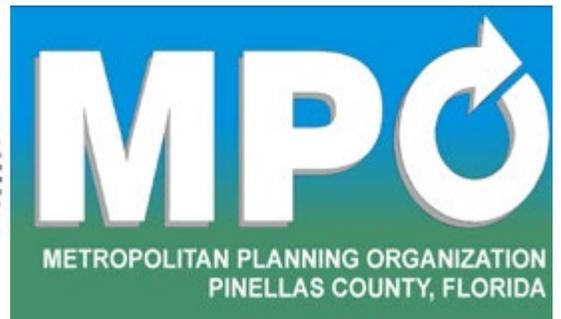
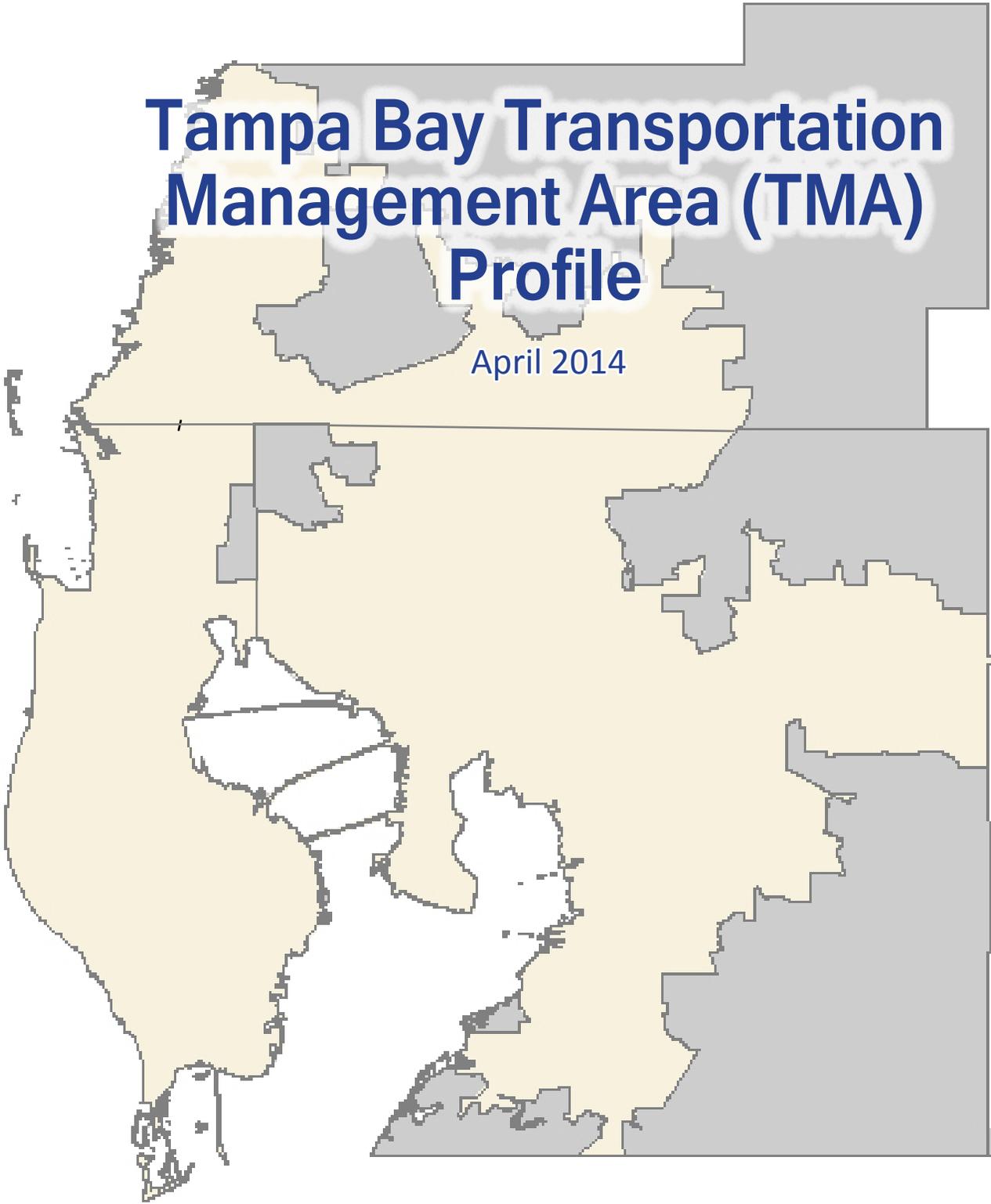


Tampa Bay Transportation Management Area (TMA) Profile

April 2014



Tampa Bay Transportation Management Area (TMA) Leadership Group

Voting Members

County Commissioner Sandra Murman	Hillsborough County MPO
Councilwoman Lisa Montelione	Hillsborough County MPO
County Commissioner Mark Sharpe	Hillsborough County MPO
County Commissioner Kathryn Starkey	Pasco County MPO
County Commissioner Henry Wilson	Pasco County MPO
County Commissioner Jack Mariano	Pasco County MPO
County Commissioner Karen Seel	Pinellas County MPO
City Council Member Jim Kennedy	Pinellas County MPO
City Council Member Doreen Hock-DiPolito	Pinellas County MPO

Non-Voting Technical Advisors

Paul Steinman, Secretary	Florida Department of Transportation, District 7
Ronnie Duncan	Tampa Bay Area Regional Transportation Authority

This project has been developed in compliance with Title VI of the Civil Rights Act of 1964 and other federal and state nondiscrimination authorities. Neither FDOT nor this project will deny the benefits of, exclude from participation in, or subject to discrimination anyone on the basis of race, color, national origin, age, sex, disability, or family status.

Funding for this report may have been financed in part through grant[s] from the Federal Highway Administration and Federal Transit Administration, U.S. Department of Transportation, under the State Planning and Research Program, Section 505 [or Metropolitan Planning Program, Section 104(f)] of Title 23, U.S. Code. The contents of this report do not necessarily reflect the official views or policy of the U.S. Department of Transportation.

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Tampa Bay – TMA

1. Introduction

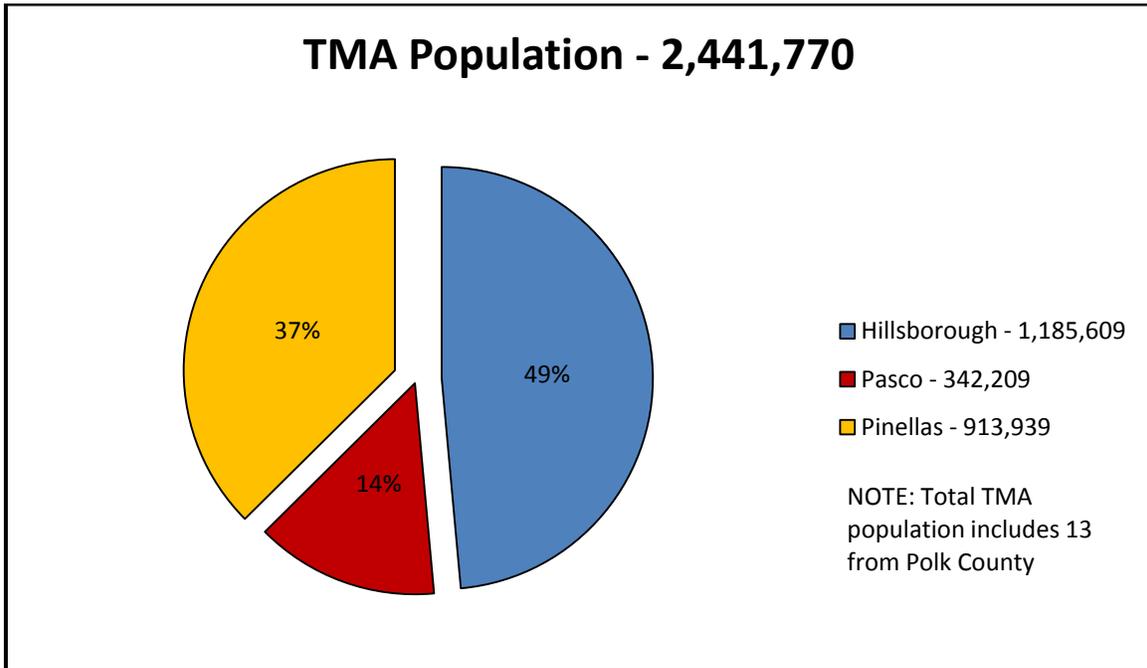
Transportation Management Areas (TMAs) are urbanized areas (UZAs) with populations greater than 200,000 as determined by the 2010 Census. The 2010 urban areas were delineated independent of existing urban boundaries that were derived from the 2000 U.S. Census. In March 2012, the Census Bureau published the list of UZAs in the *Federal Register*. UZAs with populations exceeding 200,000 included Tampa/St. Petersburg.

The Tampa Bay TMA encompasses a population of 2,441,770 people spanning the boundaries of three counties: Hillsborough, Pasco and Pinellas (see Figure 1) (Source: U.S. Census). Notable portions of Hillsborough and Pasco counties are located outside of the TMA boundary, while nearly all of Pinellas (92%) lies within. While federal guidelines state that, to the extent possible, only one MPO shall be designated for each urbanized area, more than one may be designated when the Governor and the existing MPO(s) determine that the size and complexity of the area makes designation of more than one MPO appropriate. The Tampa Bay TMA stands as an exception, with each MPO corresponding to its respective diverse and arguably complex portion of the urbanized area. Though each is a separate, independent organization, the three MPOs hold a vested interest in how their transportation networks relate to one another, and recognize the fact that the transportation systems of three-county area are closely linked.

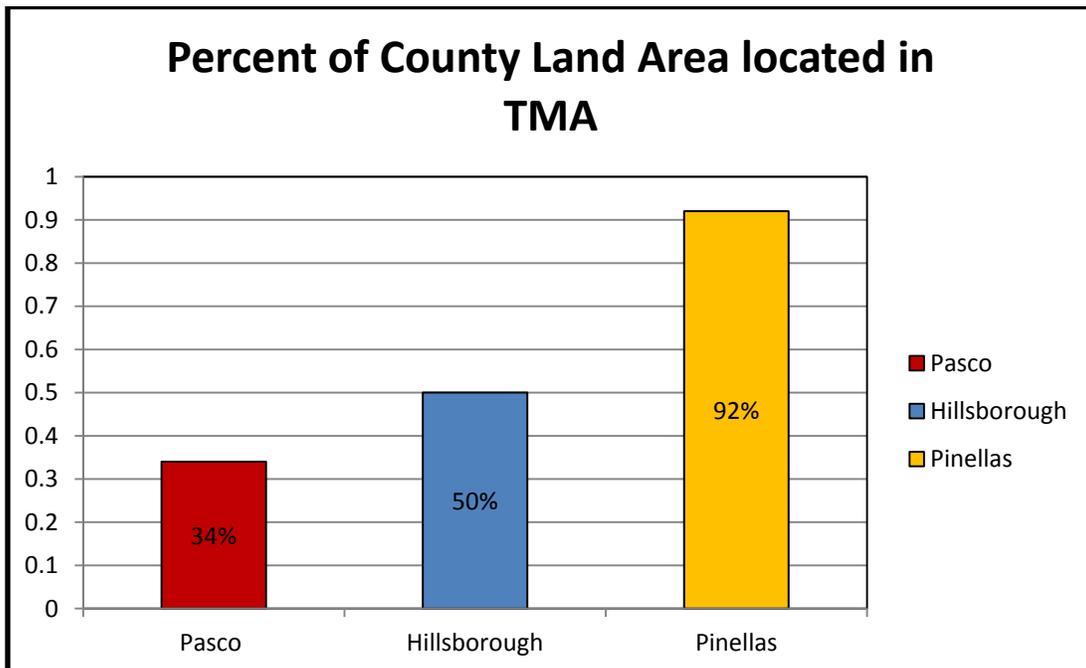
2. TMA Population/Demographics

TMA Size: 1,222 sq. miles

TMA Density: 1,205 persons/sq. mi.



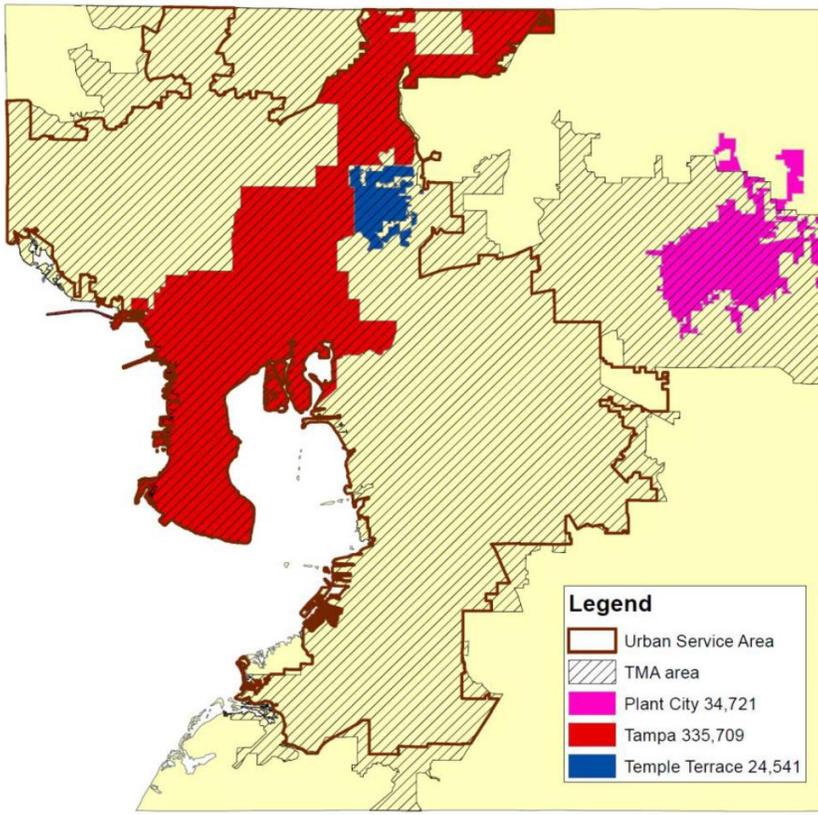
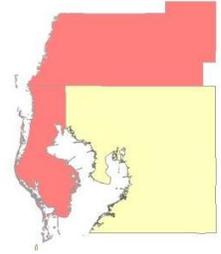
Source: 2010 U.S. Census



Source: 2010 U.S. Census

3. Individual County Population/Demographics (Source: 2010 U.S. Census)

Hillsborough County



Size: 1,020 sq. mi.

Total Population: 1,229,226

Unincorporated Population: 834,225

Percent of 3-County Area (Population): 47%

Percent of TMA (Population): 47%

Density: 1,205 persons per sq. mi.

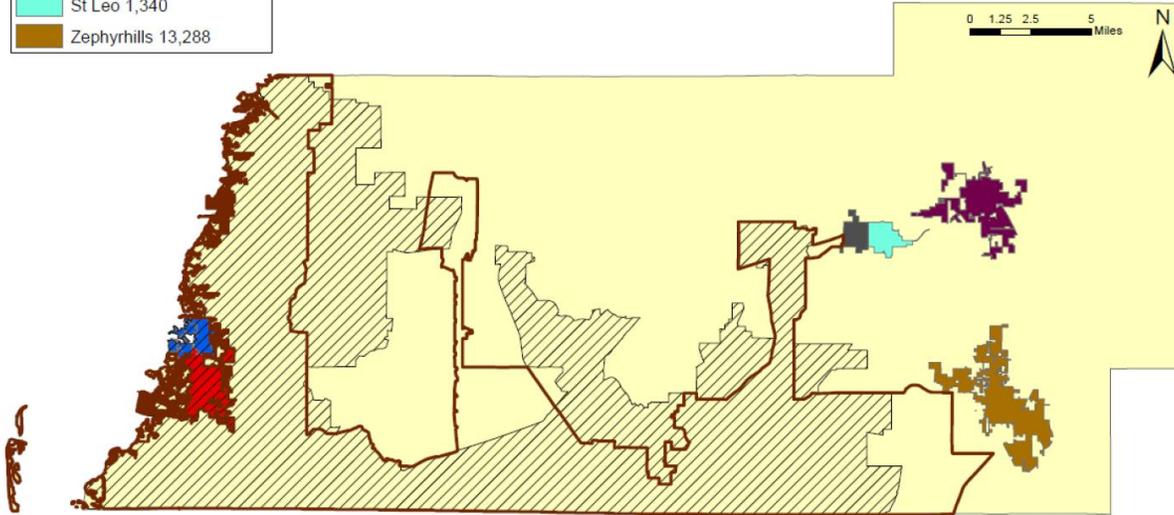


Photos courtesy of the City of Tampa, Tampa Bay Times and Wikipedia. The Hillsborough County Urban Service Area boundary is established on the Future Land Use Map to designate the location for urban level development in the County. The boundary serves as a means to provide an efficient use of land and public and private investment, and to contain urban sprawl (Source: Hillsborough County Comprehensive Plan).

Pasco County



Legend	
	Urban Concentration Area
	TMA area
	Dade City 6,437
	New Port Richey 14,911
	Port Richey 2,671
	San Antonio 1,138
	St Leo 1,340
	Zephyrhills 13,288



Size: 747 sq. mi.

Percent of 3-County Area
(Population): 18%

Total Population: 464,697

Percent of TMA (Population): 17%

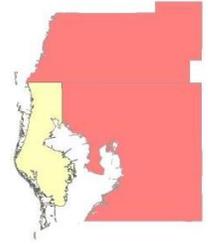
Unincorporated Population:
424,912

Density: 622 persons per sq. mi.



Photos courtesy of the City of New Port Richey, the Shops at Wiregrass and the Southwest Florida Water Management District. The Pasco County Urban Concentration Area, comprised of the West and South Market Areas, is the focal point of development in the County. Financial and regulatory incentives are available for development projects within the area, thereby discouraging urban sprawl (Source: Pasco County Comprehensive Plan).

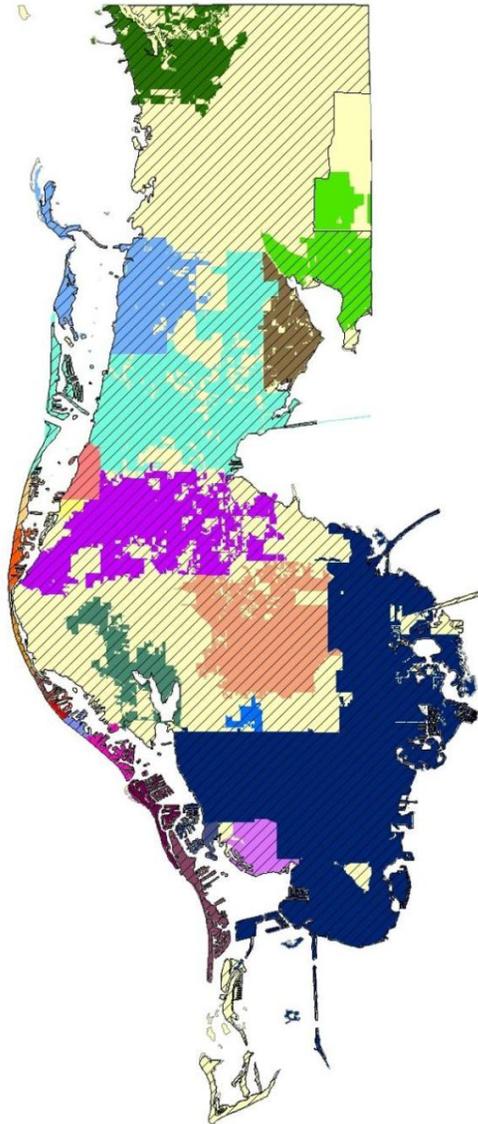
Pinellas County



Legend

NAME

	TMA area
	Bellair 3,869
	Belleair Beach 1,560
	Belleair Bluffs 2,031
	Belleair Shore 109
	Clearwater 107,685
	Dunedin 35,321
	Gulfport 12,029
	Indian Rocks Beach 4,113
	Indian Shores 1,420
	Kenneth City 4,980
	Largo 77,648
	Madeira Beach 4,263
	N. Redington Beach 1,417
	Oldsmar 13,591
	Pinellas Park 49,079
	Redington Beach 1,427
	Redington Shores 2,121
	Safety Harbor 16,884
	Seminole 17,233
	South Pasadena 4,964
	St. Pete Beach 9,346
	St. Petersburg 244,769
	Tarpon Springs 23,484
	Treasure Island 6,705



Size: 274 sq. mi.

Total Population: 916,542

Unincorporated Population:
270,494

Percent of 3-County Area
(Population): 35%

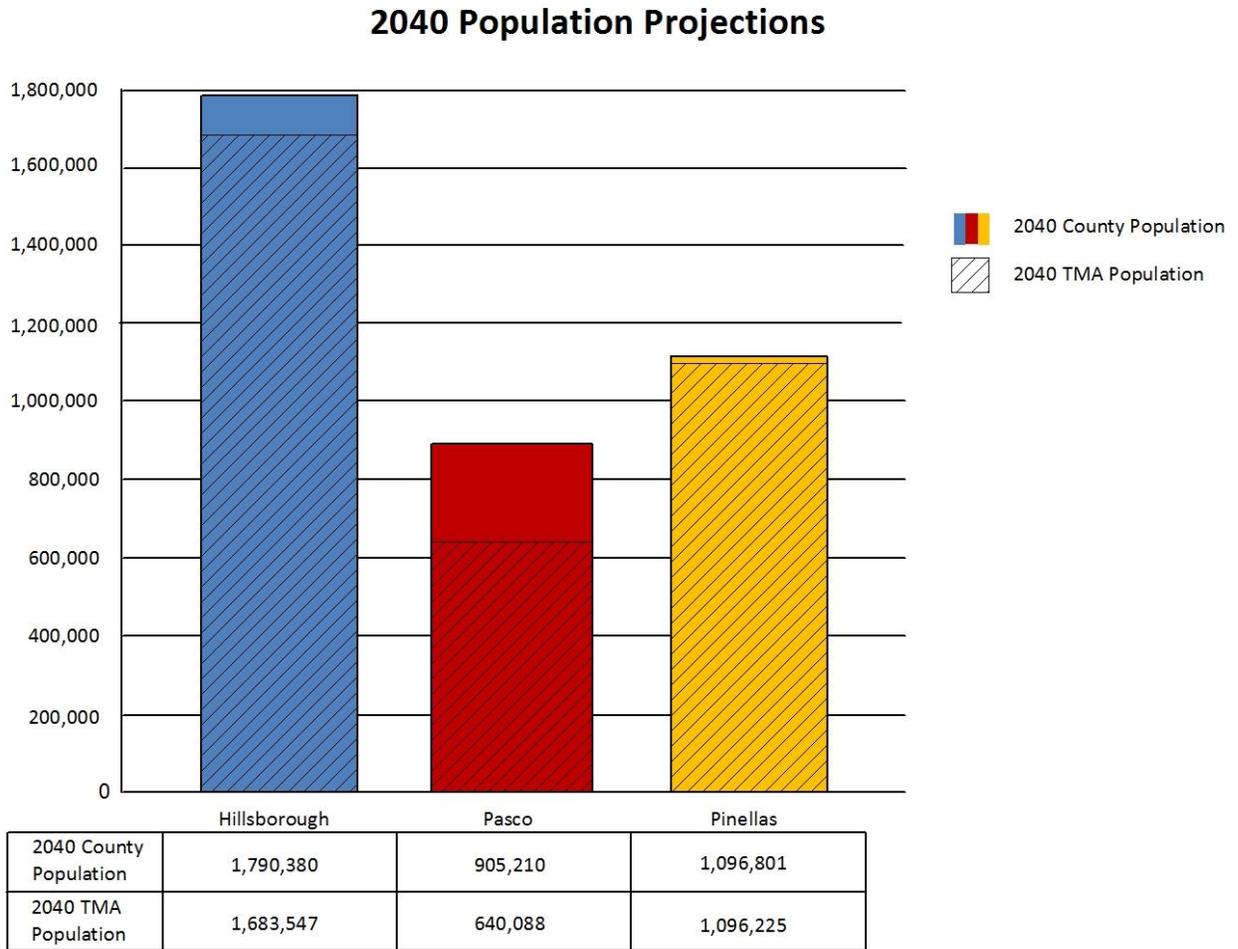
Percent of TMA (Population):
36%

Density: 3,345 persons per
sq. mi.



Photos courtesy of the Pinellas County Communications Department and the City of St. Petersburg

4. Projected 2040 Three-County and TMA Household Population



Source: Hillsborough, Pasco and Pinellas MPOs

5. Transportation Agencies/Authorities

- Hillsborough: Hillsborough Area Regional Transit (HART)
Hillsborough County Aviation Authority
Tampa Port Authority
Tampa/Hillsborough Expressway Authority
- Pinellas: Pinellas Suncoast Transit Authority (PSTA)
- Tampa Bay Area Regional Transportation Authority (TBARTA)
- Florida's Turnpike Enterprise
- Florida Department of Transportation



6. Other Airports, Ports and Transit Providers

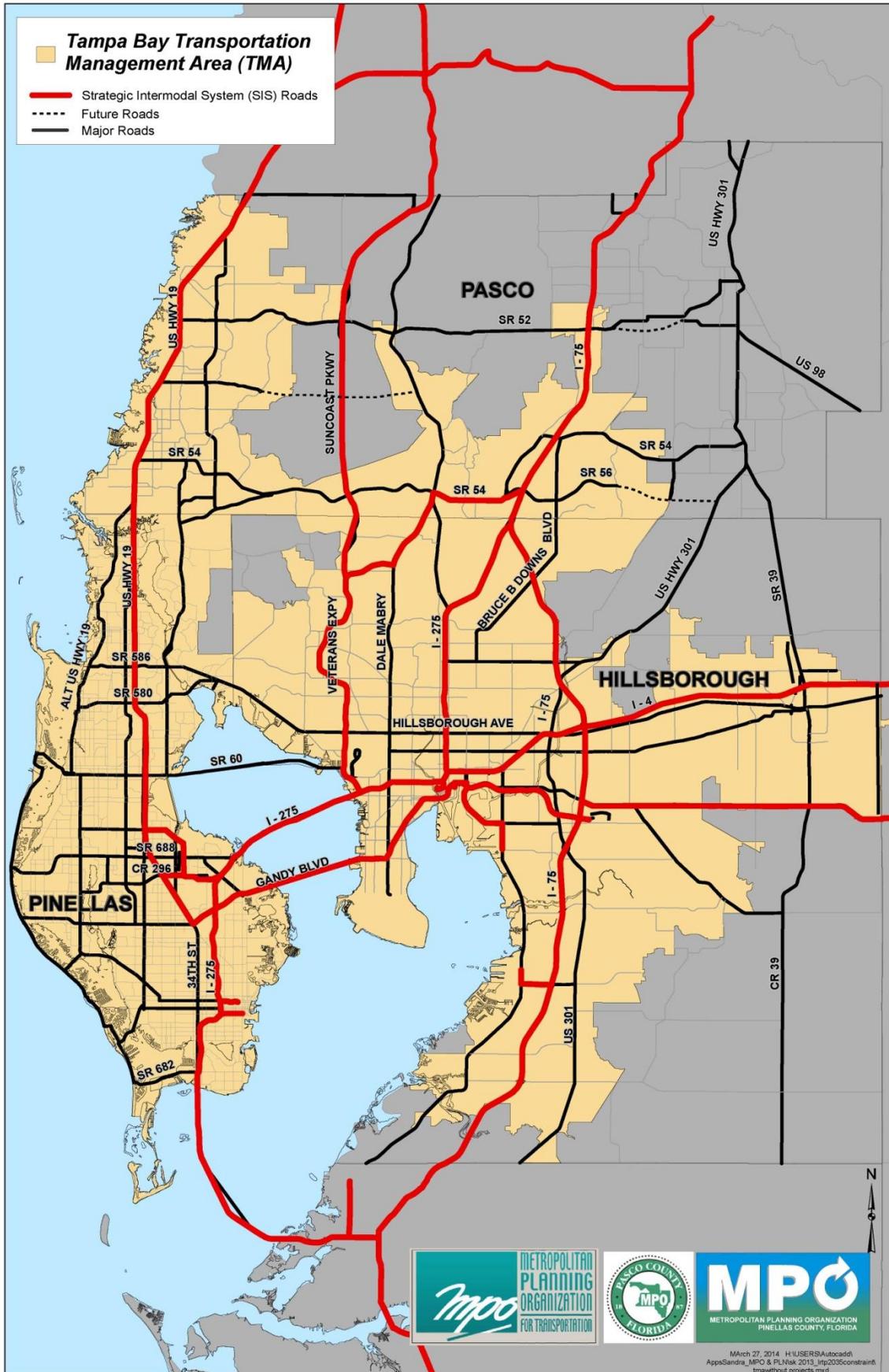
- Pasco: Pasco County Public Transportation (PCPT)
- Pinellas: St. Petersburg/Clearwater International Airport (PIE)
Port of St. Petersburg, Albert Whitted Airport, Clearwater Airpark



7. Strategic Intermodal System (SIS)/Major Facilities Connecting & Serving the TMA

Figure 2 identifies the major roads that connect and serve the TMA and highlights those that are on the Strategic Intermodal System (SIS). The identified roads include current SIS facilities, SIS Connectors, and roads that are planned to be added to the SIS. Roads that are planned to be removed from the SIS in the future, but are still currently on the SIS, are also included. Other SIS facilities serving the TMA not identified in Figure 2 include Tampa International Airport, St. Petersburg/Clearwater International Airport and the Port of Tampa Bay.

Figure 2



8. Regional Activity Centers within the TMA

The Regional Activity Centers (RACs) identified in Figure 3 were established through a collaborative process involving the MPOs, local governments and TBARTA. The regional anchors originally identified for the TBARTA Master Plan served as the basis for selecting the RACs and as a result of this coordination, the regional anchors and the RACs within the TMA are identical. There are three *tiers* of regional activity centers, described as follows:

Tier 1 Centers are those areas projected to reach a net employment density of at least 50 jobs per acre in 2030.

Tier 2 Centers are those areas projected to reach a net employment density of 20 to 50 jobs per acre in 2030 or they contain lower density employment *combined* with other elements, such as residential density of 6 to 10 people per acre; 1 to 5 hotel rooms per acre; the areas are *special generators*, e.g., airports, hospitals, shopping centers, arenas, convention centers, stadiums, colleges, and universities; the areas are the subject of recent development proposals, e.g., Developments of Regional Impact and sub-threshold Planned Unit Developments adopted since 2003; and the areas are the subject of local policy initiatives for incentivizing development, e.g., Comprehensive Plan Activity Centers, Community Redevelopment Areas, Transportation Concurrency Exception Areas, Multi-Modal Transportation Districts, and Enterprise Zones.

Tier 3 Centers are those areas projected to reach a net employment density of 4 to 20 jobs per acre in 2030 or they contain lower density employment *combined* with other elements, as described in Tier 2.

Table 1 (following) shows a listing of each county's designated regional activity centers located within the TMA, as shown on Figure 3, with the Tier of the activity center noted after its name.

Table 1

Hillsborough

- 1 Citrus Park (3)
- 2 Northdale (2)
- 3 New Tampa (3)
- 4 Veterans Exp/Waters Ave. (2)
- 5 Carrolwood (2)
- 6 Nebraska Ave/Fowler Ave. (3)
- 7 Bruce B Downs/Fowler/USF (1)
- 8 Telecom Park/Hidden River (2)
- 9 Temple Terrace (3)
- 10 Rocky Point (2)
- 11 Town and Country (2)
- 12 Hillsborough Ave/Dale Mabry Hwy (2)
- 13 Stadium/ St. Joseph's Hospital (2)
- 14 Seminole Heights (3)
- 15 Orient Park/Florida Fairgrounds (2)
- 16 East Lake (3)
- 17 Plant City (2)
- 18 Westshore/TIA (1)
- 19 Hyde Park (2)
- 20 Downtown Tampa (1)
- 21 Ybor City (1)
- 22 East Tampa (2)
- 23 Palm River (2)
- 24 Brandon (2)
- 25 South Tampa (3)
- 26 Gandy/Rattlesnake Point (2)
- 27 Covington/Waterset (3)
- 28 Apollo Beach (3)
- 29 South Shore (3)
- 30 MacDill AFB (2)

Pasco

- 1 New Port Richey (2)
- 2 Port Richey (3)
- 3 Trinity (3)
- 4 SR 54/Suncoast Pkwy (3)
- 5 Connerton (3)
- 6 SR 56/Bruce B Downs/Wiregrass (3)
- 7 Wesley Chapel (2)
- 8 San Antonio (3)

Pinellas

- 1 Tarpon Springs (3)
- 2 Palm Harbor (3)
- 3 Oldsmar (3)
- 4 Dunedin (2)
- 5 Countryside (5)
- 6 Safety Harbor (3)
- 7 Clearwater Beach (2)
- 8 Downtown Clearwater (1)
- 9 US 19/SR 60 (2)
- 10 Largo Mall (2)
- 11 US 19/Roosevelt (2)
- 12 Indian Rocks Beach/Walsingham (3)
- 13 Bryan Dairy Industrial/Hospital (2)
- 14 St. Pete/Clearwater International Airport (2)
- 15 Gateway (1)
- 16 Redington Shores/Park Blvd. (3)
- 17 Seminole (2)
- 18 Pinellas Park (3)
- 19 Madeira Beach (3)
- 20 Tyrone Square/St. Petersburg College (2)
- 21 Lealman (3)
- 22 Treasure Island (3)
- 23 Central Ave/Central Plaza (2)
- 24 Downtown St. Petersburg (1)
- 25 St. Pete Beach (2)
- 26 South St. Pete (3)
- 27 Eckerd College (3)

**(#) denotes Regional Activity Center Tier 1, 2 or 3*

9. Major Attractors within the TMA



Hillsborough County: Professional Sports, Tampa Bay Times Forum, International Plaza, Westshore Plaza, Tampa Convention Center, Straz Center, Florida Aquarium, Tampa Bay History Center, Lowry Park Zoo, Busch Gardens, Adventure Island, Museum of Science & Industry, Tampa Museum of Art, Dinosaur World, and Activity Centers

Pasco County: Pasco/Hernando Community College Performing Arts Center, Jay B. Starkey Wilderness Park, and Activity Centers

Pinellas County: Beaches, Professional Sports, Tarpon Springs Sponge Docks, Clearwater Marine Aquarium, Dali Museum, Chihuly Collection, Ruth Eckerd Hall, Mahaffey Theater, and Activity Centers

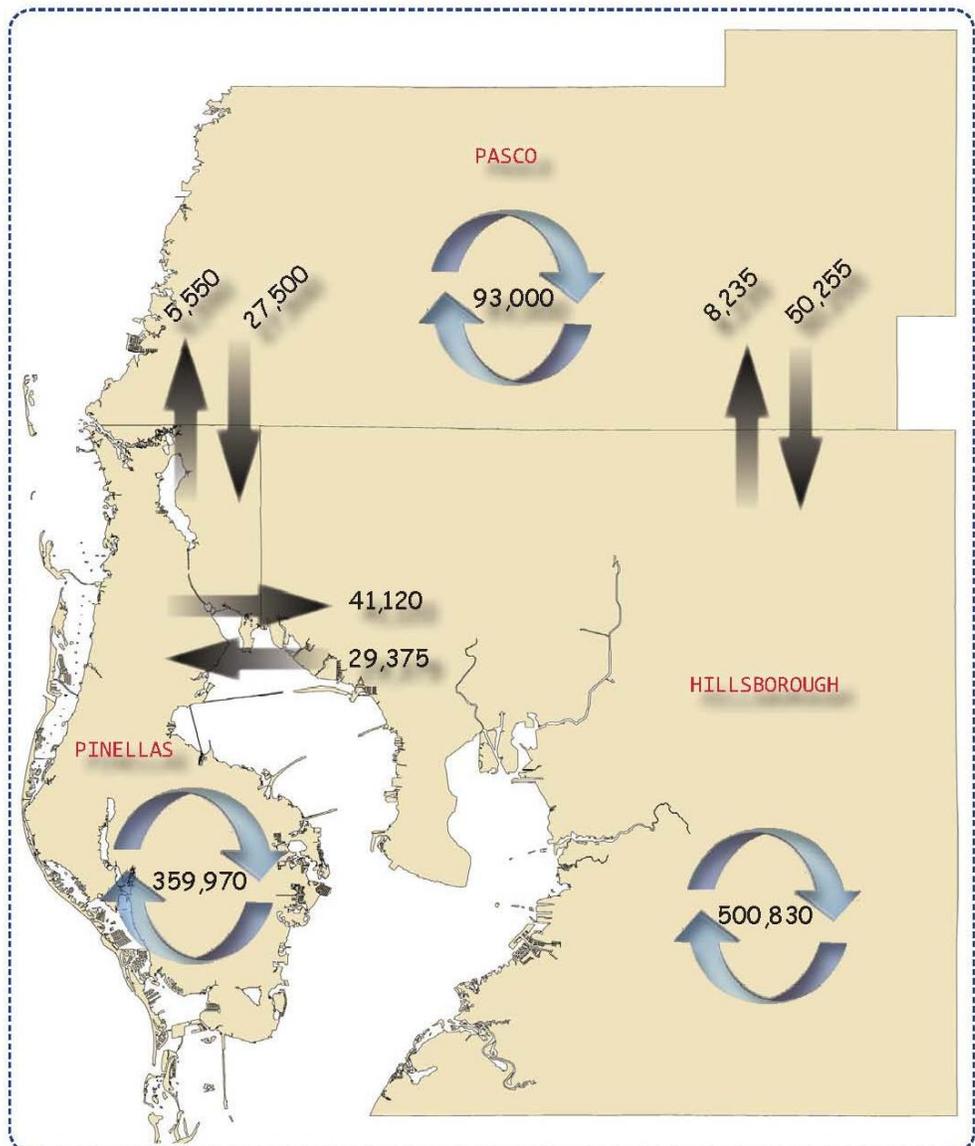
10. Cross-County Travel in the Three-County Area

Based on information obtained from the 2006-2010 American Community Survey, there is a significant amount of cross-county travel for commute purposes. As Figure 4 below shows, the number of commuters coming from Pasco into both Hillsborough and Pinellas counties significantly outnumbers those going in the opposite direction. The number of commuters traveling between Pinellas and Hillsborough counties is more even, but there are still more commuters entering Hillsborough from Pinellas than going in the other direction. The Tampa Bay Regional Planning Model shows similar patterns for total daily trips, as shown in Figure 5, with significantly more trips going from Pasco into Hillsborough and Pinellas than in the reverse direction, and with the number of Pinellas/Hillsborough cross county trips being much closer.

In addition to those traveling by personal vehicle, there is transit service across the county lines. Pasco County Public Transit (PCPT) bus service connects with the Pinellas Suncoast Transit Authority (PSTA) at two locations in Tarpon Springs (Tarpon Springs Sponge Docks on Route 18, and the Tarpon Mall on Route 19). PCPT Route 54 also connects with the Hillsborough Area Regional Transit Authority (HART) Express Route 51X at The Grove in Wesley Chapel.

PSTA presently offers bus service to Hillsborough County and the City of Tampa on three routes: North County Connector which serves the Westfield Countryside Mall and

Figure 4
Commuter Flows in the Tampa Bay Area
2006-2010 American Community Survey



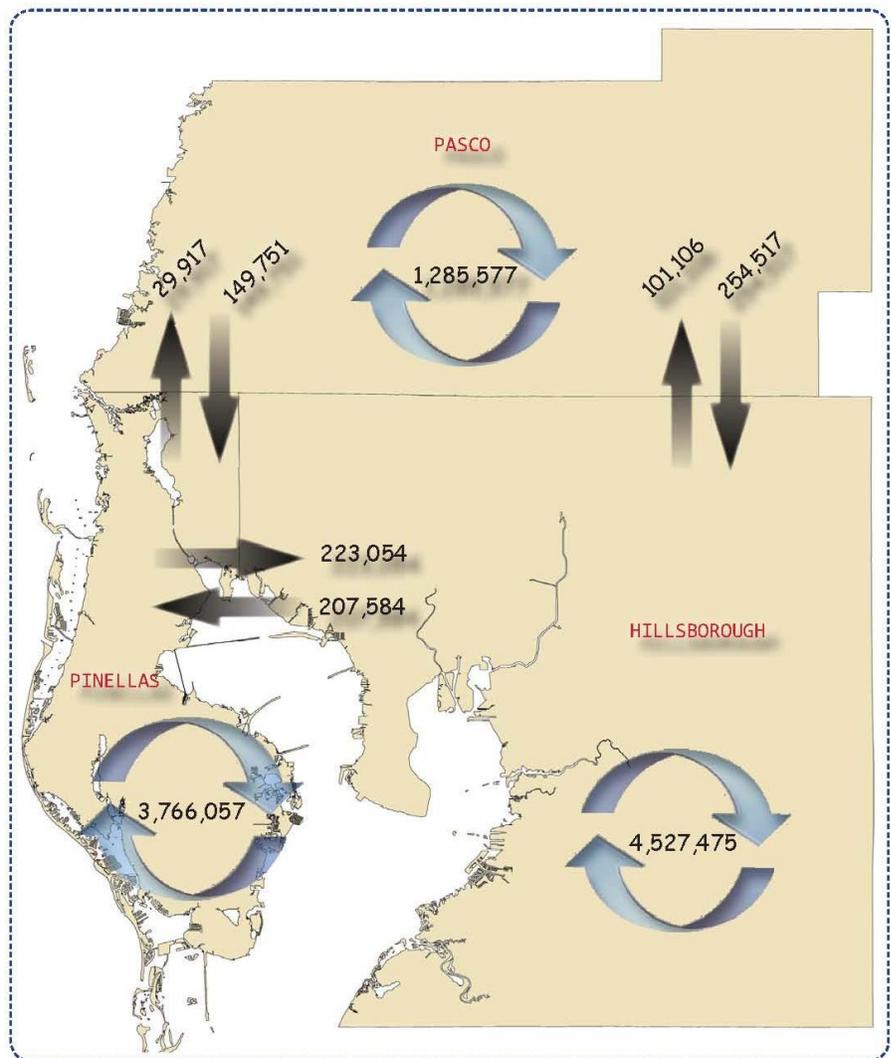
the Shoppes at Boot Ranch before connecting to the HART Northwest Transfer Center, located near West Chase and Town 'N' Country; Route 100X which offers commuter service from Pinellas to the Marion Transit Center in Tampa; and Route 300X, which offers express service (limited stops) between Largo and the Marion Transit Center.

HART presently offers bus service to Pasco County on two routes: Route 20X, known as the Pasco/Lutz Express; and 51X serving New Tampa and Pasco. HART also offers bus service to Pinellas County via Route 200X, serving Clearwater.

TBARTA operates the regional commuter services program which includes carpool, vanpool, and school pool. As of January 2014, there were over 7,000 registrants within the three counties utilizing commuter services or searching for commuter assistance opportunities. At any given time, the vanpool program participants make up approximately 7 to 10 percent and the carpool participants 6 to 9 percent of the total commuter service registrants within the three counties. Vanpool and carpool percentages between each individual county are only representative of actual carpooling/commute flows between counties, and not all commuters are necessarily registered in the commuter services program.

Figure 5

Total Vehicle Trips in the Tampa Bay Area
Tampa Bay Regional Planning Model version 8.0 (2010)



11. Top 20 Employers within the TMA

	Employer Name	Total Employment
1	Hillsborough County School District ¹	25,473
2	Publix Super Markets	17,180 <i>7,003 - Hillsborough; 7,572 - Pinellas; 2,605 - Pasco</i>
3	Pinellas County School District ¹	15,875
4	Baycare	14,144 <i>6,666 - Hillsborough; 7,478 - Pinellas</i>
5	University of South Florida	12,470 <i>11,836 - Hillsborough; 634 - Pinellas</i>
6	Wal-Mart Stores	10,933 <i>5,784 - Hillsborough; 3,056 - Pinellas; 2,093 - Pasco</i>
7	Hillsborough County Government ¹	10,600
8	HCA Healthcare ²	9,744 <i>1,537 - Hillsborough; 5,705 - Pinellas; 2,502 - Pasco</i>
9	Pasco County School District ¹	9,289
10	Veterans Administration (Haley and C.W. Bill Young VA Medical Centers) ¹	7,160 <i>3,830 - Hillsborough; 3,330 - Pinellas</i>
11	Tampa General Hospital	6,547
12	US Mac Dill Air Force Base	6,000
13	US Post Office	5,089 <i>2,906 - Hillsborough; 1,703 - Pinellas; 480 - Pasco</i>
14	Tampa Intl Airport-TPA	4,849
15	City of Tampa ¹	4,258
16	H Lee Moffitt Cancer Ctr	3,826
17	Busch Gardens	3,641
18	Raymond James Financial Svc	3,641 <i>90 - Hillsborough; 3,541 - Pinellas; 10 - Pasco</i>
19	Bayfront Health System	3,349 <i>2,961 - Pinellas; 388 - Pasco</i>
20	City of St. Petersburg ¹	3,378

Source: Florida Department of Transportation, Infogroup Database, October, 2010.

¹Source: Tampa Bay Business Journal, October 1, 2010.

²Pasco County Employment Totals provided by Pasco County Economic Development Center Survey & AtoZ Database, March 2013.

12. Top Five Public & Private Employers within Each County

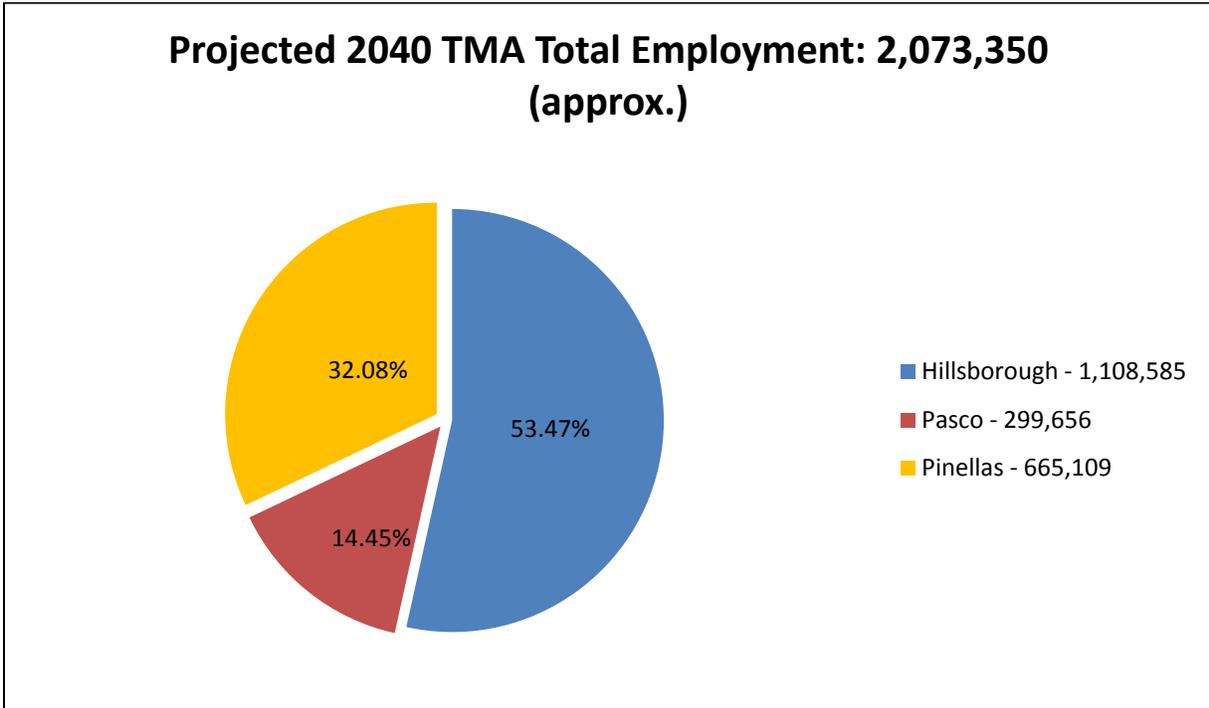
- Hillsborough County: Hillsborough County School District (25,473 employees)¹
MacDill Air Force Base (12,000)
Hillsborough County Government (10,600)¹
University of South Florida (9,000)¹
Publix Supermarkets (7,003)
Baycare (6,666)
Tampa General Hospital (6,547)
Wal-Mart Stores (5,784)
Tampa International Airport (4,849)
H Lee Moffit Cancer Center (3,826)
- Pasco County: Pasco County School District (10,819 employees)¹
HCA Healthcare (2,502)
Wal-Mart Stores (2,093)
Publix Supermarkets (2,605)
Pasco County Government (2,000)²
Pasco County Sheriff (1,310)²
State of Florida (1,262)²
Florida Medical Clinic (1,066)²
Florida Hospital – Zephyrhills (1,009)
Federal Government (729)²
- Pinellas County: Pinellas County School District (15,875 employees)¹
Publix Supermarkets (7,572)
Baycare (7,478)
HCA Healthcare (5,705)
Raymond James Financial (3,541)
City of St. Petersburg (3,378)¹
C.W. Bill Young (formerly Bay Pines) VA Medical Center (3,300)¹
Wal-Mart Stores (3,056)
St. Petersburg College (2,700)
Pinellas County Sheriff (2,670)¹

Source: Florida Department of Transportation, Infogroup Database, October, 2010.

¹Source: Tampa Bay Business Journal, October 1, 2010.

²Pasco County Employment Totals provided by Pasco County Economic Development Center Survey & AtoZ Database, March 2013.

13. Projected 2040 Three-County and TMA Employment



TMA 2040 Total Employment:

Industrial: 409,249 Commercial: 423,344 Service: 1,240,757

Hillsborough 2040 Total Employment (countywide): 1,112,143
Industrial – 242,272 Commercial – 201,446 Service – 668,425

Pasco 2040 Total Employment (countywide): 374,966
Industrial – 63,744 Commercial – 104,990 Service – 206,232

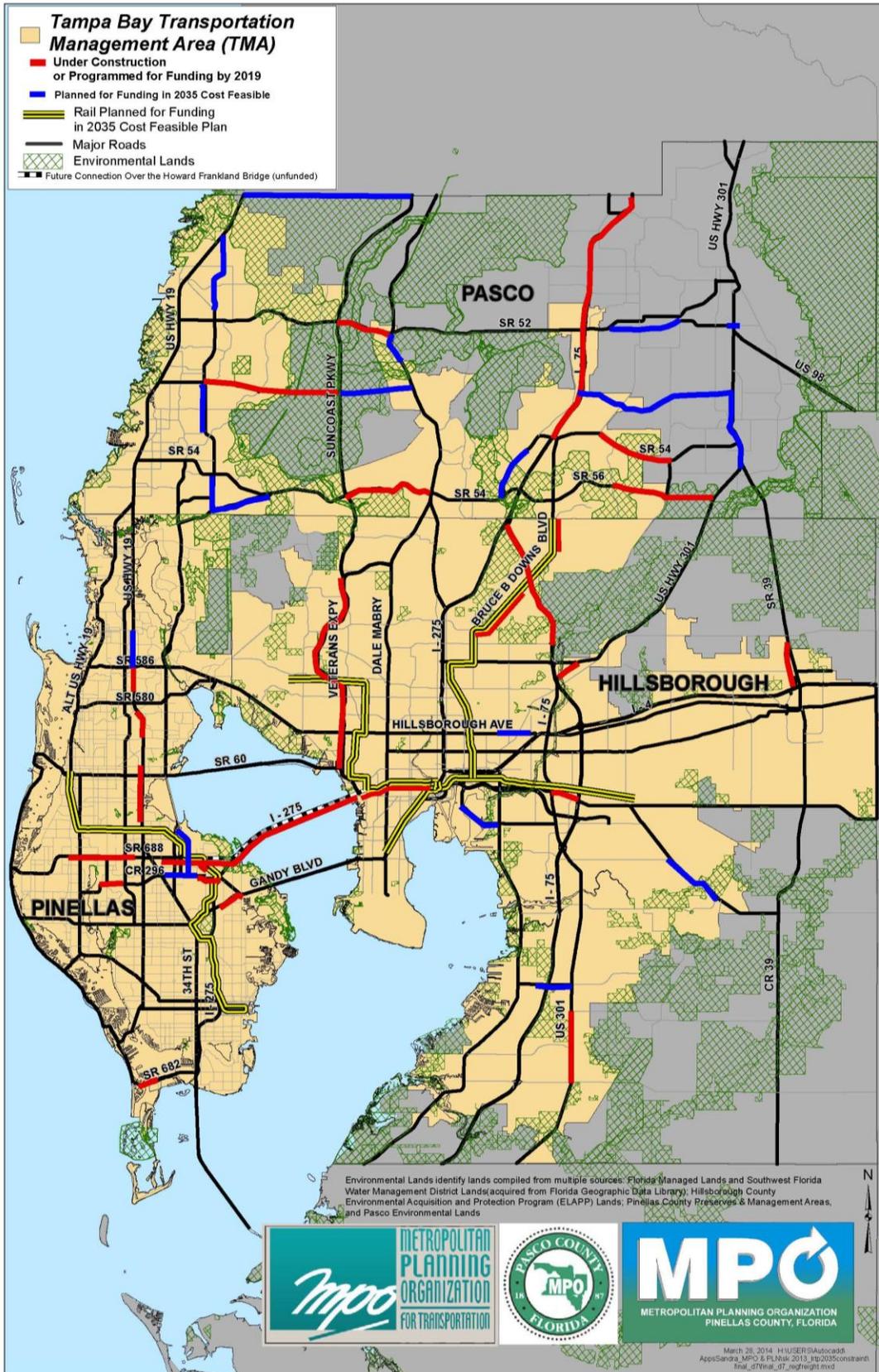
Pinellas 2040 Total Employment (countywide): 665,109
Industrial – 126,371 Commercial – 133,687 Service: 405,051

Source: Hillsborough, Pasco and Pinellas MPOs

14. 2035 Planned Improvements (Source: SIS Cost Feasible and LRTPs)

Figure 6 includes those road and rail projects that are either under construction or programmed to be under construction by 2019 (per the Draft Tentative Work Program) and those projects that are planned for construction by 2035 (per the MPOs LRTPs). The environmental lands, as identified by each County and the State of Florida are also shown, for reference.

Figure 6



15. Other TMAs in Florida

Figure 7 lists and illustrates the MPOs and designated TMAs in Florida. Pursuant to the Federal Transit Administration (FTA) and the Federal Highway Administration (FHWA), all urbanized areas in the United States with populations greater than 200,000, as determined by the U.S. Census Bureau, are designated as TMAs. According to the 2010 Census, there are 15 urbanized areas in Florida with populations greater than 200,000 (thus there are 15 TMAs in Florida), as follows:

Urbanized Area	2010 Population	MPO/TPO/TPA
Miami	5,502,379	Miami-Dade MPO, Broward Co. MPO, Palm Beach Co. MPO
<i>Tampa – St. Petersburg</i>	2,441,770	<i>Hills. Co. MPO, Pasco Co. MPO, Pinellas Co. MPO</i>
Orlando	1,510,516	MetroPlan Orlando
Jacksonville	1,065,219	North Florida TPO
Sarasota – Bradenton	643,260	Sarasota/Manatee MPO
Cape Coral	530,290	Lee Co. MPO
Palm Bay	452,791	Space Coast TPO
Port St. Lucie	376,047	St. Lucie Co. TPO, Martin Co. MPO
Palm Coast – Daytona Beach – Port Orange	349,064	Volusia Co. TPO
Pensacola	340,067	Florida-Alabama TPO
Kissimmee	314,071	MetroPlan Orlando
Bonita Springs-Naples	310,298	Lee Co. MPO, Collier Co. MPO
Lakeland	262,596	Polk Co. TPO
Tallahassee	240,223	Capital Region TPA
Winter Haven	201,289	Polk Co. TPO

Source: *Federal Register, Vol. 77, No. 138, Wednesday, July 18, 2012*

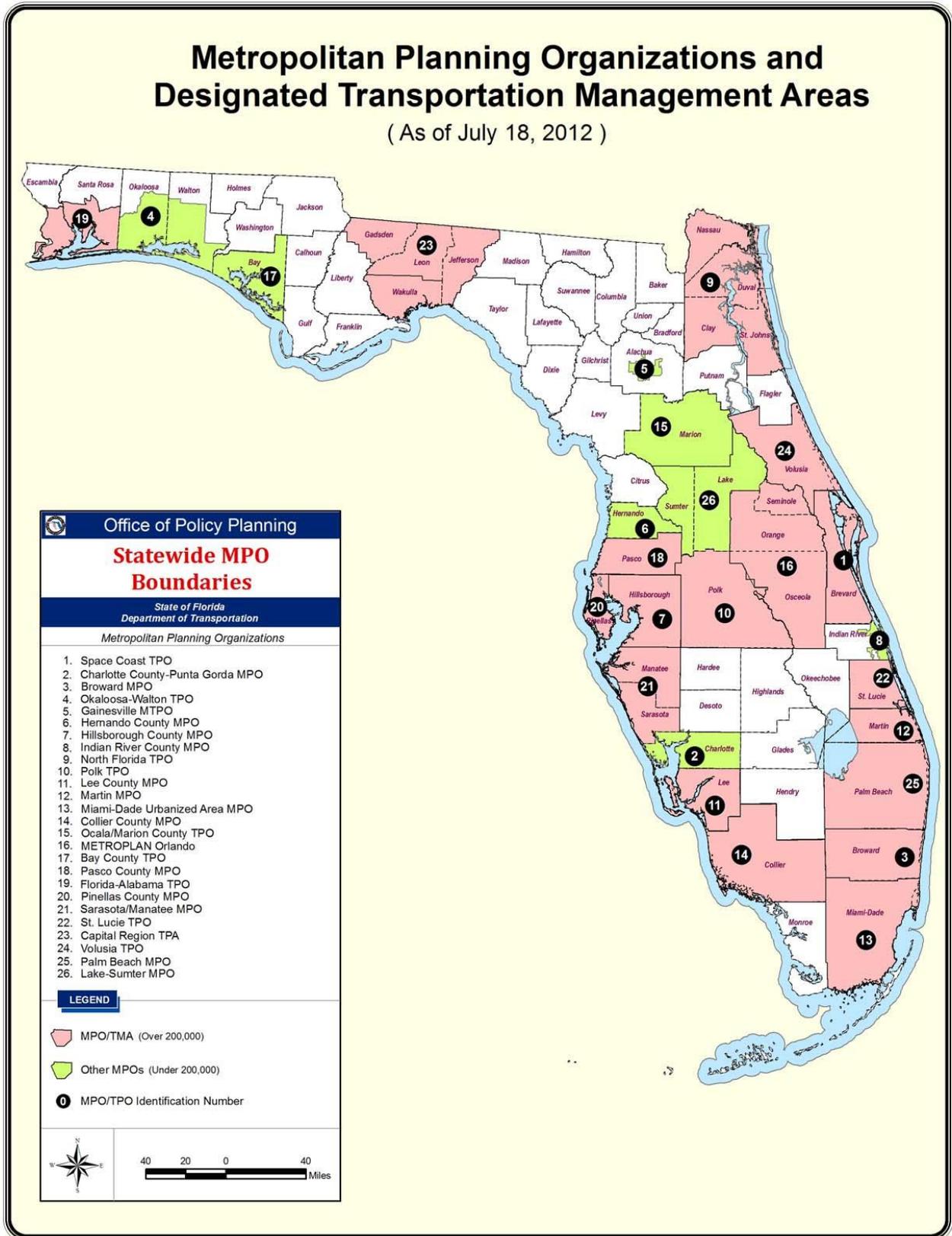
Similar to the Tampa – St. Petersburg urbanized area, the Miami urbanized area is served by three MPOs (Miami-Dade, Broward, Palm Beach); the Bonita Springs-Naples urbanized area is served by two MPOs (Lee and Collier County); and the Port St. Lucie urban area is also served by two (St. Lucie TPO and Martin Co. MPO).

The Southeast Florida Transportation Council (SEFTC) is a formal partnership of the Miami-Dade, Broward, and Palm Beach MPOs within the designated Miami Urbanized Area. SEFTC, which held its first meeting in January 2006, was formed through an interlocal agreement pursuant to Section 339.175, F.S. The “leadership” is comprised of one representative from each MPO. SEFTC serves as a forum for policy coordination and undertakes regional planning efforts for all transportation modes, including regional long range transportation plans covering the tri-county area, regional project prioritization and selection processes, regional transit and freight systems, and regional public involvement. The following three (3) SEFTC committees successfully coordinate planning and public involvement efforts for studies, plans and projects of regional significance: Regional Transportation Technical Advisory Committee (RTTAC), RTTAC Modeling Subcommittee, and the Regional Public Involvement Management Team.

With regard to the Bonita Springs-Naples urbanized area, the Lee County and Collier County MPOs entered into an interlocal agreement in 2004, pursuant to Section 339.175, F.S., for the purpose of developing a joint long range transportation plan, joint regional planning priorities, a joint regional public involvement process, and a joint regional transportation model. Joint meetings of the MPO governing boards and advisory committees are held at least annually. MPO staff-level coordination includes voting representation on each other's Technical Advisory Committee. In addition, a joint regional web page is hosted by the Lee MPO, with a link provided on the Collier MPO web site.

The Port St. Lucie urbanized area is served by both the St. Lucie County TPO and Martin County MPO. Martin MPO staff has indicated that they are looking at the Miami-Dade, Broward, and Palm Beach MPOs' Southeast Florida Transportation Council (SEFTC) as a model for addressing the Port St. Lucie urbanized area. The Treasure Coast Transportation Council (TCTC), formed in 2006 for the purpose of pursuing Transportation Regional Incentive Program (TRIP) funds for the three county (St. Lucie, Indian River, Martin) region may provide the needed formal structure.

Figure 7



16. Contact Information

More information regarding the Tampa Bay TMA can be found on any one of the following three MPO web sites, or you may email your questions or comments as provided for here:

- Hillsborough County MPO, 601 East Kennedy Blvd., 18th Floor or P.O. Box 1110, Tampa, FL 33602 (813-272-5940) www.hillsboroughmpo.org or email mpo@plancom.org.
- Pasco County MPO, 8731 Citizens Drive, New Port Richey, FL 34654-5598 (727-847-8140) www.pascompo.net or email mpocomments@pascocountyfl.net.
- Pinellas County MPO, 310 Court Street, Clearwater, FL 33756 (727-464-8200) www.pinellascounty.org/mpo or email mpo@pinellascounty.org.