



# **Pasco County Local Event Marketing Program**

Application for Grant Agreement

2015-2016

May 20, 2015



Pasco County – Tourist Development Council  
West Pasco Government Center  
8731 Citizens Dr., Suite 135  
New Port Richey, FL 34654

Dear Tourist Development Council Members,

Enclosed please find the Pasco County Local Event Marketing Program Application for Chasco Fiesta™ 2016.

Chasco Fiesta™ has appreciated the partnership we have had in the past as we work to bring individuals from outside of Pasco County into our great area. Our common goal has been to help support the local economy, as well as drive visitors to local hotels for extended periods of stay. That continues to remain our mission once again this year.

Please review our Marketing Plan for 2016. You will see that we have diversified our advertising to try and reach an even broader audience in an effort to continue to bring visitors to Pasco County from greater distances.

If you have any questions regarding our application or information contained within, please feel free to contact me at the Chasco Fiesta™ office at 727-842-7651.

Thank you for your consideration and I look forward to working with you as we once again bring this event together for all to enjoy.

Sincerely,

*Kelly M. Hackman*

Kelly M. Hackman, Executive Director



## **Chasco Fiesta Application Outline**

Section 1.....	Application
Addendum A .....	Overview of Event
Addendum B.....	2016 Projected Marketing Plan
Addendum C.....	Projected Reimbursement Expenses
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Addendum G.....	2015 Website Report



# **Section 1**

# **Application**



## Pasco County Local Event Marketing Program

### Application for Grant Agreement, Guidelines and Procedures

#### I. APPLICANT INFORMATION

Entity Legal Name: Chasco Fiesta, Inc.

Entity FED #: 45-5589889

Is the Entity a Florida corporation or registered to do business in the State of Florida?

See <http://www.sunbiz.org/> Yes:  No:

Application completed by: Kelly M. Hackman

Title/relationship to Entity named above: Executive Director

Telephone No.: 727-842-7651

Mailing Address: 5443 Main Street, New Port Richey, Florida 34652

Email Address: Kelly@chascofiesta.com

Has the organization attended the annual Pasco Tourism Summit and/or Grant Workshop? Yes (In 2015, we were not notified of the summit and when discussed with Marla, was told it was her mistake that we were not informed and that it would not count against us for 2015-2016 funding)

Has the organization volunteered at other Local Events and/or travel expos with the Office of Tourism Development to promote Tourism? We have offered to assist at other Local Events at the Pasco County Office of Tourism Development Booth. We also offer the opportunity for the Office of Tourism to have a booth at the Chasco Fiesta to promote other events.

#### II. EVENT INFORMATION

Event Title: 2016 Chasco Fiesta

Date(s): Friday, April 1, 2016 to Saturday, April 9, 2016

Event Location(s): Sims Park and Orange Lake, Downtown New Port Richey, and various additional venues around western Pasco County.

Projected number of overnight visitors staying in Pasco County accommodations: 250

Hotel/Accommodation Partner	Contact Person	Telephone Number
<u>Homewood Inn and Suites</u>	<u>Karen King</u>	<u>727-819-1000</u>
<u>Magnuson Inn (former Ramada)</u>	<u>Marzouu Abu-Jamous</u>	<u>727-849-8551</u>
<u>Quality Inn &amp; Suites</u>	<u>Honor Hungoven</u>	<u>727-847-9005</u>

In 2015, Chasco Fiesta worked with numerous hotels for special room rates and promoted those hotels to our entertainers and individuals that visit the event from out of town. Additionally, in 2015, we made sure that each hotel had brochures about the event to share with patrons. We anticipate working with the above listed hotels again in 2016, and look to develop new partnerships with additional hotels in the future.

Projected number of local attendees/participants (not overnight): 75,400

Projected number of out-of-county attendees/participants (not overnight): 18,700

Provide a summary of marketing plan and proposed use of requested funds (please attach a separate sheet if needed)

**Please see attached, Addendum B**

What are the demographics of the potential attendees of the proposed Local Event? How is the effectiveness of the promotion of the Local Special Event measured? Attach separate sheet if needed.

**Please see Addendum F - 2015 Survey - The 2015 Chasco Fiesta™ Survey results demonstrate the demographics of attendees of the event in 2015, with a similar trend continuing in future years. Survey questions are designed to determine the effectiveness of the various forms of media used to promote the event each year. The survey results help us to determine the effectiveness and to where future advertising emphasis will be placed.**

**Please see Addendum G – Website Report**

**For a Repeat Event.** Has the proposed Local Special Events received a grant in the past? If yes, provide examples or a matrix of promotional materials, including radio, television videos, printed fliers, ads, or other advertising purchased with Local Event Marketing Program funds from the most recent year a grant was received, and complete the following:

Year	Grant Funding	# of room nights	Average Room \$
2014-2015	\$14,950	110 (certified) additional 63 room nights not certified (through spectator and participant surveys) TOTAL ROOMS: 173	\$75.00
2013-2014	\$11,415	178 (certified)	\$75.00
2012-2013	\$21,254	126 (certified)	\$75.00

### III. EXPENSES

Provide the following projected reimbursable advertising and the cost for each. Attach separate sheet if needed

Reimbursable advertising	Costs
<b>Please see attached, Addendum C</b>	
Total Expenses	\$ 26,600

**Total Grant Amount Requested: \$26,600**

### IV. SIGNATURE/DISCLAIMER

On behalf of Chasco Fiesta, Inc. I certify that I have completed this Event Sponsorship Application and attest that all information provided herein and attached hereto is true and accurate:

Kelly M. Hackman Executive Director May 20, 2015  
Authorized Signature Title Date



# **Addendum A: Overview of Event**

# Chasco Fiesta™ History

In 1922, New Port Richey citizens planned a celebration to attract people to the thriving young city and to raise money for the community library. Gerben DeVries, the city's first postmaster, was given the task of preparing something new to serve as a program. Inspired by his interest in Florida Native American tribes and the enchanting beauty of the river flowing through the city, he combined the two to create a fictional pageant. This pageant gave the celebration its theme, the beautiful Pithlachascotee River loaned its name to the central characters (King Pithla and Queen Chasco), and a tradition was born.

No longer a fund-raiser for a local library, the 2015 Chasco Fiesta™ partnered with and benefited 27 not-for-profit organizations including the Lighthouse for the Visually Impaired and Blind, Sertoma Speech & Hearing Foundation, One Community Now, Salvation Army, West Pasco Historical Society, WPCC Young Professionals Group, the West Pasco Chamber of Commerce, and several churches and schools.

The Chasco Fiesta™ will be held April 1-9, 2016 and offers nine full days of activities, and nine nights of music (most of them free!), including: a Christian Concert, Rock and Roll Tribute, Classic Rock, Bluegrass, Blues, Oldies, and a Country Concert (the only ticketed evening of entertainment).

Held on the banks of the Pithlachascotee ("Cotee") River in New Port Richey, the festival allows visitors to witness a traditional Native American Festival. Native American people from as far away as Peru, Ecuador, New Mexico and Oklahoma participate in educational activities and dance performances to showcase their culture and history.

Other Chasco Fiesta™ activities include a premier street parade, the oldest running boat parade in the state, a children's village, coronation ball, car & truck show, two-day flea market, softball tournament, bowling tournament, golf tournament, 5k run, Hunger Walk, and of course, a carnival. If all that activity makes you hungry, you'll find food in plentiful quantities and unlimited varieties offered by both for-profit and non-profit vendors.

Make your plans now to come enjoy the entertainment and activities that make up one of Florida's longest running festivals!



# Non-Profits Benefit from Chasco Fiesta™

The driving forces behind Chasco Fiesta™ are the volunteers who help to make the various events happen. Many local non-profit groups benefit either directly or indirectly from the visitors who come to the New Port Richey and the surrounding area during the festival. In 2015, the non-profits raised over \$200,000 to help support their organizations.

Some of the groups set up food booths as a fund-raiser and some participate directly with a specific event to raise funds and awareness. There are also those who perform their community service by organizing & running an event. However they participate, it is because of their energy and enthusiasm that Chasco Fiesta™ has grown from a hometown fair into a regional festival.

The mission of the Chasco Fiesta™ Steering Committee is to continue planning and implementing quality events, so that these groups have an opportunity to raise funds.

Groups that benefit from the Chasco Fiesta™ include:

Anclote High School Band Boosters  
Boy Scouts of West Central Florida  
Bridge of Hope Tabernacle  
Gulf High School Athletics  
Gulf High School Band  
Gulf Shores Sertoma  
Gulfside Corvette Club  
Holiday Rotary  
Levendia Cultural Society  
J.W. Mitchell High School Band  
Junior Service League  
Lighthouse for the Visually Impaired and  
Blind  
One Blood

One Community Now  
Pasco Mental Health Foundation  
Ridgewood High School Band  
River Ridge High School AFJROTC  
Rotary Club of New Port Richey  
Salvation Army of Pasco  
Sertoma Speech & Hearing Foundation  
Soncoast Pentecostal Church  
Special Olympics of Pasco County  
Upper Room Apostolic Church  
WPCC Young Professionals Group  
West Pasco Chamber of Commerce  
West Pasco Historical Society  
West Pasco Sertoma Club



# Annual Chasco Fiesta Events

## **Chasco Coronation Ball**

Held Friday, the week before the nine-day event in Sims Park.

Spartan Manor, New Port Richey

6:00 pm / Cost \$100 per person

Hosted and Benefiting the Lighthouse for the Visually Impaired and Blind

The nominees for Queen Chasco and King Pithla are proposed by community organizations and are nominated for their exceptional contributions to the community.

## **Chasco Fiesta Hunger Walk**

Held Saturday, the week before the nine-day event in Sims Park

Held the Saturday before Chasco Fiesta begins.

Gulf High School (5355 School Road, New Port Richey)

Check-in: 8:00 am / Walk begins at 9:00 am

Everyone is welcome to walk. Walkers that raise \$100 receive a Chasco Fiesta Hunger Walk t-shirt.

Presented by One Community Now

Benefits: Pack A Sac 4 Kids& Pasco County Elderly Nutrition's Meals on Wheels Program

## **Chasco Fiesta™ Native American Festival**

Held the first Friday-Sunday of Chasco Fiesta.

Sims Park

Friday: 5:00 pm – 9:00 pm

Saturday: 10:00 am – 10:00 pm

Sunday: 11:00 am – 5:00 pm

The Native American Festival features exhibition dancing, alligator wrestlers, instructional demonstrations, educational wildlife displays, and Native American artists, craftsmen and vendors.

## **Chasco Fiesta™ Carnival**

Held for the duration of Chasco Fiesta.

Presented by Carol Stream Amusements, Inc.

Orange Lake, Sims Park

Monday – Thursday: 5:00 – 10:00 p.m.

Friday: 5:00 p.m. – 11:00 p.m.

Saturday: 11:00 a.m. – 11:00 p.m.

Sunday: 1:00 p.m. – 9:00 p.m.

The midway has a special area for children's rides, resulting in more rides for everyone and a safer area for smaller children.

### **West Pasco Sertoma Beef BBQ**

Held the first weekend of Chasco Fiesta (starting on Friday).

Sims Park

Friday: 12:00 pm – 10:00 pm

Saturday: 11:00 am – 10:00 pm

Sunday: 12:00 pm – 4:00 pm

Whether it's the secret Sertoma sauce or the long slow cooking, more than 15,000 pounds of beef will be served before the BBQ fire goes out.

### **Chasco Fiesta Memorabilia Show**

West Pasco Historical Society

Held throughout Chasco Fiesta event

6341 Circle Boulevard, New Port Richey

Take a trip down history lane and learn about past Chasco Fiesta events, how it started and the impact it has had on the local community.

**The West Pasco Historical Society invites** those attending the Chasco Fiesta to stop by the Rao Musunuru M.D. Museum on Circle Boulevard between Sims Park and Orange Lake to see the following special exhibits: **A Glimpse of the Chasco Fiesta from 1922 to Today**. Our usual open hours from 1 p.m. to 4 p.m. on Friday and Saturday will be extended. All are welcome, and there is no charge.

### **Junior Service League Children's Village**

Held the first Saturday of Chasco Fiesta, prior to street parade.

Sims Park

9:00 a.m. – 12:00 p.m.

Kids of all ages are welcome to come and participate in arts and crafts, face painting, and other fun activities.

### **Chasco Fiesta™ Main Street Mile (Pre-Parade Race)**

Held the first Saturday of Chasco Fiesta, prior to street parade.

Street Parade Route, 12:30 pm

Hosted by Big Dawg Runnin'

Benefiting Gulf High School Athletics

Meet at Schwettman Education center

Entry fee to participate.

Register at [www.chascomsm.com](http://www.chascomsm.com)

### **Chasco Fiesta™ Market**

Held the first weekend of Chasco (Saturday and Sunday).

Central Avenue and Circle Boulevard (East of Orange Lake)

Saturday: 9:00 am – 6:00 pm / Sunday: 10:00 am – 4:00 pm

Event is free to spectators / Vendor Spaces Available (10x10 - \$75; 10x20 - \$150)

Hosted by Anclote High School Band

### **Synovus Bank Chasco Fiesta™ Street Parade**

Held the first Saturday of Chasco Fiesta.

Parade begins at Grand Blvd. and Gulf Drive at 1:00 p.m.

Theme: TBD

Ends at Main Street and U.S. Highway 19

Free to spectators

Entry Fee: \$250 for profit organizations and Krewes

\$50 not-for-profit organizations

Presented by Synovus Bank

Hosted by Holiday Rotary

Co-Sponsored by All Children's Hospital, Smith Collision

Join us for a fabulous combination of floats, Krewes, local talent, clowns, and horses makes this parade one of the premier parade on Florida's Suncoast.

### **Gulf Side Corvette Club 18<sup>th</sup> Annual Chasco Fiesta™ Car, Truck and Bike Show**

Held the first Sunday of Chasco Fiesta.

Orange Lake at Sims Park

Registration: 8:00 am – 12:00 pm or at [www.gulfsidecorvetteclub.com](http://www.gulfsidecorvetteclub.com)

Car Show takes place from 9 a.m. – 3 p.m. (approximate)

Entry fee to participate. Free to spectators.

Hosted by Gulf Side Corvette Club

Cars, trucks and motorcycles, customs and classics compete for trophies.

A portion of proceeds will benefit "The Sand Soldiers of America"

### **Chasco Fiesta™ Bowling Tournament**

Held Tuesday during Chasco Fiesta.

Lane Glo South

8631 Old County Road 54, New Port Richey, FL 34653

6:30 pm                      Registration 5:30 pm

Entry Fee: \$140 per team in advance

Hosted by the WPCC Young Professionals Group

### **Chasco Fiesta™ Golf Tournament**

Held the second Friday of Chasco Fiesta.

Seven Springs Golf and Country Club

Shotgun Start 1:30 pm / Registration 11:30 am

Entry Fee: \$500 per team of 4

Hosted by the West Pasco Chamber of Commerce

Sponsored by Republic Bank

Package includes: Green Fees, Cart, Lunch, Goodie Bag, Dinner, Door Prizes, Hole Sponsor Sign, and Fun!!

### **West Pasco Sertoma Chicken BBQ**

Held the second Friday and Saturday of Chasco Fiesta.

Sims Park

Friday: 5:00 pm – 10:00 pm

Saturday: 11:00 am – 10:00 pm

### **Special Olympics 5K and 1 Mile Walk**

Held the second Saturday of Chasco Fiesta.

New Port Richey Recreation and Aquatics Center

5K Race at 8:00 am / 1 mile walk at 8:45 am

Race is \$20.00 in Advance / Day of Race is \$25.00

Walk is \$5.00 per person and \$10.00 per family

Pre-Registration: Friday before event from 5:30 pm - 7:00 pm

Registration begins at 6:45 day of race.

Hosted by Special Olympics of Florida - Pasco County

Mark your calendar for the Inaugural Special Olympics 5K Fun Run/Walk to Benefit Special Olympics Florida-Pasco County.

### **Chasco Fiesta™ Softball Tournament**

Held the second Saturday of Chasco Fiesta.

Veterans Memorial Park

Team Entry Fees: \$300 per team

Hosted by Pasco County Parks and Recreation Department

This softball tournament attracts some of the best softball teams in Florida and a few from out-of-state.

### **Blood Drive - One Blood**

Held the second Saturday of Chasco Fiesta, prior to boat parade.

Sims Park

12 pm – 4 pm

### **Ferman Chasco Fiesta™ Boat Parade**

Held the second Saturday of Chasco Fiesta.

Begins at Millers Bayou, Pithlachascotee River at approximately 1:00 pm

Entry Fee \$25

Hosted by the New Port Richey Rotary

Presented by Ferman of Cypress Creek

Sponsored by Hooters

Decorated watercraft will travel down the picturesque Pithlachascotee River from Miller's Bayou to Sims Park in Florida's oldest boat parade. New this year the boats compete for the Express Employment People's Choice Award where you get to pick the winner by texting during the parade. Bring the entire family out for a fun day on the banks of the Pithlachascotee River at Sims Park.

### **Children's Hearing Help Fund Chance Drawing**

Held the second Saturday of Chasco Fiesta.

Sims Park Amphitheater,

During the Country Concert

Hosted by Sertoma Speech & Hearing Foundation of FL, Inc.

Win 2 NFL Buccaneer Club-Level Season Tickets and Reserved Stadium Parking

Check out the other Stadium Club Exclusive Member Benefits on our Facebook Page

Ticket Price: \$75 per ticket, only 150 will be sold.

### **Previous TDC Grants**

Chasco Fiesta has been fortunate to have an ongoing partnership with Pasco County for over ten years. Below is a breakdown of grant funding given to Chasco Fiesta to promote the annual event outside of Pasco County for the past twelve years.

2015 - \$14,950

2009 - \$15,780

2014 - \$11,415

2008 - \$15,750

2013 - \$21,254

2007 - \$16,110

2012 - \$17,976

2006 - \$18,667

2011 - \$18,032

2005 - \$22,450

2010 - \$15,000

2004 - \$19,357



**Addendum B:**  
**Chasco Fiesta™ 2016**  
**Projected Marketing Plan**

# Chasco Fiesta™ 2016

## Proposed Marketing Plan

### Print and Online Advertising:

#### TBT:

- 3 full color ads 5" x 6" running between
- Distribution Monday – Thursday is 196,000: 60% Hillsborough, 32% Pinellas, 8% Pasco
- Distribution on Friday is 234,500: 57% Hillsborough, 33% Pinellas, 9% Pasco, 1% Manatee
  - Total print campaign value: \$3,000
  - Total print campaign cost: \$2,500
    - Chasco Fiesta™ funds will be used

#### Tampabay.com:

- Things to Do Online Event Guide at Tampabay.com
- Click through marketing from the Times website
- Website has 1,553,333 monthly unique visitors: 6% Hernando, 38% Hillsborough, 14% Pasco, 42% Pinellas
  - Total web campaign value: \$14,000
  - Total web campaign cost: \$10,000
    - TDC funds will be used

#### Tampa Bay Magazine:

- One full color / full page ad in Tampa Bay Magazine in March 2015 to promote event.
  - Total print campaign cost: \$1,900
    - TDC funds will be used

#### Tri-State Bluegrass Association:

- One b/w full page ad in TSBA Bluebook 2015
- Distribution includes 1,500 books sent throughout the United States
- Concentration on distribution in the Midwest, Southeast, and Eastern United States.
  - Total print campaign cost: \$125
    - TDC funds will be used

### **AAA Going Places Magazine:**

- One 1/6 full color ad in March issue of AAA Going places Magazine
- Listing in events
  - Total print campaign cost: \$1,250
    - TDC funds will be used

### **Florida Monthly Magazine:**

- One 1/6 full color ad in March issue of Florida Monthly Magazine
  - Total print campaign cost: \$1,300
    - TDC funds will be used

### **The Villages Magazine**

- One ½ page ad in the Village Magazine (Ocala area)
- Run in March 2013
  - Total print campaign costs: \$1,100
    - TDC funds will be used

### **To Connect Magazine (Trinity Odessa Chamber of Commerce):**

- One ¼ page ad in the To Connect Magazine during the quarter of the annual event.
- Distribution to 15,000 homes and businesses in the Trinity area.
  - Total print campaign costs: \$450
    - Chasco Fiesta funds will be used

### **Brochures/Posters:**

- 1,000 posters
- 60,000 schedule brochures
- Materials will be distributed at various locations in Pasco, Hillsborough, Hernando, Pinellas, and Citrus such as Chambers of Commerce, libraries, retail stores, and civic associations.
  - Total brochure/poster value: \$6,000
  - Total brochure/poster cost: \$6,000
    - Chasco Fiesta™ funds will be used

### **Facebook:**

- Facebook page is [www.facebook.com/chascofiesta](http://www.facebook.com/chascofiesta)
- Currently there are 11,280 likes
- We are going to use facebook ads to promote our page and the event. Our target audience will be the East and North of the event area (including the East Coast, Gainesville, Jacksonville, etc.)
- Campaign will begin in January 2016 and continue through event in April 2016
  - Total Facebook campaign cost \$2,925
    - TDC funds will be used

### **Broadcast Advertising:**

#### **Bright House Networks:**

- We will identify and target out of county area on popular channels within Bright House Networks.
- TV advertising will begin approximately 2-4 weeks prior to Chasco Fiesta™ and continue throughout the event.
  - Total TV broadcast advertising campaign costs: \$2,500
    - Chasco Fiesta™ funds will be used

#### **Beasley Radio – Tampa Bay (WQYK 99.5):**

- **Live mentions when artist's songs are played**
- 75 recorded promos
- 20 on-air ticket giveaways
- 50 sixty-second commercials
- Listing on station web site and calendar of events
- Banner ad with click through to website
- 100 streaming on line commercials
- Email blast to listener database
- Station has approximately 400,000 listeners weekly
- Station covers Tampa, St. Petersburg, Clearwater, New Port Richey, Brooksville, Lakeland, Plant City, Winter Haven, Brandon, Bradenton and surrounding communities
  - Total radio campaign value: \$49,000
  - Total radio campaign cost: \$6,500
    - TDC funds will be used

**Hits 106:**

- 100 commercials
- Website ads
- Live mentions
- Up to seven (7) live interviews with Chaco Fiesta event coordinators (varies each year)
- Station covers Pasco, Hernando, Citrus, Northern Pinellas, and Northern Hillsborough
  - Total radio campaign value: \$9,000
  - Total radio campaign cost: \$1,000
    - Chasco Fiesta™ funds will be used

**Citrus 95.3 (station covers Citrus County):**

- 75 commercials
  - Total radio campaign cost \$1,500
    - TDC funds will be used

**Additional Radio Broadcasting:**

- Partnerships have been developed with the following stations for additional event coverage: Joy FM, WDUV
  - Total cost: N/A
    - Chasco Fiesta™ funds will be used (if any)

**Chasco Fiesta™ 2016 Marketing Overview**

**Proposed Total Cost for Out of County Advertising: \$26,600**

**Proposed Total TDC funds requested: \$26,600**

**Proposed Total Chasco Fiesta™ Funds used for Advertising: \$12,450**

**Proposed Total Advertising Fund for Chasco Fiesta™ 2015: \$39,050**



**Addendum C:  
Projected Reimbursement  
Expenses**

**PASCO COUNTY TOURIST DEVELOPMENT COUNCIL GRANT  
FY 15/16 PROJECTED REIMBURSEMENT EXPENSES**

EVENT NAME: Chasco Fiesta™

ORGANIZATION: Chasco Fiesta, Inc.

ADDRESS: 5443 Main Street, New Port Richey, Florida 34652

CONTACT PERSON: Kelly M. Hackman

PHONE: 727-842-7651

PROJECTED TOTAL REIMBURSEMENT EXPENSES: \$ 26,600.00

ITEM	VENDOR NAME	TOTAL INVOICE AMOUNT	% OUT OF COUNTY (if applicable)	REQUESTED REIMBURSEMENT AMOUNT
TBT	Tampa Bay Times	\$2,500.00	0%	\$0.00
Online Advertising – Things to Do	Tampa Bay Times	\$10,000.00	100%	\$10,000.00
Print Ad	Tampa Bay Magazine	\$1,900.00	100%	\$1,900.00
Print Ad (TSBA Bluebook)	Tri-State Bluegrass Association	\$125.00	100%	\$125.00
AAA Going Places Magazine	AAA	\$1,250.00	100%	\$1,250.00
Florida Monthly Magazine	Florida Monthly	\$1,300.00	100%	\$1,300.00
The Villages Magazine		\$1,100	100%	\$1,100.00

To Connect Magazine	Trinity Odessa Chamber of Commerce	\$450.00	0%	\$0.00
Brochures / Posters / Promotional Items	Varies	\$6,000.00	0%	\$0.00
Social Media	Facebook Advertising	\$2,925.00	100%	\$2,925.00
Broadcast Advertising	Bright House Networks	\$2,500.00	0%	\$0.00
Radio	Beasley Radio	\$6,500.00	100%	\$6,500.00
Radio	Hits 106 (local)	\$1,000.00	0%	\$0.00
Radio	Citrus 95.3 and 96.7 Fox Classic Hits	\$1,500.00	100%	\$1,500.00

**TOTAL REQUESTED REIMBURSEMENT AMOUNT**  
(must match or be less than initial award)

**\$26,600.00**



**Addendum D:  
2016 Chasco Fiesta™  
Recycling Plan**

## **2016 Chasco Fiesta Recycling Plan**

Chasco Fiesta, Inc. has adopted the following recycling plan, to be followed at the 2016 Chasco Fiesta event being held April 1-9, 2016 in downtown New Port Richey. This plan was originally enacted in 2014, and with great success during the first two years, has been updated for the next event in 2016. Below are the specifics to the plan.

### **Recycling of Glass / Aluminum / Plastic**

**General:** Chasco Fiesta has a specified dumpster for recycling only on-site at the event for the duration of the nine days. This 20 yard roll off dumpster is placed at a location adjacent to the venue site but far enough away from the general dumpsters to prohibit general garbage from being placed in it. This dumpster is also wrapped in banners that say recycling only. (Please see photo below)

**In 2015, Chasco Fiesta collected 3.9 tons of recycling** (photo below shows dumpster on the last day of event).

**In 2014, Chasco Fiesta collected .51 tons of recycling.**



**Containers:** Chasco Fiesta collaborates with Pasco County Recycling to promote recycling to event attendees. Chasco Fiesta borrows the Clear Stream containers from Pasco County. These recycling containers are placed throughout the vendor and main event areas of the festival, directly next to general garbage cans. Chasco Fiesta had great success in increasing recycling efforts due to the close proximity of the recycling cans to the regular garbage cans.

In 2015, Chasco Fiesta worked with Pasco County Recycling and Covanta to develop a "Beads for Recycling Campaign". This campaign took place during the annual street parade. Containers were placed at

the six DJ stands along the parade route. DJs helped encourage spectators to recycle at their booths and when they did, they received a strand of beads. For a first year campaign it was a success. We anticipate continuing this program in 2016.

Containers were also placed in the carnival, car show, and market during the first weekend.

**In 2016**, we look to add more recycling containers to the main sections of the parade route. This will help with overall collection of recyclables from those not near a DJ location. Additionally, when clean-up of the parade route takes place (typically Sunday after the parade our clean-up partners from the Boy Scouts will be equipped with clear bags to allow for collection of recyclable materials that would have otherwise been thrown in the general garbage.

We also look to expand where we place these containers during various events, including those that take place off-site of the event (i.e. Special Olympics 5k, Hunger Walk). Additionally, we will add additional containers to the Native American Festival, and move containers around throughout the event as needed to ensure the highest traffic areas are covered.

Chasco Fiesta will also request additional containers to be able to have a bigger impact on recycling collection during high traffic events, including the street and boat parade, and to promote at off-site events.

### **Vendors**

All Chasco Fiesta vendors have been informed as to the importance of recycling at this event. In 2015, recycling cans were placed near each of the vendors. Vendors were provided stickers to wear that encouraged recycling, and also informed spectators that Chasco Fiesta is a recycling event when they purchase water or soda. In 2015, we saw a huge increase in the number of vendors that supported this initiative and expect that to continue to grow each year.

Vendors also recycle their cans behind their vendor spaces. Chasco Fiesta volunteers collect these recycling items from each vendor and place them in the recycling dumpster.

**In 2016**, we will provide additional stickers for our event partners in addition to the food vendors. We will ask these partners and their volunteers to wear stickers while participating in the 2016 Chasco Fiesta event.

**Overall Event** Announcements are made throughout the event reminding attendees to recycle.

## **Signage**

In 2015, Chasco Fiesta created a 3x8 foot banner to promote Recycling at the event. This banner was hung in a prominent location for spectators to see and served as a reminder that the event is focused on recycling.

Additionally, Chasco Fiesta had 20 small recycling signs made to be placed next to the Clear Stream recycling containers in Sims Park. These signs also contained the logo for Keep Pasco Beautiful.

**In 2016**, Chasco Fiesta will increase awareness through signage by having 2 large banners walked down the street parade route as a part of the annual parade. These additional banners will then be placed at various spots around the event, including the annual Car Show and Market.

Chasco Fiesta will have additional smaller signs made to be placed with the Clear Stream containers around the venue (currently we utilize 40 containers and have 20 signs).



## **Recycling of Cardboard**



Chasco Fiesta provides on-site cardboard recycling through Green Fiber. A Green Fiber dumpster is positioned between the recycling and general dumpster locations.

All vendors are encouraged to recycle their cardboard by placing cardboard materials behind their vendor spaces. Chasco Fiesta volunteers make rounds to these vendors, collecting the cardboard and disposing of it into the Green Fiber containers.

## **Recycling of Spent Cooking Oil**

Chasco Fiesta has a partnership with DarPro Solutions, a Darling/Griffin brand (formerly Griffin Industries) for disposal of spent cooking oil. DarPro Solutions provides Chasco Fiesta with four (4) 100 gallon containers where vendors pour their cooking oil after it has been used. Griffin Industries then takes the spent cooking oil and recycles it into fuel and feed products.





**Addendum E:**  
**2015 Chasco Fiesta™**  
**Advertising / Promotional**  
**Material**

## 2015 Chasco Fiesta Advertising / Promotional Material

For the 2015 Chasco Fiesta, we diversified our marketing efforts, encompassing various forms of promotion. Below and following are examples of this year's event marketing material.

### 2015 Information:

Advertising, marketing, and public relations efforts were measured by estimated attendance numbers, in addition to the surveys that were done at the event, food and vendor sales, as well as paid participation in the various Chasco Fiesta events and tickets sold for the Country Concert. The marketing efforts for Chasco Fiesta™ were focused on the weekends of the event, as those typically bring a larger amount of people from outside of the local area.

Each survey that was taken asked visitors to identify how they became informed about Chasco Fiesta™. By doing this, we were able to identify if our marketing efforts were successful based on where visitors heard about the event from. This will also help us identify which avenues of marketing are most prominent when we look to advertise Chasco Fiesta™ again in 2016.

In a random survey at the event, the following were the results of the question, "How did you hear about this event": *\*Respondents can choose more than one answer, check all that apply.*

Newspaper ----	50	(19.5%)
TV/Radio ----	23	(8.9%)
Website ----	24	(9.3%)
Social media ----	18	(7%)
Word of mouth ----	56	(21.8%)
Magazine ----	2	(.8%)
Returning Visitor ----	57	(22.2%)
Other ----	23	(8.9%)
No answer ----	4	(1.6%)

Additionally, a sample of some of the advertising that was done was collected, as well as copies of articles written and promotions run (see additional pages).

### 2015 Television Coverage:

In 2015, Chasco Fiesta was asked to participate in an event interview with WTSP (Channel 10). The Chasco Fiesta Executive Director went to the WTSP studio to participate in this interview. This three minute interview about Chasco Fiesta aired 4 times during the week leading up to Chasco Fiesta. In addition, WTSP (Channel 10) participated in the 2015 Synovus Bank Chasco Fiesta Street Parade and did a live remote.

Bay News 9 came to the event on the first Friday (March 20, 2015) and completed an onsite interview, live with video. Additionally, Bay News 9 did a live shot for the 5:00 p.m. News broadcast at the event to feature various activities.

**2015 Media Press Kits:**

For the second year in a row, Chasco Fiesta provided all media outlets (TV, Radio, Newspaper, etc.) with an advance press kit to promote the event. This proved beneficial mostly with the TV and radio stations. Four stations out of Tampa, including WFLA (8), Bay News 9, WTSP (10) and Fox (13) included Chasco Fiesta in their nightly broadcasts when talking about weather and things to do. This was a first and we had many people tell us they heard about our event on TV. We will produce a marketing kit and send it to the various media outlets in advance again for the 2016 event.



# SCHEDULE OF EVENTS

## Chasco Coronation Ball Friday, March 13

Spartan Manor, New Port Richey  
6:00 pm / Cost \$100 per person  
Hosted and Benefiting the Lighthouse  
for the Visually Impaired and Blind

The nominees for Queen Chasco and King Pithla are proposed by community organizations and are nominated for their exceptional contributions to the community.

## Chasco Fiesta™ Hunger Walk Saturday, March 14

Gulf High School (5355 School Road, New Port Richey)  
Check-in: 8:00 am / Walk begins at 9:00 am  
Everyone is welcome to walk. Walkers that raise \$100 receive a Chasco Fiesta™ Hunger Walk t-shirt.

Presented by One Community Now  
Benefits: Pack A Sac 4 Kids & Metropolitan Ministries  
Hot Meal Feeding Sites.

## Chasco Fiesta™ Native American Festival Friday, March 20 – Sunday, March 22

Sims Park

Friday: 5:00 pm – 9:00 pm Saturday: 10:00 am – 10:00 pm  
Sunday: 10:00 am – 5:00 pm  
Hosted by GoNativeNow.com

The Native American Festival features exhibition dancing, instructional demonstrations, educational wildlife displays, and Native American artists, craftsmen and vendors.

## Covanta Chasco Fiesta™ Carnival Friday, March 20 - Saturday, March 28

Presented by Carol Stream Amusements, Inc.  
Orange Lake, Sims Park

Monday – Wednesday: 5:00 – 10:00 p.m.  
Thursday & Fridays: 5:00 p.m. – 11:00 p.m.  
Saturday: 11:00 a.m. – 11:00 p.m.  
Sunday: 1:00 p.m. – 9:00 p.m.

The midway has a special area for children's rides, resulting in more rides for everyone and a safer area for smaller children.

Wristbands are:

Friday 3/20 - \$20 Saturday 3/21 - \$25  
Sunday 3/22 - \$20 Monday 3/23 - Thursday 3/26 - \$15  
Friday 3/27 - Saturday 3/28 - \$20

## West Pasco Sertoma Beef BBQ Friday March 20 - Sunday March 22

Sims Park

Friday: 12:00 pm – 10:00 pm Saturday: 11:00 am – 10:00 pm  
Sunday: 12:00 pm – 4:00 pm  
\$9 pre-purchase / \$10 day of

Pre-purchase tickets available at West Pasco Chamber of Commerce and Master Mechanics

Whether it's the secret Sertoma sauce or the long slow cooking, more than 15,000 pounds of beef will be served before the BBQ fire goes out.

## Chasco Fiesta™ Memorabilia Show

West Pasco Historical Society

Friday, March 20 – Saturday, March 28

6341 Circle Boulevard, New Port Richey

Take a trip down history lane and learn about past Chasco Fiesta™ events, how it started and the impact it has had on the local community.

The West Pasco Historical Society invites those attending the Chasco Fiesta™ to stop by the Rao Musunuru M.D. Museum on Circle Boulevard between Sims Park and Orange Lake to see the following special exhibits: A Glimpse of the Chasco Fiesta™ from 1922 to Today. Open from 1 p.m. to 4 p.m. on Friday and Saturday will be extended. All are welcome, and there is no charge.

## Children's Village

presented by Junior Service League

Saturday, March 21

Sims Park

9:00 a.m. – 12:00 p.m.

Kids of all ages are welcome to come and participate in free arts and crafts, face painting, and other fun activities.

## Chasco Fiesta™ Main Street Mile

(Pre-Parade Race)

Saturday, March 21

Street Parade Route, 12:30 pm

Hosted by Big Dawg Runnin'

Meet at Schwettman Education center

Entry fee to participate.

Register at [www.chascomsm.com](http://www.chascomsm.com)

## Chasco Fiesta™ Market

Saturday, March 21 – Sunday, March 22

Central Avenue and Circle Boulevard (East of Orange Lake)

Saturday: 9:00 am – 6:00 pm

Sunday: 10:00 am – 4:00 pm

Event is free to spectators

Vendor Spaces Available (10x10 - \$75; 10x20 - \$150)

Hosted by Anclote High School Band

## Synovus Bank

## Chasco Fiesta™ Street Parade

Saturday, March 21

Parade begins at Grand Blvd. and Gulf Drive at 1:00 p.m.

Theme: Reflecting Back – 90 Years in New Port Richey

Ends at Main Street and U.S. Highway 19

Free to spectators

Entry Fee: \$250 for profit organizations and Krewes

\$50 not-for-profit organizations

Presented by Synovus Bank Hosted by Holiday Rotary

A fabulous combination of floats, Krewes, local talent, clowns, and horses makes this parade one of the premier parade on Florida's Suncoast.

## Gulf Side Corvette Club 17th Annual Chasco Fiesta™ Car, Truck and Bike Show

Sunday, March 22

Orange Lake at Sims Park

Registration: 8:00 am – 12:00 pm or  
at [www.gulfsidecorvetteclub.com](http://www.gulfsidecorvetteclub.com)

Car Show takes place from 9 a.m. – 3 p.m. (approximate)

Entry fee to participate. Free to spectators.

Hosted by Gulf Side Corvette Club

Sponsored by: Feola's Service Center

Cars, trucks and motorcycles, customs and classics compete for trophies.

A portion of proceeds will benefit  
"Sand Soldiers of America"

## Chasco Fiesta™ Bowling Tournament

Tuesday, March 24

Lane Glo South

8631 Old County Road 54, New Port Richey, FL 34653

Registration 5:30 p.m. Begin 6:30 p.m.

Entry Fee: \$140 per team in advance

Hosted by the WPCC Young Professionals Group

Presented by Suncoast Credit Union

## Chasco Fiesta™ Golf Tournament

Friday, March 27

Seven Springs Golf and Country Club

Shotgun Start 1:00 pm / Registration 11:30 am

Entry Fee: \$500 per team of 4

Hosted by the West Pasco Chamber of Commerce

Presented by Suncoast Credit Union

Package includes: Green Fees, Cart, Lunch, Goodie Bag, Dinner, Door Prizes, Hole Sponsor Sign, and Fun!!

## West Pasco Sertoma Chicken BBQ Friday, March 27 – Saturday March 28

Sims Park

Friday: 5:00 pm – 10:00 pm

Saturday: 11:00 am – 10:00 pm

\$9 pre-purchase / \$10 day of

Pre-purchase tickets available at West Pasco Chamber of Commerce and Master Mechanics

## Special Olympics 5K and 1 Mile Walk Saturday, March 28

New Port Richey Recreation and Aquatics Center

5K Race at 8:00 am / 1 mile walk at 8:45 am

Race is \$25.00 in Advance (prior to 3/22)

Day of Race is \$30.00 (after 3/22)

Walk is \$5.00 per person and \$10.00 per family (max 5)

Participants may register on [www.active.com](http://www.active.com)

Pre-Registration: Friday, March 27 from 5:30 pm - 7:00 pm

Registration begins at 6:45 am day of race.

Hosted by and benefiting:

Special Olympic of Florida - Pasco County

## Chalk About It

Saturday, March 28

Railroad Square (Nebraska Avenue)

7 am – 4 pm

Hosted by Pasco Mental Health Foundation

Stroll along Nebraska Avenue to see one-of-a-kind masterpieces by local artists and kids in the Children's Chalk Walk area. Visit local vendor tables. Sponsor a square or try your hand at street art for as little as \$1.

## Blood Drive - One Blood

Saturday, March 28

Sims Park

10 am – 3 pm

Give blood and receive a general admission concert ticket to the 21st Annual Chasco Fiesta™ Country Concert featuring Frankie Ballard and Special Guest Craig Wayne Boyd

## Chasco Fiesta™ Softball Tournament

Saturday, March 28

Veterans Memorial Park

Team Entry Fees: \$300 per team

Hosted by Pasco County Parks and Recreation Department

This softball tournament attracts some of the best softball teams in Florida and a few from out-of-state.

## Ferman Chasco Fiesta™ Boat Parade Saturday, March 28

Theme: Reflecting Back – 90 Years in New Port Richey

Begins at Millers Bayou, Pithlachascotee River at

approximately 1:00 pm

Entry Fee \$25

Hosted by the New Port Richey Rotary

Presented by Ferman

Sponsored by Hooters, Get Hooked, and Source 1 Marina  
Decorated watercraft will travel down the picturesque Pithlachascotee River from Miller's Bayou to Sims Park in Florida's oldest boat parade. Boats compete for the Express Employment People's Choice Award where you can help pick the winner by texting during the parade. Bring the entire family out for a fun day on the banks of the Pithlachascotee River at Sims Park.

## Children's Hearing Help Fund

Chance Drawing

Saturday, March 28

Sims Park Amphitheater

During the Country Concert

Hosted by Sertoma Speech & Hearing Foundation of FL, Inc.

Win 2 NFL Buccaneer Club-Level Season Tickets and

Reserved Stadium Parking

Check out the other Stadium Club Exclusive Member

Benefits on our Facebook Page

Ticket Price: \$75 per ticket, only 150 will be sold.

## Chasco Scout Shootout

Saturday, April 4

Tampa Bay Sporting Clays (Land O'Lakes)

Hosted by: Boy Scouts of America,

West Central Florida Council 089

Teams of 4: \$600 / Individuals \$150

Help support local scouting as you join us for an

amazing day of shooting sports, scouting fellowship,

fun and prizes at Tampa Bay Sporting Clays.

Includes ammunition, breakfast, lunch and prizes.



**21ST ANNUAL COUNTRY CONCERT**  
Saturday, March 28 • Gates Open at 5:30 pm

Featuring **Frankie Ballard**

With Special Guest **Craig Wayne Boyd**

Also Appearing: **Redhead Express**

Brought to you by our Presenting and Gold Medal Sponsors

Hosted by **WQYK** and **LONGHORN**

Country Concert Ticket Information  
Preferred Tickets: \$20 Advance • \$25 Day of Show  
General Admission Tickets: \$10 Advance • \$15 Day of Show  
Advance Tickets Available at West Pasco Chamber of Commerce  
Synovus Bank in Pasco County (727) 841-6677 or (727) 835-0130  
Tickets also available on TicketLeap.com <http://chascofiesta.ticketleap.com>

**FRIENDLY KIA HITS 106 NIGHT**  
Friday, March 27  
6 pm – 11 pm

Featuring: **Hard Day's Night**

Hosted by: **HITS 106**  
Also Appearing: **SPF 40**  
Sponsored by: **friendly KIA**

**BLUES MASTERS**  
Thursday, March 26  
6 pm – 11 pm

Featuring: **Damon Fowler**

Also Appearing: Julie Black, and Franc Robert and the Boxcar Tourists

Sponsored by: **City of New Port Richey**

**GRATEFUL NATION**  
A TRIBUTE TO OUR MILITARY AND FIRST RESPONDERS  
(PAST AND PRESENT)

Wednesday, March 25 • 6 pm – 10 pm

Featuring: **Odyssey Road**

Also Appearing: Bearded Brothers

Hosted by: **Source of Marine**  
Sponsored by: **City of New Port Richey**

**CLASSIC ROCK**  
Sunday, March 22 • 1 pm – 9:30 pm

Featuring: **The Black Honkeys**

Also Appearing: Road House, Time Bandits, Fast 4 Ward

Sponsored by: **HYUNDAI** and **Animal Care Center of Pasco**

**GILL DAWG'S ROCK 'N' ROLL TRIBUTE IN THE PARK**  
Saturday, March 21 • 1 pm – 11 pm

Featuring: **Fleetwood Max (Tribute)**

Also Appearing: Fifty Grit, Dead Serious, The Eric Anderson Band, and the Embry Brothers

Hosted by: **HITS 106**  
Sponsored by: **HYUNDAI** and **SEPTIC TANK SERVICE, INC.**  
Presented by: **Animal Care Center of New Port Richey**

**JOY FM FAMILY MUSIC NIGHT**  
Friday, March 20 • 6 pm – 10:00 pm

Featuring: **Josh Wilson**

Also Appearing: Benjamin Jacob Rube, Seth Rollins, and Everfound

Hosted by: **theJoy 91.5**  
Sponsored by: **City of New Port Richey**

# Entertainment in the Park

**THANK YOU TO OUR CHASCO FIESTA™ SPONSORS**

**Ferman Buick GMC**, **Ferman CJD Tampa**, **Jeep**, **RAM**, **HYUNDAI of New Port Richey**, **BayCare**, **Morton Plant North Bay Hospital**, **friendly KIA**, **SYNOVUS BANK**, **KEHOE DEWEERD CPA - PA**, **Ring Power**, **CAT**, **ARTHUR H. PRICE JR. SEPTIC TANK SERVICE, INC.**, **children's hospital**, **JOHNS HOPKINS MEDICINE**, **GCN GULF COAST NETWORKING**, **Hugues Enterprises Inc.**, **Grille 54**, **DICK'S SPORTING GOODS**, **EVERY SEASON STARTS AT DICK'S**, **LONGHORN STEAKHOUSE**, **102.5 THE BONE Real. Raw. Radio.**, **Kazu's SUSHI**, **WSI Waste Services, Inc.**, **Everglades FARM EQUIPMENT**, **Hooters**, **Barrett Harding Insurance**, **Smith Collision Services (727) 842-5084**, **theJoy 91.5 thejoyfm.com**, **GA Hooked ALPHI WATERFRONT RESTAURANT & BAR HUDSON, FL**, **THE KARL REEF**, **RASMUSSEN COLLEGE**, **Express EMPLOYMENT PROFESSIONALS**, **RV World PARK MODELS • MOTOR HOMES • TRAVEL TRAILERS • RENTALS**, **Quality Furniture Since 1948**, **Kane's FURNITURE**, **105.5 Wduv Continuous Relaxing Easy Favorites**, **PAPPAS RANCH**, **COASTAL CENTRECENTER**, **CRUISE**

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**WEST PASCO** Chamber of Commerce

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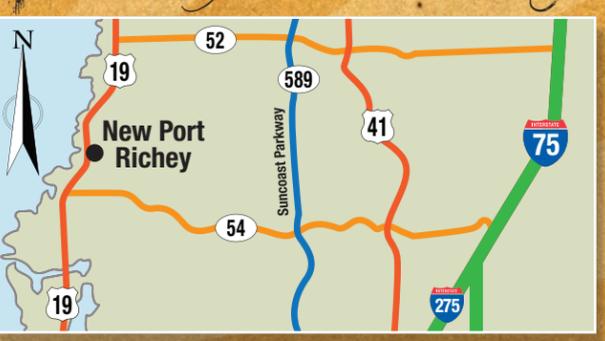
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## Directions to Beautiful Downtown New Port Richey



From I-75: Take Exit 279 (SR 54) to US Hwy 19. Go North on US Hwy 19 to Main Street. Turn right and proceed into Downtown.

From US Hwy 19: Go East on Main Street into Downtown New Port Richey.

FOR MORE INFORMATION CALL (727) 842-7651

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**CHASCO FIESTA™**  
2015  
A LEGACY OF GIVING  
KEMP, RUGE & GREEN LAW GROUP

Join The Excitement,  
Entertainment  
& Family Fun!

**MARCH 20 - 28, 2015**  
[www.ChascoFiesta.com](http://www.ChascoFiesta.com)

**SOUTHEAST TOURISM SOCIETY**

**TOP 25 EVENTS WINNER**

# MARCH 20 - 28, 2015 • Sims Park Amphitheater • New Port Richey

For More Information: (727) 842-7651 or [www.chascofiesta.com](http://www.chascofiesta.com)

## Entertainment in the Park

### JOY FM FAMILY MUSIC NIGHT Friday, March 20 • 6 pm – 10:00 pm

Hosted by:



Featuring:

**Josh Wilson**

Also Appearing:

Benjamin Jacob Rupe, Seth Rollins, and Everfound

Sponsored by:



### GILL DAWG'S ROCK 'N' ROLL TRIBUTE IN THE PARK

Saturday, March 21 • 1 p.m. – 11 pm

Hosted by:



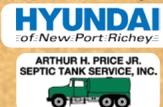
Featuring:

**Fleetwood Max**

Also Appearing:

Fifty Grit, Dead Serious, The Eric Anderson Band, and the Embry Brothers

Sponsored by:



### CLASSIC ROCK

Sunday, March 22 • 1 pm – 9:30 pm

Featuring:

**The Black Honkeys**

Also Appearing:

Road House, Time Bandits, Fast 4 Ward

Sponsored by:



### YOUTH MUSIC SHOWCASE

Monday, March 23 • 5 pm – 9 pm

Featuring:

Millenium Drum Line, Millenium Chorus, Hannah Raymond, Sam Heller, Kendall Bacon, Nelson Dance Academy, Mullins Music Youth Band, Mileena Ruiz, Erin Laverty, Savannah Peyton, and the Genesis Prep Jazz Band

### BLUEGRASS MUSIC IN THE PARK

Tuesday, March 24 • 6 pm – 10 pm

Featuring:

**Larry Gillis**

Also Appearing: The Michigan Misfits

Sponsored by:



### GRATEFUL NATION

A TRIBUTE TO OUR MILITARY AND FIRST RESPONDERS  
(PAST AND PRESENT)

Hosted by:



Wednesday, March 25 • 6 pm – 10 pm

Featuring:

**Odyssey Road**

Also Appearing: Bearded Brothers

Sponsored by:



RAIN OR SHINE!

### 21ST ANNUAL COUNTRY CONCERT

Saturday, March 28 • Gates Open at 5:30 pm



Featuring  
**Frankie Ballard**

With Special Guest

**Craig Wayne Boyd**



Also Appearing:  
**Redhead Express**



Brought to you by our  
Presenting and Gold Medal Sponsors



#### Country Concert Ticket Information

Preferred Tickets:  
\$20 Advance • \$25 Day of Show  
General Admission Tickets:  
\$10 Advance • \$15 Day of Show  
Advance Tickets Available at  
West Pasco Chamber of Commerce  
(727) 842-7651

Synovus Bank in West Pasco County  
(727) 841-6677 or (727) 835-0130

Tickets also available on TicketLeap  
<http://chascofiesta.ticketleap.com>

### BLUES MASTERS

Thursday, March 26  
6 pm – 11 pm

Featuring:

**Damon Fowler**



Also Appearing: Julie Black, and  
Franc Robert and the Boxcar Tourists

Sponsored by:



### FRIENDLY KIA HITS 106 NIGHT

Friday, March 27 • 5:30 pm – 11 pm

Featuring:

**Hard Day's Night**



Also Appearing:  
SPF 40 and  
The Bob Hope Band



Hosted by:

Sponsored by:

**friendly KIA**

PRESENTING SPONSOR: 2015 CHASCO FIESTA™ GOLD MEDAL SPONSORS:





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POW WOW • MUSIC, PARADES, CARNIVAL & MORE!

# CHASCO FIESTA



**MARCH 20-28**

**DOWNTOWN NEW PORT RICHEY**  
Sims Park 6341 Bank Street

Street Parade • March 21 / 1 P.M. – Boat Parade • March 28 / 1 P.M.

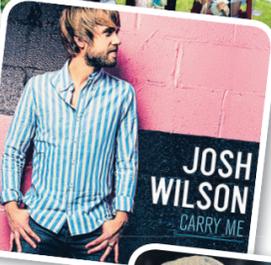
# CHASCO EVENTS AND ENTERTAINMENT

## Eight Days of FREE Concerts!

**Fri., March 20**  
Carnival by Covanta 5-11pm

**Native American Festival** 5pm-9pm  
**Sertoma BBQ** 12 noon-10pm  
**Joy FM Family Music Night**  
Presented by L.R.E.

6pm-10:30pm  
**Featuring Josh Wilson**  
Also appearing Everfound,  
Seth Rollins & Benjamin Jacob Rupe



**Sat., March 21**  
Carnival by Covanta 11am-11pm

**Arts & Crafts** 9am-6pm  
**Native American Festival** 10am-10pm  
**Sertoma BBQ** 11am-10pm



**Synovus Bank Street Parade**

Parade begins at 1pm  
at Grand Blvd & Gulf Dr.  
**Gill Dawg Rock n' Roll Tribute**  
1pm-11pm  
Featuring The Definitive Fleetwood Max,  
Also appearing Fifty Grit, Eric Anderson,  
and The Embry Brothers Band  
Sponsored by Hyundai of New Port Richey and Arthur Price Septic



**Sun., March 22**  
Carnival by Covanta 1-9pm

**Sertoma BBQ** 12 noon -4pm  
**Classic Rock** 1pm -9pm  
Featuring The Black Honkeys  
Also appearing Fast 4ward,  
The Time Bandits &  
The Roadhouse Band  
Sponsored by Hyundai of  
New Port Richey and Animal  
Care Center of Pasco  
**17th Annual Car,  
Truck & Bike Show**  
Orange Lake  
**Native American Festival**  
10am -5pm



**Mon., March 23**  
Carnival by Covanta 5-10pm  
**Youth Music Showcase** 5-9pm  
Featuring Local School Youth  
Performances



**Tues., March 24**  
Carnival by Covanta 5-10pm  
**Bluegrass Music in the Park**  
6-10pm- Featuring Larry Gills  
and His Hard Driving  
Swampgrass  
Band, also appearing The  
Michigan Misfits  
Sponsored by Rotary Club of  
New Port Richey



**Wed., March 25**  
Carnival by Covanta 5-10pm

Featuring Odyssey Road, Journey Tribute  
Band, Also appearing  
Bearded Brothers. Sponsored  
by Get Hooked, Source 1  
Marine, Rotary Club of  
New Port Richey



**Thurs., March 26**  
Carnival by Covanta 5-11pm

**Blues Masters** 6-10pm Featuring  
Damon Fowler, also appearing  
Julie Black & Franc Robert.  
Sponsored by Rotary Club of  
New Port Richey



**Fri., March 27**  
Carnival by Covanta  
5-11pm

**Sertoma BBQ** 5pm-10pm  
**Friendly Kia Hits**  
**106 Night** 5:30-11pm  
Featuring Hard Days Night -  
Beatles Tribute Band, also  
appearing SPR40 and  
The Bob Hope Band



**Ferman Boat Parade** begins at 1pm on the Pithlascotee River

**Sat., March 28**  
Carnival by Covanta 11am-11pm



**Sertoma BBQ** 11am-10pm  
**Country Concert**  
Gates open at 5:30pm  
Featuring Frankie Ballard  
with special guest  
Craig Wayne Boyd, and also  
appearing Redhead Express



**Tickets On Sale Now!!!**

**Preferred Tickets** \$20 advance sales  
\$25 day of the show  
**General Admission** \$10 advance sales  
\$15 day of the show  
**Tickets available at :**  
**West Pasco Chamber** 727-841-7651

**Tickets Available at: Synovus Bank-  
Trinity & Port Richey locations**  
727-841-6677 or 727-835-0130  
<http://chascofiesta.ticketleap.com>

FOR MORE EVENT INFORMATION, PLEASE VISIT US ONLINE:

[www.ChascoFiesta.com](http://www.ChascoFiesta.com) or call **727-842-7651**

Scan  
QR Code  
with Mobile  
Device



# CHASCO FIESTA

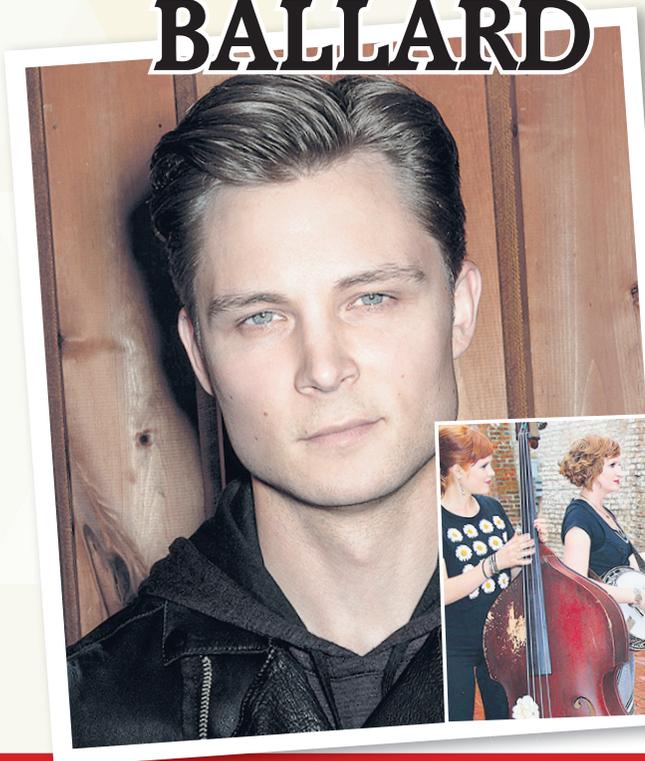


**COUNTRY CONCERT**

**March 28, 2015**

*Featuring*

**FRANKIE  
BALLARD**



*Special Guest*

**CRAIG  
WAYNE BOYD**



**Also Appearing**

*Redhead*  
EXPRESS

**GATES OPEN AT 5:30PM SIMS PARK**

**9 NIGHTS OF ENTERTAINMENT! TICKETS AVAILABLE ON LINE AT [WWW.CHASCOFIESTA.COM](http://WWW.CHASCOFIESTA.COM)**

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# Tampa Bay Times

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**CHASCO FIESTA**

**March 20**



**March 28**

## ABOUT CHASCO FIESTA



# GET READY, NEW PORT RICHEY – HISTORY IS RIGHT AROUND THE CORNER!

The 2015 Chasco Fiesta™ presented by Kemp and Ruge Law Firm stands ready to excite, delight, and take you down memory lane as it celebrates the 90th birthday of New Port Richey.

What began in 1922 as a fundraiser for the local library, New Port Richey’s Chasco Fiesta™ has grown into one of Pasco County’s largest and most well attended events. From a street parade to craft markets, the midway to the main stage, BBQ to a boat parade, the 68-year-old celebration once again hopes to raise tons of money for area non-profit organizations as part of its ‘legacy of giving.’

**Read more**

## MUSIC FILLED NIGHTS





## A MASTERFUL TOUCH OF BLUES

Some things just pair well: tea over ice, cream in coffee, wine and cheese ...

Blues under the stars pair naturally, too, and that may be why Chasco's Blues Masters concert, taking place on March 26, is one of the most anticipated free concerts of the Fiesta...

[READ MORE](#)



## CHASCO COUNTRY CONCERT – THREE TIMES LUCKY

Country music artists waiting for their big break may want to sign up for next year's Chasco Fiesta's Country Concert. It seems to be good luck.

Time and again, artists struggling to get recognized suddenly find themselves enjoying fame shortly after signing up for Chasco. Blake Shelton, Luke Bryan, and Rascal Flatts all performed on the Sims Park stage before hitting it big...

[READ MORE](#)



## A 'TICKET TO RIDE' INTO THE PAST

Yeah. Yeah. Yeah. This oldies night is ready for a dose of the Fab Four. Beatles tribute band Hard Day's Night will headline March 27 at Chasco Fiesta's True Oldies night. Fortunately, you won't have to be "working like a dog" to get the money to see the show. Because of the support of Friendly Kia and Hits 106, it's one of the festival's free entertainment nights...

[READ MORE](#)

### EVENT FILLED DAYS



## BOATERS COMPETE FOR OVER \$4,000 IN PRIZES



## STREET PARADE – CHASCO FIESTA 2015

In just a few days, parking will be a challenge in New Port Richey as the city streets fill to the brim with



The Pithlachascotee River comes alive on Saturday March 28th as dozens of decorated boats cruise from Hooters at Millers Bayou to Sims Park during the Ferman Chasco Fiesta Boat Parade sponsored by Ferman of New Port Richey and presented by the Rotary of New Port Richey. This year's theme, 90 Years...

[READ MORE](#)

families, visitors, and residents for what has become the biggest event in Pasco County, and one of the largest street parades in the state of Florida...

[READ MORE](#)

## FROM CORVETTES TO CRAFTS ... AND A VINTAGE RUBBER DUCK

Love classic cars, trucks and motorcycles? Great. Have kids you need to entertain? Even better. On the hunt for bargains and treasures? Excellent. Or maybe you've always been curious about how Chasco has evolved.

[READ MORE](#)

### BENEFITING CHARITIES

The driving forces behind Chasco Fiesta™ are the volunteers who help to make the various events happen. Many local non-profit groups benefit either directly or indirectly from the visitors who come to the New Port Richey and the surrounding area during the festival. In 2014, the non-profits raised over \$200,000 to help support their organizations.

Some of the groups set up food booths as a fund-raiser and some participate directly with a specific event to raise funds and awareness. There are also those who perform their community service by organizing & running an event. However they participate, it is because of their energy and enthusiasm that Chasco Fiesta™ has grown from a hometown fair into a regional festival. The mission of the Chasco Fiesta™ Steering Committee is to continue planning and implementing quality events, so that these groups have an opportunity to raise funds. Groups that participate and/or benefit from the Chasco Fiesta™ include:

Anclote High School Band

Boy Scouts of West Central Florida

Bridge of Hope Tabernacle

Gulf High School Athletics

Gulf High School Band

Gulf Shores Sertoma

Gulfside Corvette Club

Holiday Rotary

Levendia Cultural Society

Lighthouse for the Visually Impaired and Blind

J.W. Mitchell High School Booster Club

Junior Service League

One Blood

One Community Now

Pasco Mental Health Foundation

Ridgewood High School Band

Rotary Club of New Port Richey

Salvation Army of Pasco

Sertoma Speech & Hearing Foundation

Soncoast Pentecostal Church

Special Olympics of Pasco County

Upper Room Apostolic Church

WPCC Young Professionals Group

West Pasco Chamber of Commerce

West Pasco Historical Society

West Pasco Sertoma

# CHASCO FIESTA



• 9 GREAT FAMILY FUN DAYS • NATIVE AMERICAN  
FESTIVAL • MUSIC, PARADES, CARNIVAL & MORE!

[www.chascofiesta.com](http://www.chascofiesta.com)



## MARCH 20-28

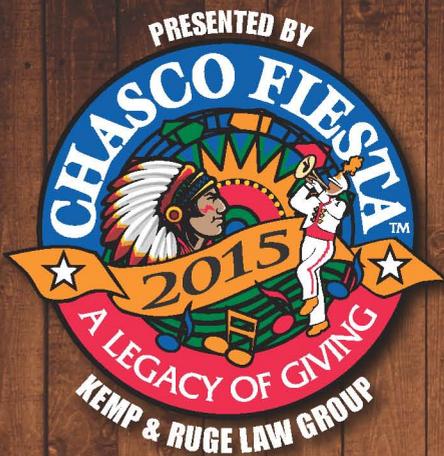
### DOWNTOWN NEW PORT RICHEY

Sims Park 6341 Bank Street

Stynovus Bank Street Parade • March 21 / 1 P.M. – Ferman Boat Parade • March 28 / 1 P.M.

Presented by





# Chasco Fiesta™

Sims Park  
Downtown New Port Richey  
March 20 - 28, 2015



**March 20th-22nd**  
Native American Festival  
From East to West with Go Native Now

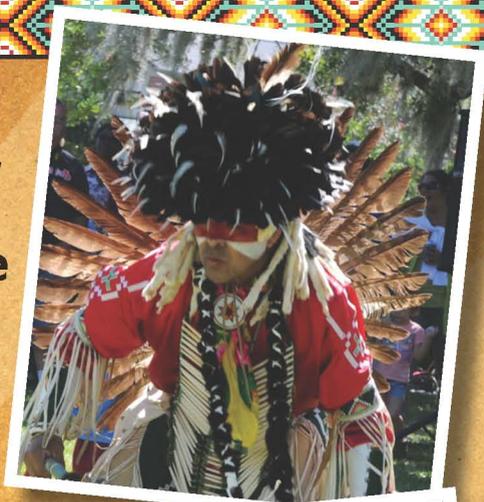
**March 21st**  
**Chasco Street Parade**

**March 22nd**  
Car, Truck & Bike Show

**March 28th**



**Ferman Boat Parade**



## Nine Nights of Live Concerts

Including...

**March 20th**

Joy FM Night

**March 26th**

Blues Masters

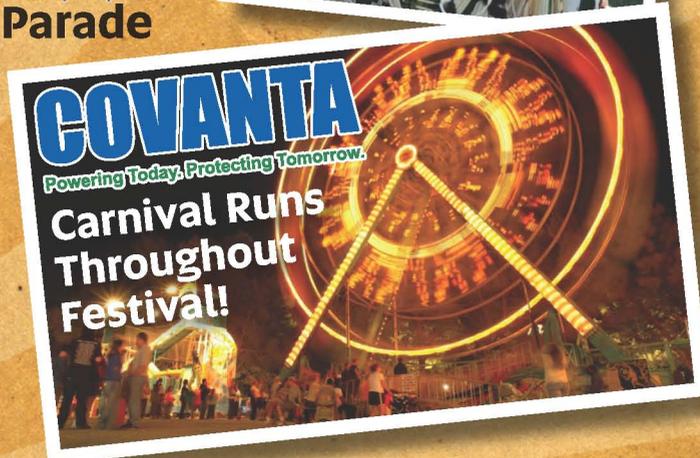
**March 27th**

Friendly KIA HITS 106 Concert

**March 28th**

The Chasco Fiesta Country Concert  
Featuring Frankie Ballard  
and Special Guest, Craig Wayne Boyd

RAIN OR SHINE • TICKETS STARTING AT \$10



For More Information Please Call  
**(727) 842-7651**

or visit [www.ChascoFiesta.com](http://www.ChascoFiesta.com)

2015 CHASCO FIESTA™  
PRESENTING SPONSOR:



Ad Design by: [www.72HRPrint.com](http://www.72HRPrint.com) • Official Print Partner of the 2015 Chasco Fiesta™

2015 GOLD MEDAL SPONSORS:



# 2015 Chasco Fiesta WQYK Web Promotion

Mar 15

## Win Tickets To Chasco Fiesta To See Frankie Ballard & Craig Wayne Boyd!

hnelson



Mark your calendars now for the 2015 Chasco Fiesta presented by Kemp & Ruge Law Group as they welcome Frankie Ballard and special Guest Craig Wayne Boyd to the Sims Park Amphitheatre for their annual Country Concert on Saturday, March 28<sup>th</sup>. Also appearing at this year's concert is the Red Head Express.

*Make sure you're listening to Cadillac Jack each afternoon around 4-10 to win two tickets to watch the guys in concert! Keep the numbers 727-579-9999 and 1-800-992-1099 saved and be ready to call!*

Held in Sims Park in historic Downtown New Port Richey from March 20<sup>th</sup> to 28<sup>th</sup>, the 2015 Chasco Fiesta presented by Kemp & Ruge Law Group offers nine days of family fun and entertainment, including a Native American Festival, the Synovus Bank Street Parade, car, truck and bike show, the Ferman Chasco Fiesta Boat parade, abundant food, rides, and different music each night.

The 2015 Chasco Fiesta is presented by Kemp & Ruge Law Group and is sponsored by Publix, the City of New Port Richey, Better Mix, Tampa Bay Times, Pasco County, 72 Hour Print.com, Staywell and Well Care, and the West Pasco Chamber of Commerce.

For a complete list of events taking place during this year's Chasco Fiesta, including the annual country concert featuring Frankie Ballard and special guest Craig Wayne Boyd, visit [chascofiesta.com](http://chascofiesta.com).

Tickets are now available, start at just \$10 for general admission, and can be purchased at the West Pasco Chamber of Commerce or online at [ChascoFiesta.com](http://ChascoFiesta.com)



Enter your email address ...

Zip / Postal Code

Submit

**RANCH JAM** JOIN US  
**MARCH 20-22, 2015**  
RANCH JAM FESTIVAL GROUNDS - MANATEE COUNTY FL  
FEATURING  
**MUSIC • FOOD**  
**FAMILY FUN** ALABAMA  
**BUY TICKETS** AND MANY MORE!

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99.5 QYK  
Like You like this.

99.5 QYK  
12 min

Coming Up at 11:30 to 12:30 June  
Knight's #ImpossibleQuestion WIN 4  
pack of tickets to see screening of Fast &  
Furious 7

10:58 AM 3/12/2015

# 2015 Chasco Fiesta WQYK Web Promotion

Home > Contests > Win Tickets To Chasco Fiesta

**Mar 02** Win Tickets To Chasco Fiesta

kwettengel

Mark your calendars now for the 2015 Chasco Fiesta presented by Kemp & Ruge Law Group as they welcome Frankie Ballard and special Guest Craig Wayne Boyd to the Sims Park Amphitheatre for their annual Country Concert on Saturday, March 28<sup>th</sup>. Also appearing at this year's concert is the Red Head Express. Tickets are now available, start at just \$10 for general admission, and can be purchased at the West Pasco Chamber of Commerce or online at [www.chascofiesta.com](http://www.chascofiesta.com)

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Frankie Ballard and Craig Wayne Boyd will be performing at Chasco Fiesta and we want you to win two tickets and passes to meet both artists!

**Sign up for our newsletter!**

Email

Enter your email address...

Zip / Postal Code

Submit

**GulfCoastTractor.com**

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99.5 QYK

Like You like this.

11:33 AM 3/6/2015

## **Commercial Script: WQYK**

Mark your calendars now for the 2015 Chasco Fiesta presented by Kemp & Ruge Law Group as they welcome Frankie Ballard and special Guest Craig Wayne Boyd to the Sims Park Amphitheatre for their annual Country Concert on Saturday, March 28<sup>th</sup>. Also appearing at this year's concert is the Red Head Express. Tickets are now available, start at just \$10 for general admission, and can be purchased at the West Pasco Chamber of Commerce or online at [www.chascofiesta.com](http://www.chascofiesta.com)

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**Chasco Fiesta™**  
is proud to present  
**9 Evenings of  
Entertainment!**



# **Bluegrass Music in the Park**

**Tuesday, March 24, 2015**

For a complete list of  
entertainment, please  
visit our website at

[www.ChascoFiesta.com](http://www.ChascoFiesta.com)

or call us at  
(727) 842-7651

Chasco Fiesta is presented by:

**Kemp & Ruge**  
LAW GROUP

**6:00 PM - 10:00 PM**

**Sims Park Amphitheater  
6341 Bank Street**

**In Historic Downtown New Port Richey**

*Sponsored by*



**Chasco Fiesta Gold Medal Sponsors**


# Chasco Fiesta announces schedule for 2015 event in New Port Richey

Kemp & Ruge Law Group to present nine-day festival

Suncoast News staff report

NEW PORT RICHEY — Although 2015 has barely begun, the 2015 Chasco Fiesta is deep in its planning stages, preparing to bring the favorite community event back to historic downtown New Port Richey from March 20-28, Executive Director Kelly M. Hackman reports.

Steeped in tradition dating back to the origins of the city, the 2015 edition will encompass more events and vendors in the biggest community event in Pasco. More than 25 nonprofit organizations will benefit in the process. Kemp & Ruge Law Group is presenting this year's event.

The 2015 Chasco Coronation Ball will take place March 13 at Spartan Manor, 6121 Massachusetts Ave. Presented by the



CHASCO FIESTA

Riverfront events will be part of 2015 Chasco Fiesta that runs March 20-28 in New Port Richey.

Lighthouse for the Visually Impaired and Blind, the 30th edition of the ball will culminate with the crowning of 2015 Queen Chasco and King Pithla, who will

succeed 2014 royalty Dave Parris and Candace Bell Glewen.

On March 14, the Chasco Fiesta Hunger Walk, which debuted last year,

will start at 9 a.m. at Gulf High School, presented by One Community Now.

The nine-day Chasco Fiesta in Sims Park and downtown New Port Richey

will kick off March 20.

Chasco Fiesta Street Parade, on March 21, will highlight the first weekend of activities.

**SCHEDULE, Page 9**

## Schedule

From Page 3

Ferman Chasco Fiesta Boat Parade, on March 28, will anchor the second weekend.

Community favorites, such as the Native American Festival; Main Street Mile, Car, Truck and Bike Show; flea market; golf, softball and bowling tournaments; 5k and Fun Run, and barbecues will return.

Nine nights of entertainment will feature Christian, rock 'n' roll, bluegrass, blues, and oldies music, culminating with the Country Concert

that will bring Chasco Fiesta to a close. The March 28 evening concert in Sims Park will showcase Frankie Ballard.

A week later, the first Chasco Scout Shootout is scheduled for April 4, with shooting sports at Tampa Bay Sporting Clays.

"Through our Chasco Fiesta mission we are proud to continue our 'Legacy of Giving,' where we partner with over 25 area nonprofits to host events or become vendors, and raise money for their organizations," Cami Austin, the 2015 Chasco Fiesta chairwoman, said in a news release.

Last year, charities and other groups raised about \$200,000 for their organizations.

Chasco Fiesta continues seeking sponsorships for the 2015 edition. Presenting sponsor is Kemp and Ruge Law Group, along with gold medal sponsors 72 Hour Print.com, B.E.T-ER Mix, the city of New Port Richey, Pasco County, Publix, Well-Care and Staywell, the West Pasco Chamber of Commerce and others.

For more information on available sponsorships, a complete schedule or application forms, go to [www.chascofiesta.com](http://www.chascofiesta.com) or call (727) 842-7651.

## Chasco Fiesta 2015 ready to launch on Friday

### Street parade Saturday to anchor first weekend

Suncoast News staff report

NEW PORT RICHEY — Chasco Fiesta 2015 is mere days away as Pasco's largest community event back returns to historic downtown New Port Richey from Friday to March 28, Executive Director Kelly M. Hackman reports.

Steeped in tradition dating back to the origins of the city, the 2015 edition, the community festival's 69th, will help more than 25 nonprofit organizations to benefit in the process as vendors. Kemp & Ruge Law Group is presenting this year's event.

Chasco Fiesta Street Parade on Saturday will highlight the first weekend of activities.

Ferman Chasco Fiesta Boat Parade on Saturday, March 28, will anchor the second weekend.

Community favorites, such as the Native American Festival, Main Street Mile, Car, Truck and Bike Show, flea market, golf, softball and bowling tournaments, 5k and Fun Run, and barbecues will return.

Nine nights of entertainment will feature Christian, rock and roll, bluegrass, blues and oldies music, culminating with the Country Concert that will bring Chasco Fiesta to a close. The Saturday, March 28, evening concert in Sims Park will showcase Frankie Ballard.

A week later, the first Chasco  
**FRIDAY, Page 12**



CHASCO FIESTA

Riverfront events will be part of 2015 Chasco Fiesta from Friday to March 28.

Scout Shootout is scheduled for Saturday, April 4, with shooting sports at Tampa Bay Sporting Clays.

"Through our Chasco Fiesta mission we are proud to continue our 'Legacy of Giving,' where we partner with over 25 area nonprofits to host events or become vendors, and raise money for their organizations," 2015 Chasco Fiesta Chairwoman Cami Austin said in a news release.

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# The Suncoast News

WEDNESDAY, March 25, 2015

An edition of  
The Tampa Tribune  
& The Tampa Times

SUNCOASTNEWS.COM

Serving New Port Richey, Holiday, Trinity and surrounding communities

## Spectators take in sights and sounds of Chasco Fiesta



FRED BELLET/COMMUNITY NEWSPHOTO SERVICE

**Master Falconer Ray Pena and assistant Sharron Montgomery wait for a member of their instructional demonstration and educational wildlife presentation to soar back to its perch during the Flight of the Raptor at Chasco Fiesta.**

### Sunday's events included car show, Indian Festival

Suncoast News staff report

NEW PORT RICHEY — Many spectators discovered a wealth of events offered at Chasco Fiesta during opening weekend.

Two-year-old Reed Augustus, of New Port Richey, had the best seat in the house atop the shoulders of his mom, Dana Harrison, as they watched the Flight of the Raptor presentation at Sims Park.

Master Falconer Ray Pena and assistant Sharron Mont-

gomery waited for a falcon to soar back to its perch during the Flight of the Raptor, part of the Native American Festival.

Among the crowd, Elizabeth Baca, 5, of Hudson, sat in the lap of her aunt, Robin Twardowski, of New Port Richey.

A descendant of Mohawk and Comanche Indian tribes, Dustin Big Mountain, 19, was on hand to sell Native American dance and music albums.

The Native American Festival also featured exhibition dancing, alligator wrestlers, instructional demonstrations, educational wildlife displays, and

**SPECTATORS, Page 18**

# Spectators

From Page 1

Native American artists, craftsmen and vendors.

Newaeh Wetherell, 3, of New Port Richey, rode a carousel as she shouted out to her grandfather, Randy Wetherell, great-grandfather Kurt Gell, of Shady Hills, and great-grandmother Pat Gell. Newaeh enjoyed the ride along with her little sister, Kayli Wetherell, 2.

Gulfside Corvette Club hosted the 17th annual Chasco Fiesta Car, Truck and Bike Show that lined Orange Lake.

Harry P. Fedoryk, of Spring Hill, sat with his 1961 Corvette Roadster, which has appeared in two magazines, most recently in Vette Magazine. Fedoryk said he has owned Chevrolet Corvettes since his high school days. The Corvette is equipped with a 383 cubic-inch engine that cranks



**LEFT:** Newaeh Wetherell, 3, of New Port Richey, rides a carousel at Chasco Fiesta. **CENTER:** Two-year-old Reed Augustus, of New Port Richey, has the best seat in the house atop the shoulders of his mom, Dana Harrison, as they watch the flight of the Raptor presentation **RIGHT:** Tiffany Lewis looks back to make sure her son, Daniel Lewis, 7, keeps up as they stroll through Sims Park during Chasco Fiesta. Dad Stephen Lewis hangs in a harness with mom.



FRED BELLETT/COMMUNITY NEWS/PHOTO SERVICE

out 460 horsepower. While the 1961 is his "baby," he has owned Corvettes from 1956 and 1959, a 1965 convertible and a 1985.

Robert Kovacs, of New Port Richey, could not resist taking a snapshot of the interior of the yellow 2010 Chevy Camaro SS belonging to Cesare Cannizzaro, of Port Richey. It was parked next to the

Camaro of Trinity resident Ruthann Donovan among hundreds of other classic, antique and high-performance automobiles and trucks.

Robin Balch, of Port Richey, admired a 1971 Corvette owned by Don Wilson. Balch said he recently arrived from Ontario, Canada. Crystal River resident

Kenny Summers' 2014 Corvette was customized with the comic book character Batman in mind. With 455 horsepower, he would have no problem catching any of Batman's arch-enemies.

The Lewis family enjoyed a stroll through the park. Mom Tiffany carried 7-year-old Kaitlyn in a harness while looking back to make sure her son Dan-

iel, 7, kept up. Dad Stephen kept the stroller rolling.

Among entertainers, guitarist Phil Austin of the band Road House played a riff, along with band members Chuck Motta on drums, keyboardist Larry

Bracone and bass guitarist Dudley Mays. Other bands appearing Sunday were The Bandits, Fast 4 Ward and headliner The Black

Honkeys.

Nicholas Cannizzaro, 8, of Port Richey, admires the goldfish he won at the Chasco Fiesta carnival.

One way to get the stickiness from a lollipop off your hands is to lick it off, as Aiden Mallett, 3, of New Port Richey, discovered. Aiden and mom Grace enjoyed some candy at Chasco Fiesta.

# Chasco's still spinning



BRENDAN FITTERER | Times



Chasco Fiesta

**T**he Tornado, above, and other carnival amusements wrap up this weekend at the Chasco Fiesta, which has been held each year since 1947. The nine-day event ends Saturday in historic downtown New Port Richey. Some highlights include the West Pasco Sertoma Chicken BBQ today and Saturday and the boat parade down the Pithlachascotee River that should reach Sims Park at about 1 p.m. Saturday. Today's entertainment includes the free Beatles tribute band Hard Day's Night from 8 to 11 p.m. Saturday's 21st annual Country Concert kicks off around 5:45 p.m. and features headliner Frankie Ballard, left, and special guest Craig Wayne Boyd. For a full schedule of events and information on ticket prices for the country concert, go to [chascofiesta.com](http://chascofiesta.com).

# 12 Inaugural Chasco Scout Shootout a blast, organizers say

Suncoast News staff report

**LAND O' LAKES** — The new Chasco Scout Shootout helped raise funds for Scouting programs in the area.

The Anclote Title team took first place. Members are Adrian Bryan, Russell Dunning, Ronnie Holt and Tim Kizer.

About 20 Scouts released the clay pigeons and assisted in scoring during the benefit. Teams of contestants vied for prizes.

The event was held at Tampa Bay Sporting Clays in Land O' Lakes.

West Central Florida Council of Boy Scouts of America supports more than 4,000 young people and their families.



FRED BELLET/COMMUNITY NEWS/PHOTO SERVICE

**LEFT:** APG Electric team member Vincent Palmitesto, left, of New Port Richey, takes his shot at the clay pigeon during the Chasco Scout Shootout held at Tampa Bay Sporting Clays in Land O' Lakes. **RIGHT:** Anclote Title team members Russ Dunning, left, and Tim Kizer, both of Palm Harbor, prepare for a ride to the next target stop during the Chasco Scout Shootout at Tampa Bay Sporting Clays in Land O' Lakes.



**Addendum F:  
2015 Chasco Fiesta™  
Survey Results**

# **2015 Chasco Fiesta**

***Total Survey Responses: 187***

*\*Percentages of responses based on the questions answered, not total taking survey.  
Not all respondents answered all questions.*

**This survey represents .6% of the total attendees during the 2015 Chasco Fiesta,  
held March 20-28, 2015.**

## **1) What is your Zip Code**

06460	1	Milford, Connecticut	(.54%)
13308	1	Bossvale, New York	(.54%)
14094	1	Lockport, New York	(.54%)
18844	1	Springville, Pennsylvania	(.54%)
29445	1	Goose Creek, South Carolina	(.54%)
33511	1	Brandon, Florida	(.54%)
33544	1	Wesley Chapel, Florida	(.54%)
33556	1	Odessa, Florida	(.54%)
33558	1	Lutz, Florida	(.54%)
33611	1	Tampa, Florida	(.54%)
33612	1	Tampa, Florida	(.54%)
33624	1	Tampa, Florida	(.54%)
33626	1	Tampa, Florida	(.54%)
33634	2	Tampa, Florida	(1.07%)
33681	1	Tampa, Florida	(.54%)
33709	1	St. Petersburg, Florida	(.54%)
33772	1	Seminole, Florida	(.54%)
33773	1	Largo, Florida	(.54%)
33776	1	Seminole, Florida	(.54%)
33781	1	Pinellas Park, Florida	(.54%)
33782	1	Pinellas Park, Florida	(.54%)
34452	1	Inverness, Florida	(.54%)
34602	2	Brooksville, Florida	(1.07%)
34604	1	Brooksville, Florida	(.54%)
34606	4	Spring Hill, Florida	(2.14%)
34607	1	Spring Hill, Florida	(.54%)
34608	1	Spring Hill, Florida	(.54%)
34609	1	Spring Hill, Florida	(.54%)
34610	2	Spring Hill, Florida	(1.07%)
34613	1	Brooksville, Florida	(.54%)
34652	27	New Port Richey, Florida	(14.44%)
34653	46	New Port Richey, Florida	(25.6%)
34654	9	New Port Richey, Florida	(4.81%)
34655	8	New Port Richey, Florida	(4.28%)
34660	1	Ozona, Florida	(.54%)
34667	10	Hudson, Florida	(5.35%)

34668	19	Port Richey, Florida	(10.16%)
34669	4	Hudson, Florida	(2.14%)
34680	1	Elfers, Florida	(.54%)
34684	1	Palm Harbor, Florida	(.54%)
34685	1	Palm Harbor, Florida	(.54%)
34689	2	Tarpon Springs, Florida	(1.07%)
34690	10	Holiday, Florida	(5.35%)
34691	7	Holiday, Florida	(3.74%)
34695	1	Safety Harbor, Florida	(.54%)
34698	1	Dunedin, Florida	(.54%)
47513	1	Birdseye, Indiana	(.54%)
49855	1	Marquette, Michigan	(.54%)
53029	1	Hartland, Wisconsin	(.54%)
P4W7C9	1	Canada	(.54%)
P4W8A7	1	Canada	(.54%)
	1	Peterborough, Ontario	(.54%)

**Total Attendees by Location**

Pasco County Attendees:	75.4%
Bay Area Attendees:	18.7%
Attendees from 50+miles or more:	5.9%

**2) How many are in your party?**

1 ---- 38	(20.5%)
2 ---- 76	(41.1%)
3 ---- 29	(15.7%)
4 ---- 22	(11.9%)
5 ---- 5	(2.7%)
6 ---- 8	(4.3%)
7 ---- 2	(1.1%)
8 ---- 1	(.5%)
9 ---- 0	(0%)
10+ ---- 4	(2.2%)

**3) What was your primary reason for visiting Pasco County?**

This event ---- 63	(30.3%)
Vacation ---- 8	(3.9%)
Visit friends/relatives --- 11	(5.3%)
Business ---- 0	(0%)
Other ---- 9	(4.3%)
Live here ---- 113	(54.3%)
No answer ---- 4	(1.9%)

**4) How did you travel to Tampa Bay/Pasco?**

Vehicle ----	43	(71.7%)
Plane ----	4	(6.7%)
Bus ----	2	(3.3%)
Other ----	2	(3.3%)
Did not answer ----	9	(15%)
Live Here ----		(0%)

**5) How Many Nights did you stay in Pasco?**

No Answer ----	12	(20.3%)
1 ----	1	(1.7%)
2 ----	2	(3.4%)
3 ----	0	(0%)
4 ----	2	(3.4%)
5+ ----	12	(20.3%)
Day Trip ----	27	(45.8%)
Live Here ----	3	(5.1%)

**6) Where are you staying in Pasco?**

Hotel ----	2	(3.3%)
Vacation Rental ----	6	(9.8%)
Friends/Relatives ----	12	(19.7%)
Bed & Breakfast ----	0	(0%)
Campground ----	1	(1.6%)
Other ----	6	(9.8%)
No Answer ----	32	(52.5%)
Live here ----	2	(3.3%)

**7) How much did you spend on average per day in Pasco County?**

\$0-25 ----	52	(28.1%)
\$26-50 ----	60	(32.4%)
\$51-75 ----	14	(7.6%)
\$76-100 ----	10	(5.4%)
\$101-125 ----	10	(5.4%)
\$126-150 ----	11	(5.9%)
\$151 and up ----	18	(9.8%)
No answer ----	10	(5.4%)

**8) What activities did you participate in while in Pasco County?**

*\* Respondents can choose more than one answer, check all that apply.*

Ecotourism ----	22	(4.6%)
Downtown ----	101	(21.3%)
Beach/Fishing ----	94	(19.8%)
Dining Out ----	117	(24.6%)
Art/Culture ----	65	(13.7%)
Sports ----	37	(7.8%)
Other ----	35	(7.4%)
Concerts ----	3	(.6%)
No answer ----	1	(.2%)

**9) How did you find out about our event?**

*\* Respondents can choose more than one answer, check all that apply.*

Newspaper ----	50	(19.5%)
TV/Radio ----	23	(8.9%)
Website ----	24	(9.3%)
Social media ----	18	(7%)
Word of mouth ----	56	(21.8%)
Magazine ----	2	(.8%)
Returning Visitor ----	57	(22.2%)
Other ----	23	(8.9%)
No answer ----	4	(1.6%)



**Addendum G:  
Report: 2015 Website  
Report**



## Days of month

0 0 0 0 0 0 0 0 0 1 1 1 1 1 1 1 1 1 2 2 2 2 2 2 2 2 2 2 3 3  
 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1  
 Ma  
 y

Average

Day	Number of visits	Pages	Hits	Bandwidth
01 May 2015	72	424	1,457	34.77 MB
02 May 2015	92	526	2,027	67.37 MB
03 May 2015	88	486	2,544	72.84 MB
04 May 2015	125	437	2,252	67.58 MB
05 May 2015	78	314	1,689	41.50 MB
06 May 2015	76	371	1,847	50.16 MB
07 May 2015	98	555	1,952	58.26 MB
08 May 2015	77	312	1,386	41.36 MB
09 May 2015	77	407	2,189	85.70 MB
10 May 2015	81	333	1,445	41.91 MB
11 May 2015	75	3,047	4,286	48.54 MB
12 May 2015	80	4,501	5,734	56.90 MB
13 May 2015	78	398	2,463	84.04 MB
<b>14 May 2015</b>	19	66	349	9.32 MB
15 May 2015	0	0	0	0
16 May 2015	0	0	0	0
17 May 2015	0	0	0	0
18 May 2015	0	0	0	0
19 May 2015	0	0	0	0
20 May 2015	0	0	0	0
21 May 2015	0	0	0	0

22 May 2015	0	0	0	0
23 May 2015	0	0	0	0
24 May 2015	0	0	0	0
25 May 2015	0	0	0	0
26 May 2015	0	0	0	0
27 May 2015	0	0	0	0
28 May 2015	0	0	0	0
29 May 2015	0	0	0	0
30 May 2015	0	0	0	0
31 May 2015	0	0	0	0
Average	79	869	2,258	54.30 MB
Total	1,116	12,177	31,620	760.25 MB

### Days of week

Mon Tue Wed **Thu** Fri Sat Sun

Day	Pages	Hits	Bandwidth
Mon	1,742	3,269	58.06 MB
Tue	2,407	3,711	49.20 MB
Wed	384	2,155	67.10 MB
<b>Thu</b>	310	1,150	33.79 MB
Fri	368	1,421	38.07 MB
Sat	466	2,108	76.54 MB
Sun	409	1,994	57.37 MB

### Hours

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

Hours	Pages	Hits	Bandwidth	Hours	Pages	Hits	Bandwidth
00	829	1,721	41.51 MB	12	242	1,451	67.64 MB
01	359	642	13.56 MB	13	303	1,851	62.24 MB
02	66	232	5.22 MB	14	212	1,232	41.97 MB
03	98	217	7.91 MB	15	240	988	19.95 MB
04	238	337	7.67 MB	16	188	885	24.30 MB
05	234	829	16.81 MB	17	234	1,151	25.64 MB
06	877	1,785	36.82 MB	18	344	1,739	53.45 MB
07	2,454	3,179	34.67 MB	19	215	1,135	32.54 MB
08	761	1,505	28.91 MB	20	235	1,180	35.85 MB
09	226	1,337	33.55 MB	21	220	614	10.73 MB
10	320	1,741	48.79 MB	22	651	1,220	25.65 MB
11	280	1,887	58.73 MB	23	2,351	2,762	26.14 MB

### Countries (Top 25) - [Full list](#)

Countries	Pages	Hits	Bandwidth
United States	us 10,007	26,481	633.63 MB
France	fr 451	461	16.81 MB
Ukraine	ua 320	363	10.48 MB
Canada	ca 216	615	14.29 MB
Brazil	br 203	574	10.44 MB
Romania	ro 158	211	3.05 MB
Germany	de 136	141	2.63 MB

	Russian Federation	ru	124	183	3.08 MB	
	Unknown	zz	84	204	3.95 MB	
	Vietnam	vn	59	355	7.68 MB	
	China	cn	57	260	6.77 MB	
	Spain	es	45	134	3.03 MB	
	South Korea	kr	36	162	3.83 MB	
	Great Britain	gb	35	180	3.32 MB	
	Austria	at	21	21	129.48 KB	
	Sweden	se	20	54	990.33 KB	
	India	in	18	106	2.67 MB	
	Netherlands	nl	17	58	1.38 MB	
	Philippines	ph	16	98	2.48 MB	
	Japan	jp	14	116	5.77 MB	
	Jamaica	jm	10	54	1.16 MB	
	Sri Lanka	lk	10	54	1.26 MB	
	Colombia	co	9	50	1.26 MB	
	Italy	it	9	50	942.28 KB	
	Portugal	pt	8	49	1.25 MB	

Others	94	586	18.01 MB
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### Hosts (Top 25) - [Full list](#) - [Last visit](#) - [Unresolved IP Address](#)

Hosts : 0 Known, 752 Unknown (unresolved ip) 701 Unique visitors	Pages	Hits	Bandwidth	Last visit
71.187.219.210	6,913	6,913	34.46 MB	12 May 2015 - 08:17
5.39.85.81	174	174	5.59 MB	02 May 2015 - 01:55
188.165.196.25	173	173	5.57 MB	07 May 2015 - 04:29
99.251.159.83	162	162	3.82 MB	14 May 2015 - 06:43
177.40.60.17	102	102	332.24 KB	01 May 2015 - 05:02
46.35.254.224	59	60	1.62 MB	09 May 2015 - 06:59
178.238.235.184	55	60	1.45 MB	07 May 2015 - 01:32
199.164.68.199	54	265	6.20 MB	12 May 2015 - 09:44
104.34.42.157	53	53	325.04 KB	08 May 2015 - 01:56
94.153.9.66	51	51	1.03 MB	13 May 2015 - 15:23
86.123.240.115	50	58	1.02 MB	10 May 2015 - 06:16
85.25.185.173	49	49	304.60 KB	06 May 2015 - 21:51
178.137.19.143	49	49	988.19 KB	14 May 2015 - 04:36
46.161.41.199	49	49	1.32 MB	14 May 2015 - 04:24
65.35.145.57	45	146	1.91 MB	03 May 2015 - 16:05
5.254.98.73	36	36	51.68 KB	01 May 2015 - 23:20
93.157.172.40	36	36	797.36 KB	11 May 2015 - 22:40
72.186.42.119	35	145	4.35 MB	02 May 2015 - 15:46
70.126.122.116	31	231	3.08 MB	11 May 2015 - 13:05
68.200.116.48	30	131	2.70 MB	03 May 2015 - 18:32
62.210.215.117	30	30	3.76 MB	14 May 2015 - 00:23
107.201.185.63	30	30	773.85 KB	04 May 2015 - 13:01
178.137.166.68	30	30	613.70 KB	12 May 2015 - 18:11
187.59.41.199	29	29	94.35 KB	12 May 2015 - 18:38
221.145.183.167	26	152	3.77 MB	13 May 2015 - 21:55
Others	3,826	22,406	674.41 MB	

### Authenticated users (Top 10) - [Full list](#) - [Last visit](#)

Authenticated users : 1	Pages	Hits	Bandwidth	Last visit
swi	2	2	15.78 KB	07 May 2015 - 17:23
Other logins (and/or anonymous users)	12,175	31,618	760.24 MB	

### Robots/Spiders visitors (Top 25) - [Full list](#) - [Last visit](#)

15 different robots*	Hits	Bandwidth	Last visit
Unknown robot (identified by 'bot' followed by a space or one of the following characters _+,:./\ -)	11,718+541	143.53 MB	14 May 2015 - 07:05
Unknown robot (identified by 'crawl')	5,330+61	28.06 MB	13 May 2015 - 23:18
Unknown robot (identified by 'robot')	3,508+11	25.99 MB	13 May 2015 - 16:39

<a href="#">Googlebot</a>	1,555+31	15.13 MB	14 May 2015 - 07:04
Unknown robot (identified by empty user agent string)	1,364+3	23.43 MB	13 May 2015 - 20:51
Unknown robot (identified by 'spider')	981+23	9.14 MB	14 May 2015 - 07:04
Bing Preview bot	976	67.11 MB	14 May 2015 - 01:47
<a href="#">Yahoo Slurp</a>	880+19	10.26 MB	14 May 2015 - 06:58
A PHP script	316	172.12 MB	13 May 2015 - 22:53
Google Web Preview	82	995.73 KB	09 May 2015 - 21:52
Unknown robot (identified by hit on 'robots.txt')	0+70	16.20 KB	14 May 2015 - 05:35
Common *nix tool for automating web document retrieval. Most likely a bot.	19	591.46 KB	14 May 2015 - 07:04
<a href="#">Alexa (IA Archiver)</a>	16+2	346.61 KB	09 May 2015 - 01:20
<a href="#">Netcraft</a>	2	20.89 KB	07 May 2015 - 03:33
Ruby script	1	5.66 KB	11 May 2015 - 18:12

\* Robots shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts. Numbers after + are successful hits on "robots.txt" files.

Visits duration			
Number of visits: 1,116 - Average: 203 s		Number of visits	Percent
0s-30s		937	83.9 %
30s-2mn		56	5 %
2mn-5mn		19	1.7 %
5mn-15mn		24	2.1 %
15mn-30mn		32	2.8 %
30mn-1h		21	1.8 %
1h+		25	2.2 %
Unknown		2	0.1 %

File type					
File type		Hits	Percent	Bandwidth	Percent
	Unknown	8,881	28 %	64.84 MB	8.5 %
png	Image	8,046	25.4 %	260.71 MB	34.2 %
js	JavaScript file	5,409	17.1 %	53.97 MB	7 %
jpg	Image	3,308	10.4 %	337.59 MB	44.4 %
css	Cascading Style Sheet file	2,319	7.3 %	6.16 MB	0.8 %
php	Dynamic PHP Script file	1,393	4.4 %	13.26 MB	1.7 %
html	HTML or XML static page	1,289	4 %	11.42 MB	1.5 %

	woff		484	1.5 %	5.92 MB	0.7 %
	gif	Image	357	1.1 %	3.75 MB	0.4 %
	eot		72	0.2 %	887.69 KB	0.1 %
	ttf	TrueType scalable font file	51	0.1 %	1.28 MB	0.1 %
	htc		7	0 %	35.59 KB	0 %
	pdf	Adobe Acrobat file	3	0 %	419.36 KB	0 %
	svg	Image	1	0 %	36.26 KB	0 %

### Downloads (Top 10) - Full list

Downloads: 3		Hits	206 Hits	Bandwidth	Average size
	<a href="#">/images/pdf/2015_chascomarket.pdf</a>	1	0	177.11 KB	177.11 KB
	<a href="#">/images/pdf/2015_volunteer.pdf</a>	1	0	33.50 KB	33.50 KB
	<a href="#">/images/pdf/2015_naschedule.pdf</a>	1	0	208.75 KB	208.75 KB

### Pages-URL (Top 25) - Full list - Entry - Exit

1,023 different pages-url	Viewed	Average size	Entry	Exit
/	1,174	9.62 KB	611	474
<a href="#">/templates/adventure/XTC/css.php</a>	410	19.33 KB	8	34
<a href="#">/templates/adventure/images/menus/-1</a>	398		1	34
<a href="#">/templates/adventure/images/backgrounds/-1</a>	388		2	16
<a href="#">/templates/adventure/images/icons/-1</a>	376		4	59
<a href="#">/templates/adventure/fonts/BehasNeueRegular/</a>	278	11.50	1	13

bebasneue-webfont.wo...		KB		
/calendar	211	8.81 KB	19	18
/templates/adventure/fonts/ChunkFiveRegular/c hunk-webfont.woff	206	13.93 KB		10
/administrator/index.php	202	2.91 KB	22	22
/shows/categoryevents/5	167	23.62 KB	63	62
/component/mailto/	104	1.77 KB	6	8
/index.php	102	8.62 KB	25	31
/chasco/contact-us	66	22.12 KB	10	13
/fiestas	66	8.97 KB	14	16
/blog	57	10.51 KB	28	28
/chasco/history	55	38.86 KB	4	7
/chasco/steering-committee	49	29.02 KB	5	5
/music	43	7.06 KB	5	8
/templates/adventure/fonts/BebasNeueRegular/ bebasneue-webfont.eo...	42	9.33 KB	1	2
/chasco/volunteers	41	80.27	2	2

		KB			
<a href="#">/shows/native-american-festival</a>	40	11.77 KB	15	4	
<a href="#">/chasco/accommodations</a>	38	33.97 KB	2	1	
<a href="#">/blog/120--chasco-fiesta-announces-2015-event-dates</a>	38	20.50 KB	4	7	
<a href="#">/chasco/map-and-directions</a>	38	20.26 KB	3	2	
<a href="#">/fiestas/boat-parade</a>	35	11.53 KB	6	6	
Others	7,553	7.06 KB	255	232	

### Operating Systems (Top 10) - [Full list/Versions](#) - [Unknown](#)

	Operating Systems	Pages	Percent	Hits	Percent
	Unknown	7,257	59.5 %	8,121	25.6 %
	<b>Windows</b>	2,748	22.5 %	12,970	41 %
	<b>Linux</b>	1,030	8.4 %	4,380	13.8 %
	<b>iOS</b>	640	5.2 %	3,845	12.1 %
	<b>Macintosh</b>	344	2.8 %	1,835	5.8 %
	<a href="#">Java</a>	101	0.8 %	124	0.3 %
	Unknown Unix system	49	0.4 %	337	1 %
	<a href="#">Java Mobile</a>	8	0 %	8	0 %

### Browsers (Top 10) - [Full list/Versions](#) - [Unknown](#)

	Browsers	Grabber	Pages	Percent	Hits	Percent
	Unknown	?	7,280	59.7 %	7,320	23.1 %

	<b>Google Chrome</b>	No	2,186	17.9 %	11,210	35.4 %
	<b>Safari</b>	No	896	7.3 %	5,192	16.4 %
	<b>MS Internet Explorer</b>	No	763	6.2 %	4,165	13.1 %
	<b>Firefox</b>	No	646	5.3 %	1,834	5.8 %
	Mozilla	No	200	1.6 %	1,022	3.2 %
	<b>Opera</b>	No	80	0.6 %	117	0.3 %
	Android browser (PDA/Phone browser)	No	61	0.5 %	370	1.1 %
	IPhone (PDA/Phone browser)	No	21	0.1 %	122	0.3 %
	LG (PDA/Phone browser)	No	18	0.1 %	139	0.4 %
	Others		26	0.2 %	129	0.4 %

<b>Connect to site from</b>				
Origin	Pages	Percent	Hits	Percent
<b>Direct address / Bookmark / Link in email...</b>	8,701	92.6 %	9,864	89.3 %
<b>Links from an Internet Search Engine - Full list</b>	406	4.3 %	813	7.3 %
- Google	349 / 756			
- Yahoo!	19 / 19			
- Microsoft Bing	16 / 16			
- Baidu	9 / 9			
- Unknown search engines	6 / 6			
- Ask	4 / 4			
- AOL	2 / 2			
- Yandex	1 / 1			
<b>Links from an external page (other web sites except search engines) - Full list</b>	214	2.2 %	253	2.2 %
- <a href="http://best-seo-offer.com/try.php">http://best-seo-offer.com/try.php</a>	12 12			
- <a href="http://buttons-for-your-website.com">http://buttons-for-your-website.com</a>	7 7			
- <a href="http://vkadre.ws">http://vkadre.ws</a>	6 6			
- <a href="http://aviva-limoux.com">http://aviva-limoux.com</a>	6 6			
- <a href="http://niki-mlt.ru">http://niki-mlt.ru</a>	6 6			
- <a href="http://www.artparquet.ru">http://www.artparquet.ru</a>	6 6			
- <a href="http://pornhub-ru.com">http://pornhub-ru.com</a>	5 5			
- <a href="http://porno.sexy">http://porno.sexy</a>	5 5			
- <a href="http://vipsiterip.com">http://vipsiterip.com</a>	5 5			
- <a href="http://karizha-house.ru">http://karizha-house.ru</a>	5 5			
- <a href="http://box-rf.ru">http://box-rf.ru</a>	5 5			
- <a href="http://red-chair.net">http://red-chair.net</a>	4 4			

- <a href="http://www.s-w-b-a.com">http://www.s-w-b-a.com</a>	4	4				
- <a href="http://www.steelmaster.lv">http://www.steelmaster.lv</a>	4	4				
- <a href="http://vip-siterip.org">http://vip-siterip.org</a>	4	4				
- <a href="http://euromasterclass.ru">http://euromasterclass.ru</a>	4	4				
- <a href="http://m.facebook.com">http://m.facebook.com</a>	4	4				
- <a href="http://doeco.ru">http://doeco.ru</a>	3	3				
- <a href="http://emerald-anapa.ru">http://emerald-anapa.ru</a>	3	3				
- <a href="http://waplocator.com">http://waplocator.com</a>	3	3				
- <a href="http://bmw.afora.ru">http://bmw.afora.ru</a>	3	3				
- <a href="http://www.rthunder.com/links.html">http://www.rthunder.com/links.html</a>	3	3				
- <a href="http://autofore.ru">http://autofore.ru</a>	3	3				
- <a href="http://xoztovari.ru">http://xoztovari.ru</a>	3	3				
- <a href="http://xn----8sbhefaln6acifdaon5c6f4axh.xn--p1ai">http://xn----8sbhefaln6acifdaon5c6f4axh.xn--p1ai</a>	3	3				
- Others	98	137				
<b>Unknown Origin</b>	69	0.7 %	111	1 %		

### Search Keyphrases (Top 10)

Full list

	Search	Percent
33 different keyphrases		
chascofiesta newportrichey pascocounty events concerts parades	9	18.7 %
native american bowling tournaments las vegas	3	6.2 %
chasco fiesta 2015	2	4.1 %
chasco fiesta new port richy fl	2	4.1 %
carnivals fiesta boat	2	4.1 %
friendly kia	2	4.1 %
parade on the pithlachascotee river	2	4.1 %
american native indians fiesta mart	1	2 %
who was king ang wueen of chasco parade 2 015 mustang	1	2 %
coronation night welcome address and fiesta	1	2 %
Other phrases	23	47.9 %

### Search Keywords (Top 25)

Full list

	Search	Percent
80 different keywords		
fiesta	11	5.7 %
concerts	9	4.6 %
parades	9	4.6 %
chascofiesta newportrichey pascocounty events	9	4.6 %
2015	9	4.6 %
chasco	8	4.1 %
richy	7	3.6 %
native	7	3.6 %
american	7	3.6 %
the	5	2.6 %
parade	5	2.6 %
new	5	2.6 %
port	5	2.6 %
festival	4	2 %
fl	4	2 %
tournaments	3	1.5 %
bowling	3	1.5 %
park	3	1.5 %
las	3	1.5 %
vegas	3	1.5 %
wow	2	1 %
of	2	1 %
on	2	1 %
kia	2	1 %

river	2	1 %
Other words	63	32.8 %

### Miscellaneous

Miscellaneous		
Successful hits on favicon.ico	293 / 701 Visitors	41.7 %
Javascript disabled	-	
Browsers with Java support	-	
Browsers with Macromedia Director Support	-	
Browsers with Flash Support	-	
Browsers with Real audio playing support	-	
Browsers with Quicktime audio playing support	-	
Browsers with Windows Media audio playing support	-	
Browsers with PDF support	-	

### HTTP Status codes

HTTP Status codes*		Hits	Percent	Bandwidth
404	Document Not Found (hits on favicon excluded)	1,323	81.9 %	1.09 MB
500	Internal server Error	193	11.9 %	148.67 KB
206	Partial Content	71	4.3 %	2.26 MB
403	Forbidden	20	1.2 %	15.54 KB
303	See other document	7	0.4 %	0
301	Moved permanently (redirect)	1	0 %	1.12 KB

\* Codes shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts.