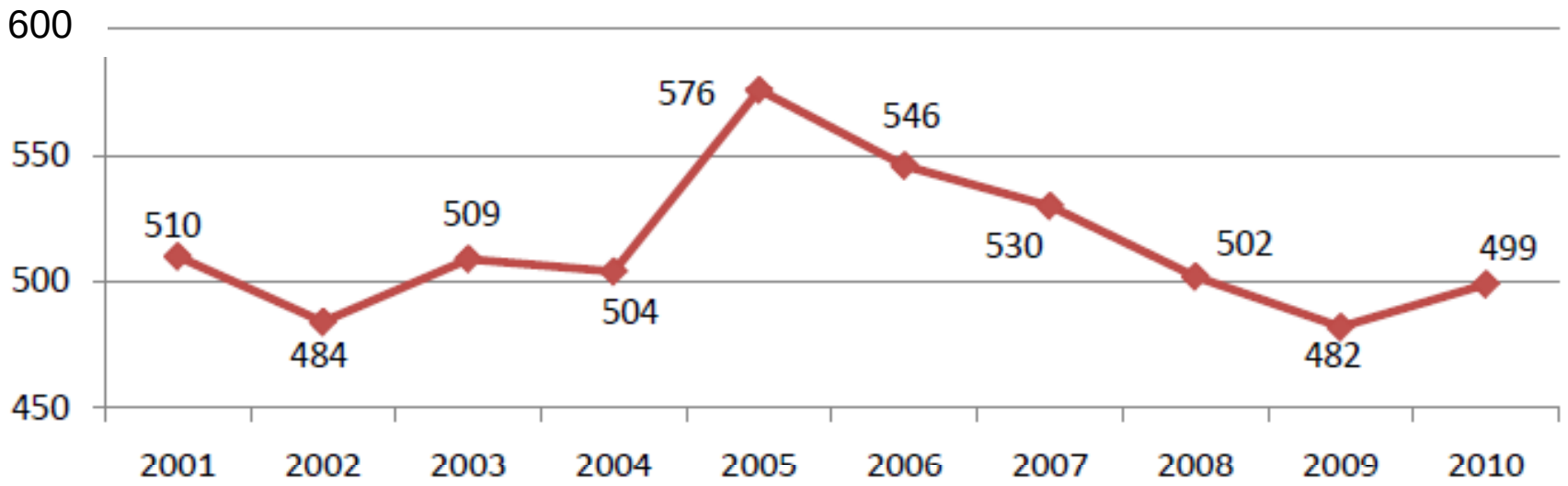
Source: Florida Traffic Crash Statistics Report, 2010

2010 Florida Traffic Crash Statistics - Fatalities



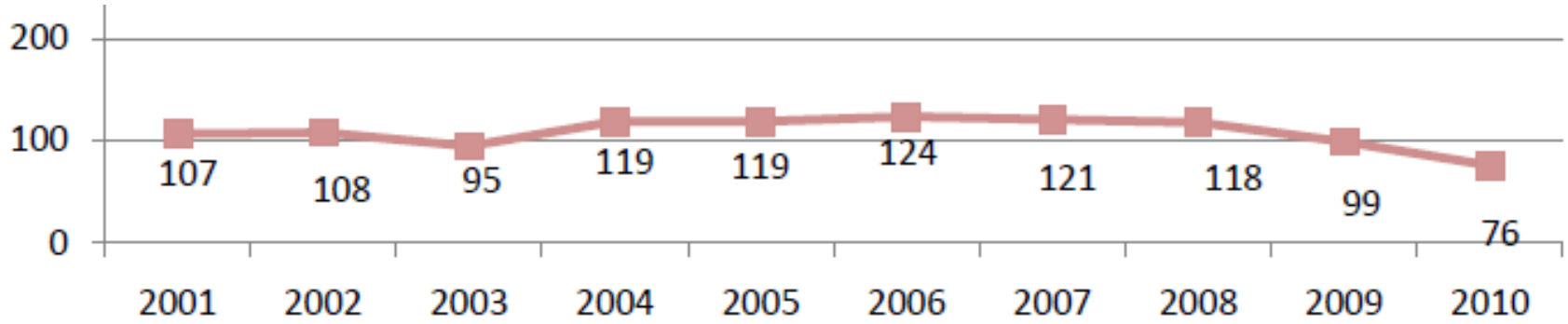
Source: Florida Traffic Crash Statistics Report, 2010

10 Year Trend – Pedestrian Fatalities Florida



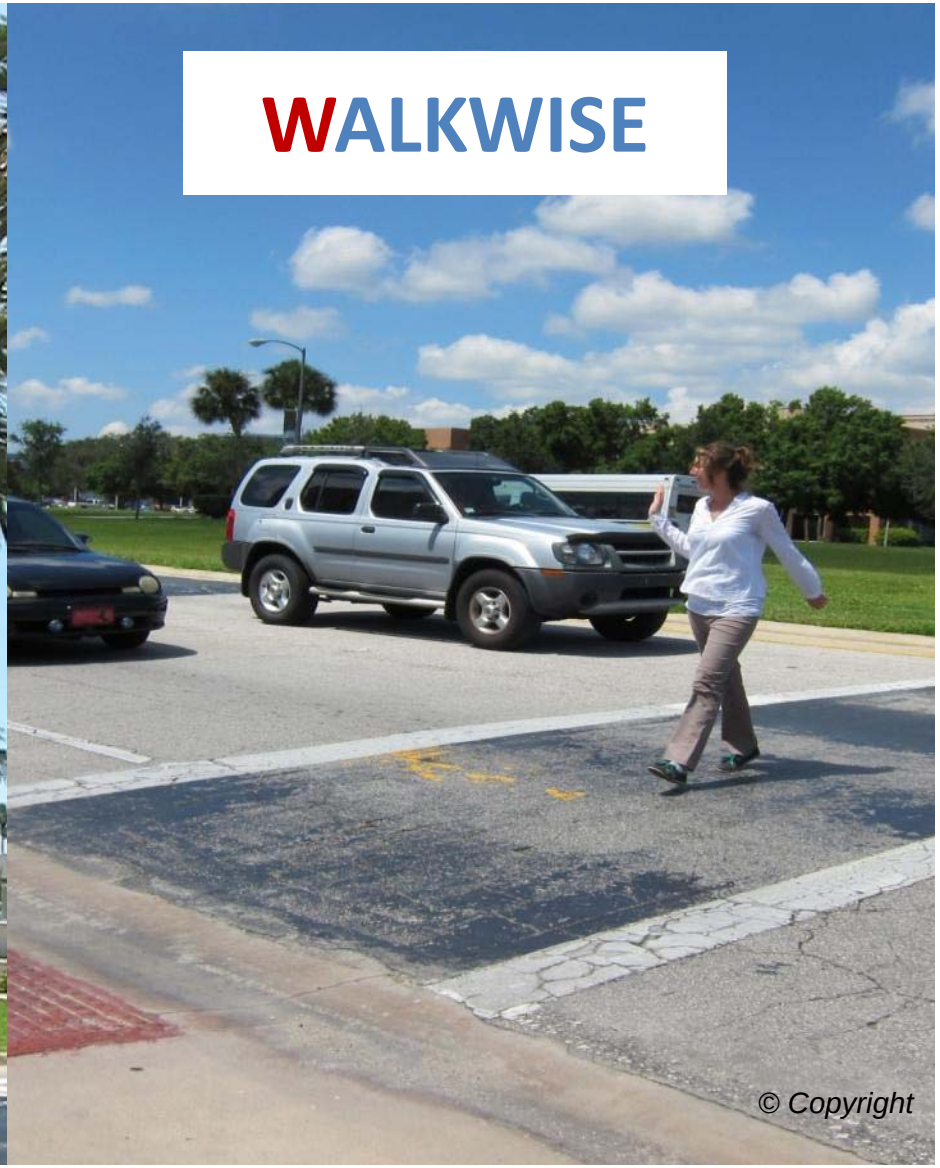
Source: Florida Traffic Crash Statistics Report, 2010

10 Year Trend – Bicyclists Fatalities Florida



Source: Florida Traffic Crash Statistics Report, 2010

Important Tips for Pedestrians



Wear bright colors or reflective clothing night and day to increase your visibility. See and be Seen.

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Always be alert. Never text or talk on your phone while crossing a road.

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Look left, right, and left again. Make eye contact with drivers, look for cars making right hand turns.

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Know your surroundings. Use extra caution when crossing multiple-lane, higher speed streets.

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Watch for cars in parking lots.

Impaired walking can be dangerous.

Stay on sidewalks when available. Be cautious of cars entering or exiting driveways.

Expect the unexpected, walk defensively. You never know when a car will fail to yield at a crosswalk.

W
• Wear bright colors or reflective clothing.
A
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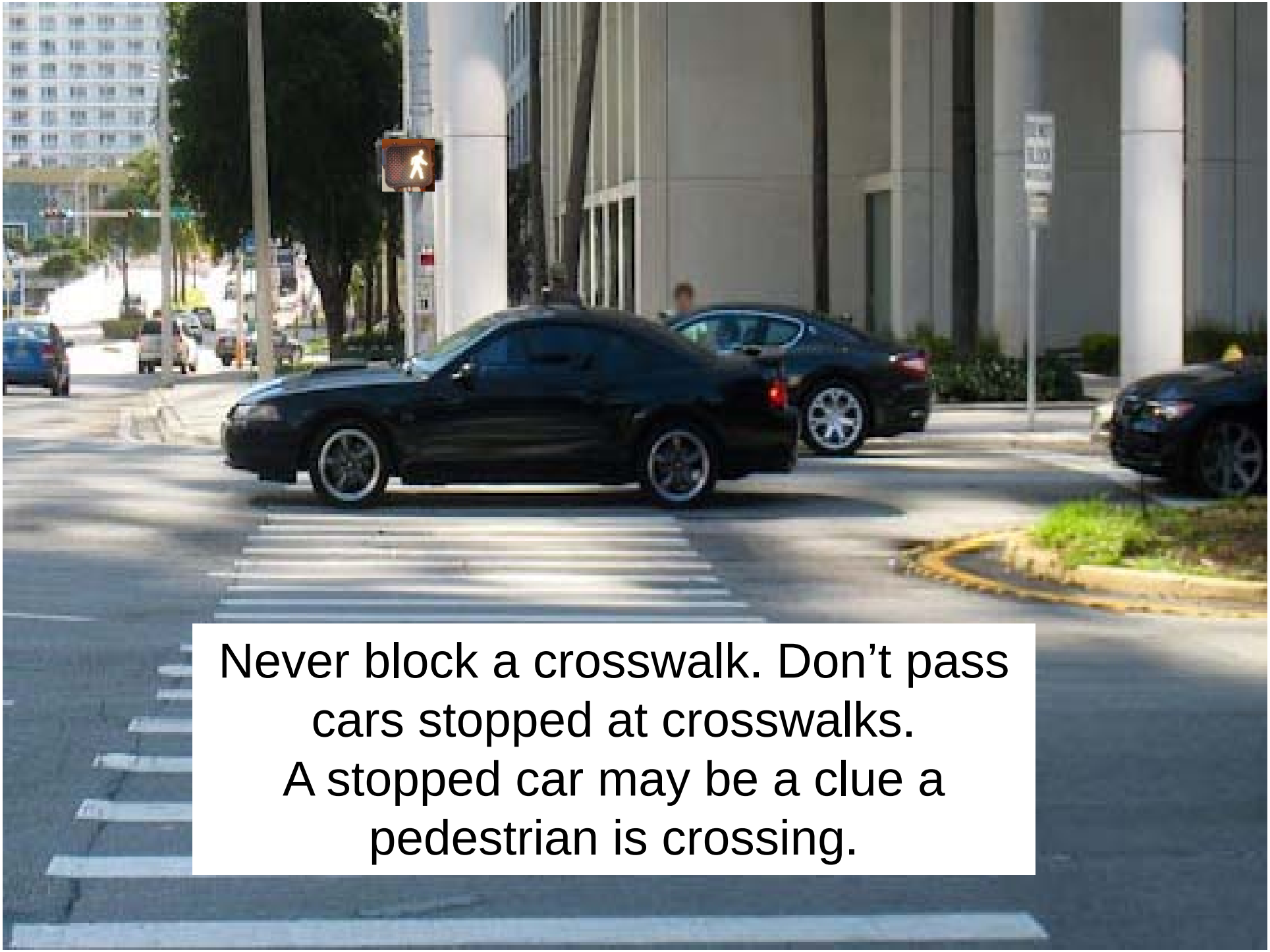
L
• Look Left, right, and Left again.
K
• Know your surroundings.
W
• Watch for cars in parking lots.
I
• Impaired walking can be dangerous.
S
• Stay on Sidewalks.
E
• Expect the unExpected.

Important Tips for Drivers

Be alert when it is dark as most pedestrian and bicyclist fatalities occur at dawn or dusk.

Anticipate crossings by seniors
or pedestrians with disabilities


Never block a crosswalk. Don’t pass cars stopped at crosswalks.
A stopped car may be a clue a pedestrian is crossing.

Pedestrian & Motorist Enforcement

Pedestrian Fines

- Hillsborough $49.50
- Pinellas $62.50
- Pasco $62.50

Motorist Fines

- Hillsborough $151
- Pinellas $166
- Pasco $164

2010: NHTSA Administrator Strickland visits the Tampa Bay area. A $430,000 grant from NHTSA will be used for enforcement.

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Empower Yourself and Others

I pledge to WalkWise and DriveSafely and spread the word about the importance of pedestrian and safety to my friends, family, neighbors, colleagues and others!

WalkWise & BikeSmart DriveSafely Ambassadors

Use referral cards and spread the word

Remember Safety Tips

Check for classes at walkwisetampabay.com and tampabaycycle.com

Join the Facebook Groups