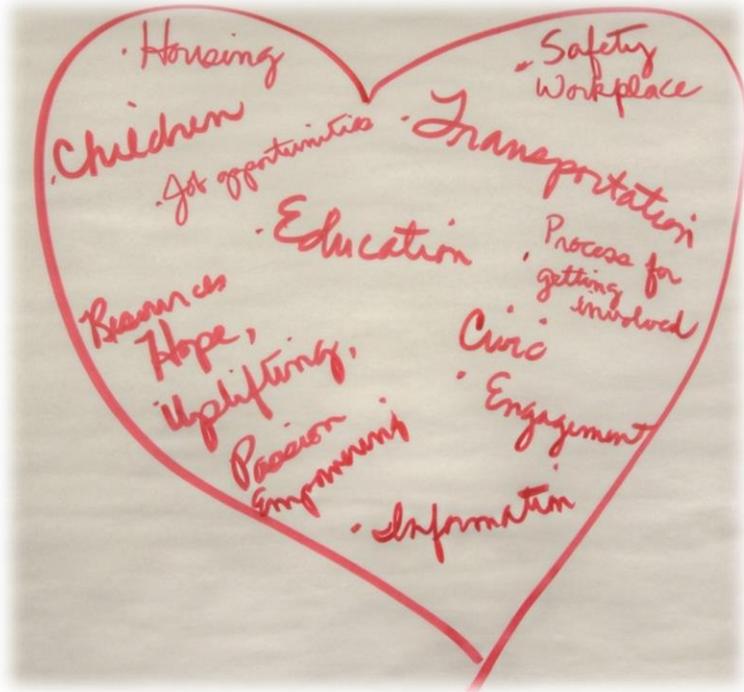


THE COMMUNITY ENGAGEMENT PLAN

The Vision



To create a culture of opportunity in the Lacoochee-Trilby-Trilacoochee Community where existing resident leadership feel empowered to effectively make change in their community, where residents seeking to participate in the implementation of the transformation plan feel welcome and encouraged to participate, and to create sustainability of the initiatives and

programs identified in the Choice Neighborhood planning process.



Community Engagement Overview

Residents in the Lacoochee-Trilby-Trilacoochee Communities have been actively engaged in the transformation of their community since the Lacoochee-Trilby Strategic Master Plan was adopted in 2009. This planning effort was the first comprehensive redevelopment planning discussion held in Pasco County, bringing together residents, business partners, not for profit agencies, and government officials to lay the groundwork for the revitalization of the distressed community.

Lacoochee-Trilby-Trilacoochee Steering Committee

The Lacoochee-Trilby-Trilacoochee Steering Committee (LTT) was



created as a result of the recommendations in the Master Plan. The recommendation called for the creation of a committee of residents and stakeholders to facilitate implementation of the plan objectives, and to create an accountability mechanism for government and agency partners to report on progress and

initiatives in the area. The LTT has been operating in its current form since 2010. Prior to the creation of the LTT, multiple community groups met to discuss issues and operated independently of one another. The Community Action Team (a team of agency stakeholders and volunteers) met monthly at Lacoochee Elementary School to discuss school-related issues, community activities, and services available from agency partners. In addition, the Greater Trilby Community Association existed as a not-for-profit primarily serving the Trilby area. The mission of the LTT is to bring all of these separate organizations together to create a unified voice to address community concerns and create sustainability in the area.



Working Group Leadership

In addition to the Lacoochee-Trilby-Trilacoochee Steering Committee, Working Groups consisting of residents, agency partners, and staff from Pasco County and the Pasco County Housing Authority worked together to develop goals, objectives, and action strategies for the development of the Lacoochee-Trilby-Trilacoochee Transformation Plan. A working group leadership team was formed, consisting of those individuals that volunteered to organize and lead these working groups, to routinely discuss successes, pitfalls, data needs and availability, and progress throughout the plan development.

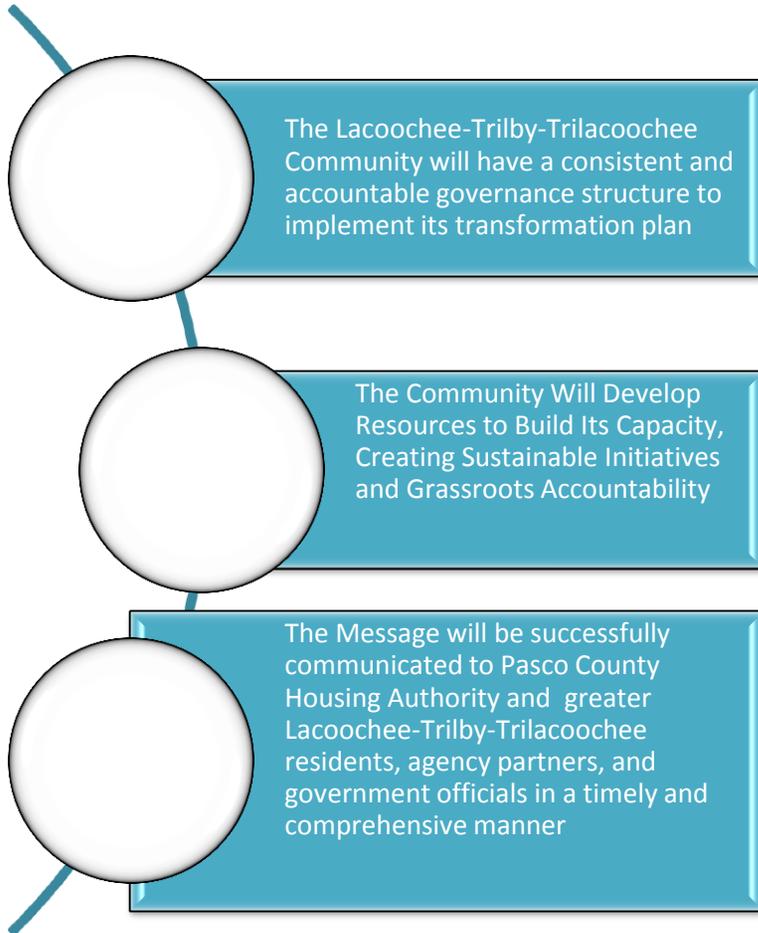
Pasco County Housing Authority Resident Outreach

Throughout the initiation of the transformation planning process, it was noted that there was a lack of communication from the Pasco County Housing Authority in a consistent and understandable manner, leading to a subsequent lack of consistent and informed engagement from the Pasco County Housing Authority residents. A significant number of the residents living in the Pasco County Housing Authority communities in Lacoochee are primarily Spanish-speaking, and much of the communication used to promote the transformation plan (newsletters, invitations, etc.) was initially done solely in English. Through the use of a dedicated Resident Outreach Coordinator, the Pasco County Housing Authority was able to reach many residents living in the four Pasco County Housing Authority communities, creating a culture of engagement in the

communities. Through the outreach coordinator's efforts, many residents chose to participate in the Lacoochee-Trilby-Trilacoochee Leadership Academy, provided by the University of South Florida Institute on Government, as well as participate in many of the Lacoochee-Trilby-Trilacoochee Steering Committee meetings. These residents are also becoming more involved through community volunteer opportunities, and becoming more engaged in the community overall.



Emphasis Areas



Current Conditions

Comprehensive Needs Assessment

Community Engagement



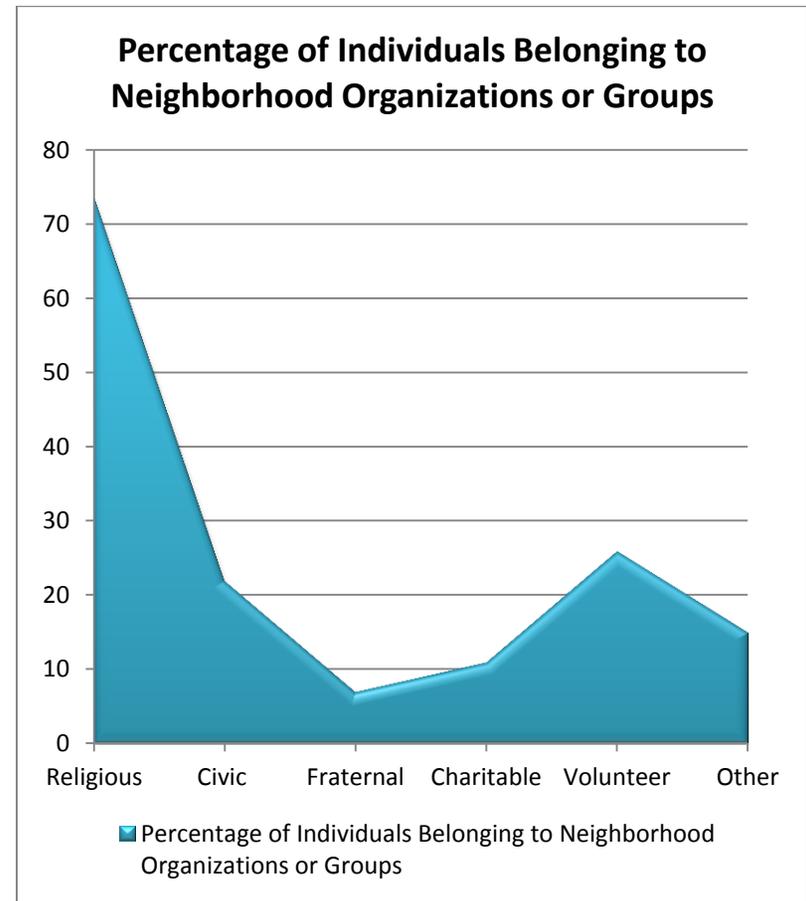
The Comprehensive Needs Assessment was the first survey of its kind completed in the Lacoochee-Trilby-Trilacoochee communities. It was created by a group of individuals representing the local community, agency partners, Pasco County, and the Pasco County Housing Authority, to address perceptions related to housing, public services, social services, and community engagement. The survey was administered by 30 survey canvasser volunteers that were trained by representatives

of the Pasco County Housing Authority and the University of Florida/Pasco County Cooperative Extension Division. The surveys were completed over a three-week period, with door to door requests being completed in pairs. Every pair of survey canvassers was assigned a zone based on the total number of residential units in that zone.



Planning and Community Leadership

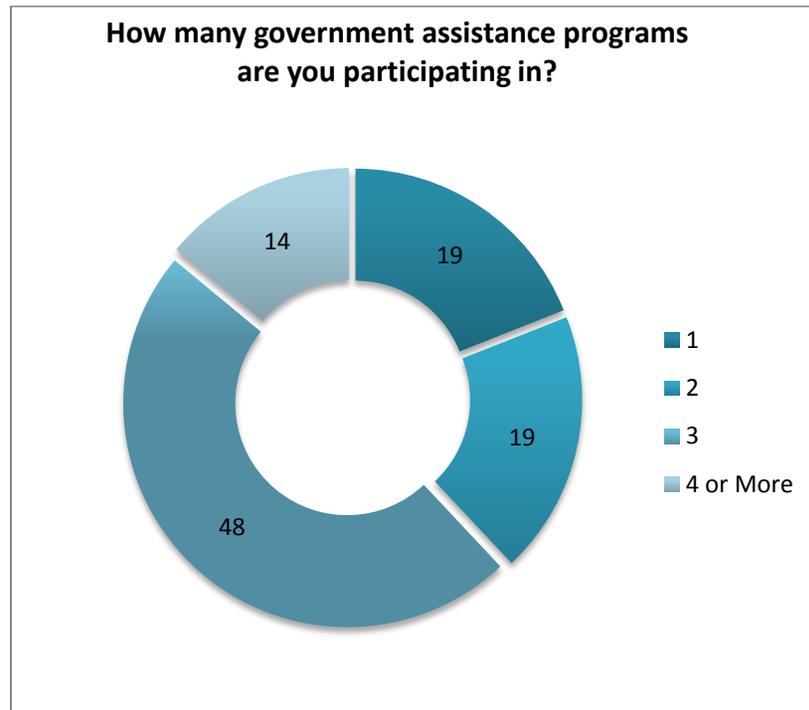
Out of the 216 individuals surveyed, 46 (21.30%) indicated that they belonged to a neighborhood organization or group. The chart below represents the percentage of community involvement of those 46 individuals.



Government Assistance Programs

Approximately 80% of respondents indicated they were receiving some type of government assistance.

Poverty is a continuing problem in LTT communities. Research indicates that 50% of LTT children live in families with incomes below the federal poverty level, and another 39% live in families that are classified as low-income. Although there are more Caucasian children who live in poverty, the percentage of Hispanic and African American children growing up in poverty still remains disproportionately high.



Often times we use the term poverty to simply refer to a lack of money, but it is much more complex and far reaching. LTT residents living in a state of financial instability face cultural realities that are both physically and emotionally damaging. It negatively affects a child's worth and motivation. Children who grow up in middle class families believe that he or she can go to college, marry, and have rewarding careers. Children born into poverty struggle to simply make it to adulthood.

Lacoochee-Trilby-Trilacoochee Leadership Academy



The Lacoochee-Trilby-Trilacoochee Leadership Academy offered residents in the community the opportunity to complete an aggressive, project-based curriculum to increase the capacity of

individuals in the community and lay the foundation for a sustainable community engagement initiative. The training contained five separate modules – each building upon the previous – that assisted residents in identifying short-term projects that would achieve small successes, acknowledging which partners needed to be at the table to successfully implement those projects, and identifying funding sources to bridge funding gaps. Additionally, participants also gained knowledge on nonviolent courses of action to resolve neighborhood issues as well as developed an understanding on how to successfully advocate for change in the Lacoochee-Trilby-Trilacoochee neighborhoods by navigating through the various levels of government.

LTT Leadership Academy Modules



TRANSFORMATION PLAN GOALS

Goal 1: The Lacoochee-Trilby-Trilacoochee Community will have a consistent and accountable governance structure to implement its transformation plan

Objective: Utilize a multiagency leadership team to provide guidance on plan implementation, routine updates to local government organizations and community residents, and assist in the provision of funding and communications on plan objectives and status.





Strategy: The leadership team will consist of core individuals that represent community interests, the anchor institution, lead agencies, and other core social service and business stakeholders to effectively communicate goals and milestones. It will be a cross functional team, with Pasco County, PCHA and the DSBPC as lead agencies. WREC will serve as the anchor institution, and the LTT steering committee will continue to operate as the community based organization to track and monitor progress, encourage community involvement, and keep agencies accountable. In addition, other core agencies will serve various roles depending on the scope of service that they provide to the redevelopment

efforts. These include U.S. Congressional offices, not for profits, and quasi-public entities.

Measurement Tool: Number and Frequency of Leadership Team Meetings Held

Target Audience: Agency Partners and Core Resident Leadership



Needs Assessment Data: 58% of residents that participated in the Comprehensive Needs Assessment identified education at all levels as poor or unavailable. Additionally, the comprehensive needs assessment identified that several gaps may exist in social services that may constitute an environment where the health, safety, and welfare of its residents are at serious risk.

Expected Result: The formation of this leadership team will create a routine meeting cycle and a culture of accountability for key organizations participating in the transformation planning process. It is anticipated that through the implementation of this

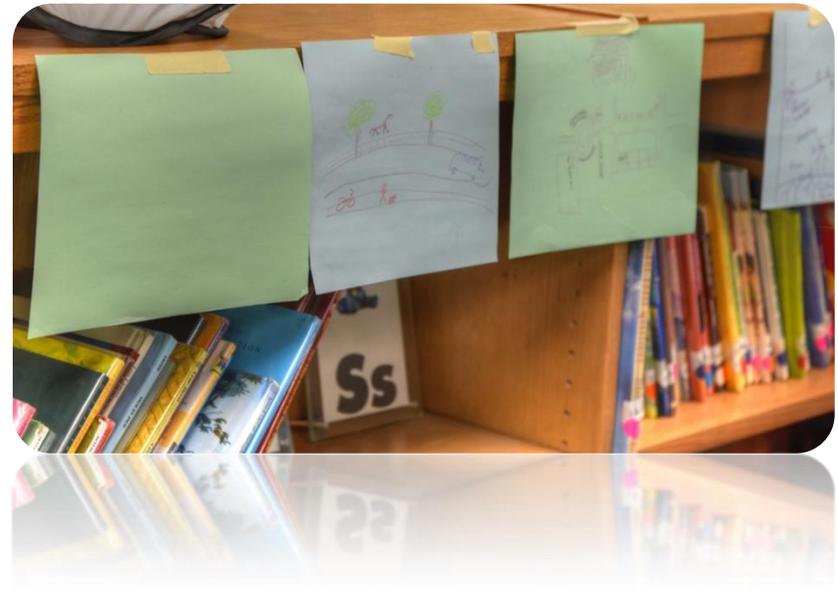
leadership team and reporting of its progress to residents via the LTT Steering Committee, education about programs will become more attainable, and core agencies will be more inclined to offer services.

Responsible Partner and Funding Committed: Currently, all partners identified as part of the leadership team are actively involved in the Choice Neighborhood initiative. It is not anticipated that any further funding will be necessary to utilize this team for the governance structure.



Goal 2: The Community Will Develop Resources to Build Its Capacity, Creating Sustainable Initiatives and Grassroots Accountability

Objective: Utilize train the trainer opportunities, block captains, and longitudinal survey data to evaluate successes of Choice Neighborhood initiative



Strategy: Through a successful leadership team, the training and technical assistance being offered to community members and stakeholders will be replicated through train the trainer events offered by the Lacoochee-Trilby-Trilacoochee Steering Committee. This will be the initial event to continue grassroots capacity building endeavors in the neighborhoods. Follow up survey needs analyses will be completed every three years and trend analyses shall be completed to determine overall programmatic successes and areas for improvement. Throughout the following years, existing block captains and new team

members will go through continual training and receive information about best practices to ensure that up to date information is provided and that momentum continues.

Measurement Tool: Number of residents that participate in train the trainer opportunities; number of residents that volunteer to become block captains.

Targeted Audience: Any resident living in the Lacoochee-Trilby-Trilacoochee communities.

Needs Assessment Data: Approximately 30% of residents do not have access to the internet, the primary form of communication for many agency partners operating in Pasco County.

Expected Result: While it is not possible through this transformation plan to directly influence the number and percentage of residents that have internet access, it is anticipated that the percentage of residents participating in community events and volunteering to become block captains will increase through this initiative. A baseline will have to be set after the implementation of the first train the trainer program; the percentage of participants is expected to grow by 10 percent per year.

Responsible Partner and Funding Committed: No funding for train the trainer programs is needed, except in kind contributions through volunteer efforts. If materials are necessary, a funding source will be identified for the production of materials. Additionally, future surveys can be administered through volunteer efforts. Partner funding agencies will need to be identified for the printing of survey materials.

Goal 3: The Choice Neighborhood Initiative Message will be successfully communicated to Pasco County Housing Authority and greater Lacoochee-Trilby-Trilacoochee residents, agency partners, and government officials in a timely and comprehensive manner

Objective: Utilize Lacoochee-Trilby-Trilacoochee Steering Committee as the primary vehicle for communication with area residents, by holding comprehensive meetings on a routine schedule, communicating through multiple methods, and creating a welcoming culture for new members.

Strategy: The LTT steering committee will continue to be the core entity to communicate the message, manage public and community relations, and provide consistent and constant feedback about the impacts of the planning efforts in the community.

Measurement Tool: Number and percentage of residents participating in LTT Meetings.

Targeted Audience: Any resident living in the Lacoochee-Trilby-Trilacoochee communities.

Needs Assessment Data: Only 21.30% of residents are actively engaged in a community or neighborhood group.

Expected Result: Establish a baseline for active membership of the Lacoochee-Trilby-Trilacoochee Steering Committee, and increase membership by five percent every year.

Responsible Partner and Funding Committed: No funding is necessary for this initiative, as the LTT Steering Committee is an established entity.

