

Neighborhood Meeting # 1 September 30, 2015 - Presentation

Welcome



**CONNECTED CITY  
SPECIAL PLANNING AREA  
NEIGHBORHOOD MEETING**





5806-B Breckenridge Parkway  
Tampa, FL 33610  
Phone: (813) 253-5311  
www.heidtdesign.com

What's going to happen?



**CONNECTED CITY  
SPECIAL PLANNING AREA  
NEIGHBORHOOD MEETING**





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Speaker:  
**Christie Barreiro**  
Heidt Design  
Director of Community Planning  
ChristieB@heidtdesign.com

Why are we here?



**CONNECTED CITY  
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NEIGHBORHOOD MEETING**





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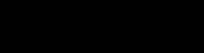
Speaker:  
**Matt Armstrong**  
Pasco County  
Executive Planner  
marmstrong@pascocountyfl.net

What's going to happen?



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|                                     |                           |
|-------------------------------------|---------------------------|
| a) Team Collaboration               | 09/30/15 - 03/08/16       |
| b) Plan Formulation and Refinement  |                           |
| 1) Comprehensive Plan Draft         | 09/30/15 - 11/18/15       |
| 2) Zoning District Draft            | 09/30/15 - 12/02/15       |
| 3) Vision Roadway Plan Draft        | 09/30/15 - 12/02/15       |
| 4) Financial Plan Draft             | 10/30/15 - 12/18/15       |
| 5) Special District Ordinance Draft | 10/30/15 - 12/18/15       |
| 6) All Component Refinements        | 11/04/15 - 03/08/16       |
| c) Public Involvement Meetings (4)  |                           |
| 1) Neighborhood Meeting #1          | 09/30/15                  |
| 2) Neighborhood Meeting #2          | 11/04/15                  |
| 3) Neighborhood Meeting #3          | 11/18/15                  |
| 4) Neighborhood Meeting #4          | 12/02/15                  |
| d) Public Hearings (5)              |                           |
| 1) BCC Workshop #1                  | 11/10/15                  |
| 2) BCC Workshop #2                  | 12/08/15                  |
| 3) LPA Hearing #1                   | 01/14/16                  |
| 4) BCC Hearing #1                   | 02/09/16                  |
| 5) BCC Hearing #2                   | 03/08/16 (Final Decision) |

## What's going to happen?



**Public - Private Partnership Collaboration Process is pursued by Pasco County, Metro Development Group & Consulting Team**

**Final Decision Making Authority is the Pasco County Board of County Commissioners:**

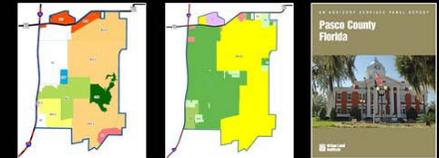
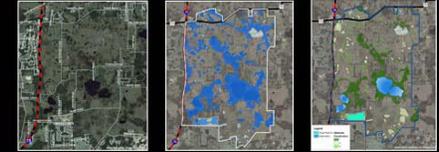
- District 1 - Ted Schrader, Chairman
- District 2 - Mike Moore
- District 3 - Kathryn Starkey, Vice Chairman
- District 4 - Mike Wells
- District 5 - Jack Mariano

## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- Existing Conditions
- Comprehensive Plan
- Zoning Map
- MPO Mobility Plan
- ULI Advisory Panel Reports
- County Strategic Plan
- County Business Plan
- Economic Development Plan
- State Legislative Action



## What's the plan for the future?



**CONNECTED CITY  
SPECIAL PLANNING AREA  
NEIGHBORHOOD MEETING**

Speaker:  
**Pat Gassaway**  
Heidt Design  
President  
PatG@heidtdesign.com



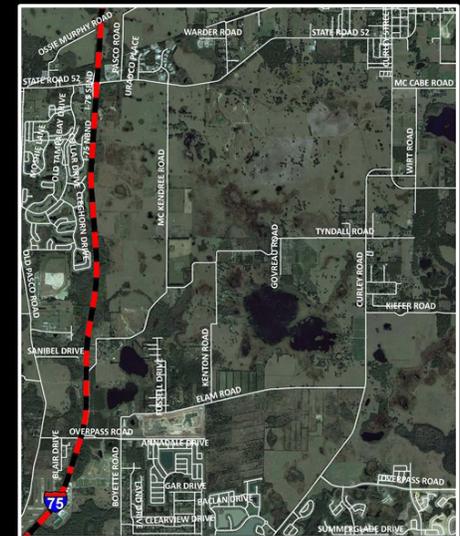
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DESIGN**  
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## What's the plan for the future?



Current Plan for the Future is a combination of many things:

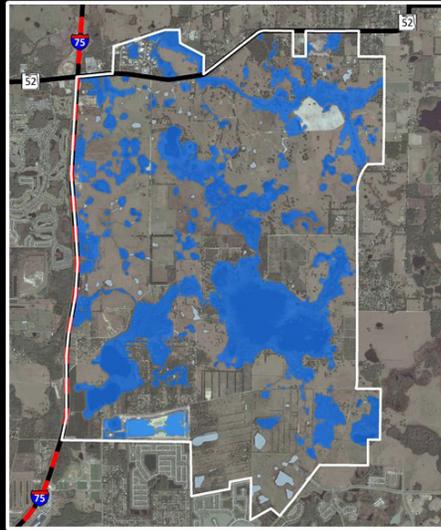
- Existing Conditions
- Roadways



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

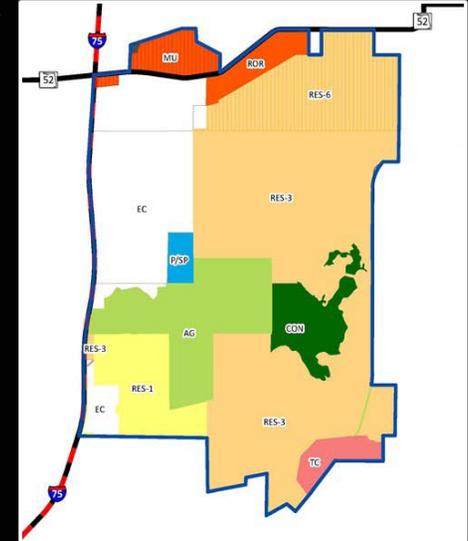
- Existing Conditions
  - Floodplains  
35% of Land Area



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

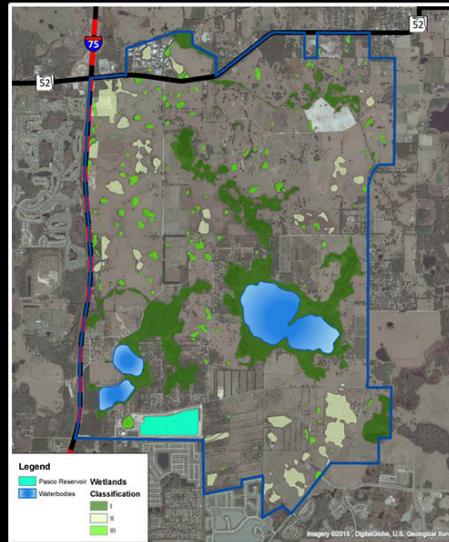
- Comprehensive Plan
  - Future Land Use (FLU)
    - Non-Residential Uses  
115,000,000 sq. ft.  
27% of Land Area
    - Residential Uses  
37,700 d.u.  
73% of Land Area



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

- Existing Conditions
  - Wetlands and Lakes  
23% of Land Area



## What's the plan for the future?

Intensity of Development

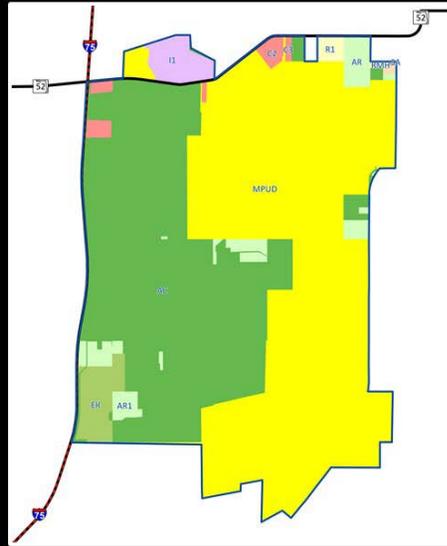
- Manhattan  
23 square miles
- Downtown Tampa  
1 square mile
- Westshore Business District  
10 square miles



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

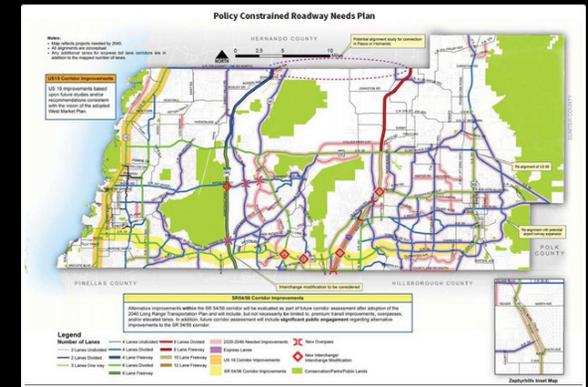
- Zoning Map
  - Commercial 1%
  - Industrial 2%
  - MPUD 51%
  - Residential 7%
  - Agricultural 39%



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

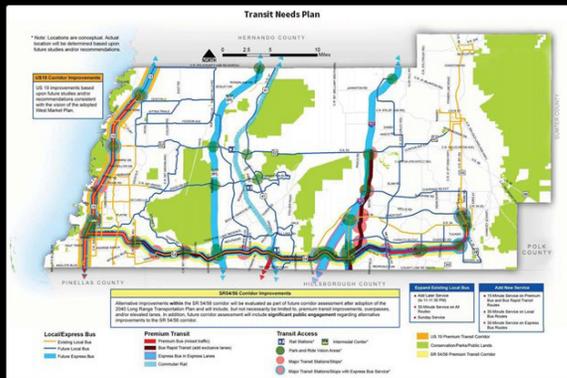
- MPO Mobility Plan
  - Roads



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

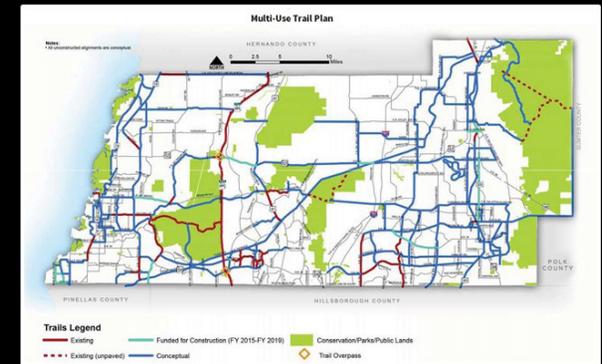
- MPO Mobility Plan
  - Transit



## What's the plan for the future?

Current Plan for the Future is a combination of many things:

- MPO Mobility Plan
  - Trails

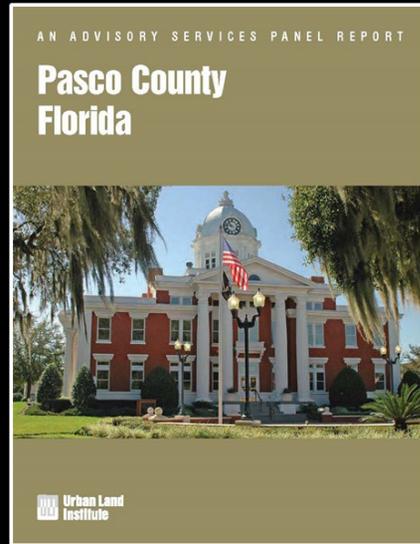


## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- ULI Advisory Panel Reports
  - 2008 Recommendations
    - Create Clear Vision for Future Growth
    - Change to Predictable and Consistent Process

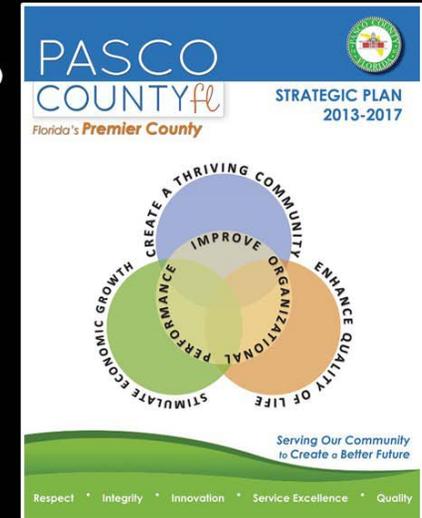


## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- County Strategic Plan (2013-2017)
  - Pursue Public-Private Partnerships
  - Provide Multi-modal Transportation Choices
  - Provide Recreational Opportunities
  - Influence Workforce Development
  - Efficiently Deliver Services Exceeding Customer Expectations

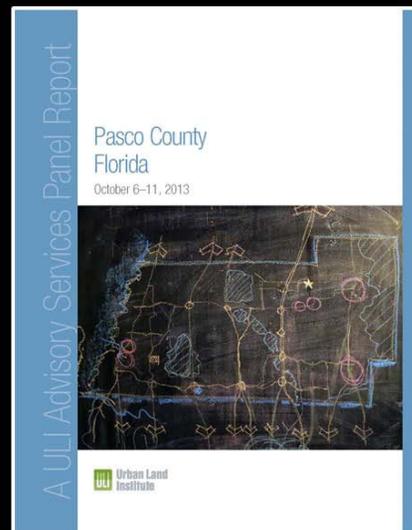


## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- ULI Advisory Panel Reports
  - 2013 Recommendations
    - Approvals Exceed Market Absorption
    - Defer Elevated Tollway
    - PEDC Efforts to Focus on Workforce Development and Space for Small Business
    - Capital Funding Process Improvements

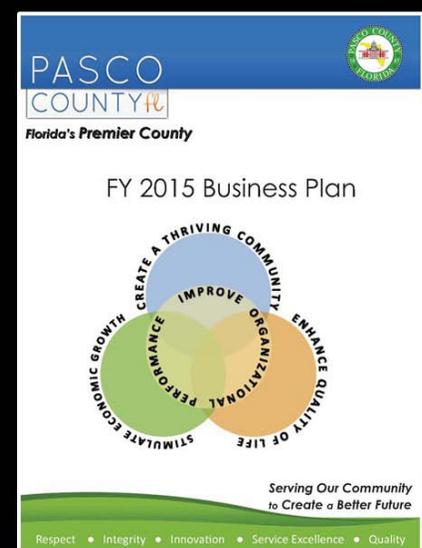


## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- County Business Plan 2015
  - Increase Commercial and Industrial Zoned Sites
  - Define Super Employment Zones
  - Create Office of Economic Growth
  - Increase Employers by Providing Microloans to Small Businesses

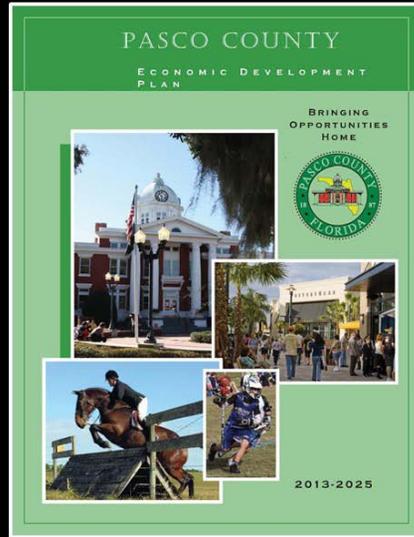


## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- Economic Development Plan
  - Tell the Pasco Story
  - Encourage Positive Growth
  - Grow Business
  - Grow Pasco's Workforce
  - Enhance Pasco's Quality of Life
- Critical Issues
  - Economic Development is Critically Important
  - Education and Workforce Training
  - Improve Permitting Process and Image in Industry
  - Improve Connectivity
  - Increase Sense of Community



## What started all this?



### CONNECTED CITY SPECIAL PLANNING AREA NEIGHBORHOOD MEETING

Speaker:

**Kartik Goyani**  
Metro Development Group  
Vice President of Operations  
kgoyani@mdgflorida.com



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## What's the plan for the future?



Current Plan for the Future is a combination of many things:

- State Legislative Action
  - Facilitate Growth of High-Technology Industry and Innovation
  - Partnerships Supporting Research, Marketing, Workforce and Entrepreneurship
  - Provide for Local Control of Process of Projects that:
    - Designed to be Healthier
    - Limit Urban Sprawl
    - Promote Interconnection
    - Provide Range of Housing
    - Promote Alternative Transportation Networks
    - Promote Travel by Multiple Transportation Modes
    - Enhance Job Creation

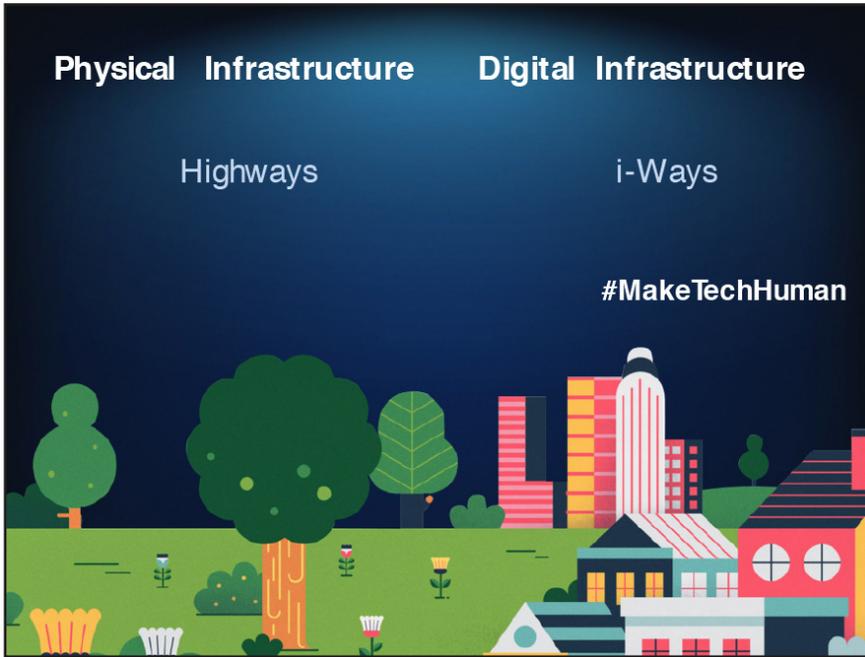
CHAPTER 2015-30  
Committee Substitute for  
Committee Substitute for Senate Bill No. 1216

An act relating to community development; amending s. 163.3175, F.S.; deleting obsolete provisions; amending s. 163.3177, F.S.; providing that certain local governments are not required to amend their comprehensive plans or maintain a work plan under certain circumstances; amending s. 163.3184, F.S.; requiring certain plan amendments be subject to the state coordinated review process; amending s. 163.3245, F.S.; providing that other requirements of this chapter inconsistent with or superseded by certain planning standards relating to detailed specific area plans do not apply; providing that conservation easements may be based on digital orthophotography prepared by licensed surveyor and mapper and may include a right of adjustment subject to certain requirements; providing that substitution is accomplished by recording an amendment to a conservation easement as accepted by and with the consent of the grantee; requiring the applicant for a detailed specific area plan to transmit copies of the application to specified reviewing agencies for review and comment; requiring each agency comments to be submitted to the local government having jurisdiction and to the state land planning agency, subject to certain requirements; authorizing the Department of Environmental Protection, the Fish and Wildlife Conservation Commission, or the water management district to accept compensatory mitigation under certain circumstances, pursuant to a specified section or chapter; providing that the adoption of a long-term master plan or a detailed specific area plan pursuant to this section does not limit the right to establish new agricultural or silvicultural uses under certain circumstances; allowing an applicant, with an approved master development order to request that the applicable water management district issue a specified consumptive use permit for the same period of time as the approved master development order; providing applicability; providing that a local government is not precluded from requiring data and analysis beyond the minimum criteria established in this section; amending s. 163.3246, F.S.; removing restrictions on certain exemptions; providing legislative intent; designating Pasco County as a pilot community; requiring the state land planning agency to provide a written certification to Pasco County within a certain timeframe; providing requirements for certain plan amendments; requiring the Office of Program Policy Analysis and Government Accountability to submit a report and recommendations to the Governor and the Legislature by a certain date; providing requirements for the report; amending s. 163.3248, F.S.; removing the requirement that regional planning councils provide assistance in developing a plan for a rural land stewardship area; amending s. 163.340, F.S.; expanding the definition of the term "blighted area" to include a

1  
CODING: Words stricken are deletions; words underlined are additions.

## Forward Together We Go



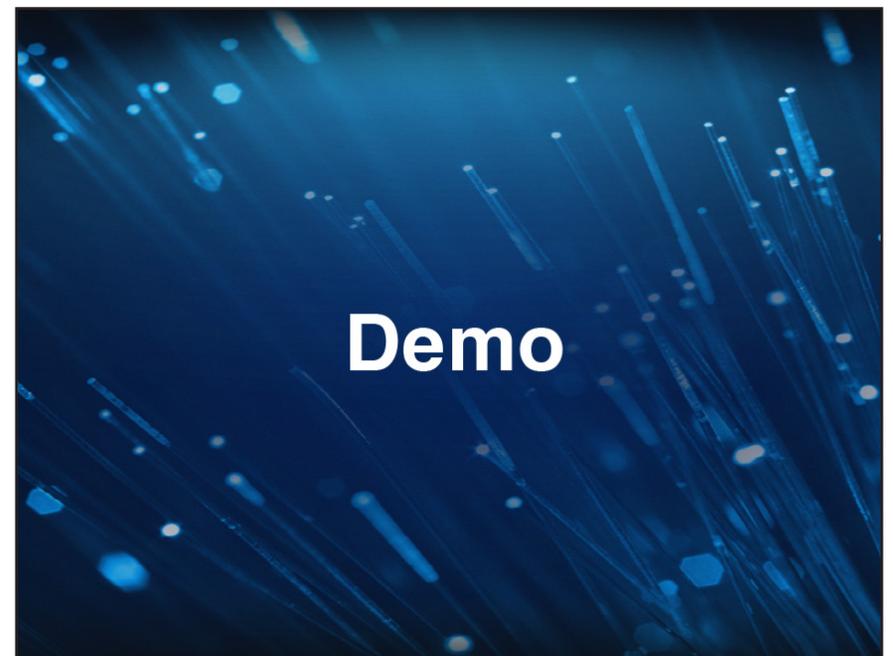
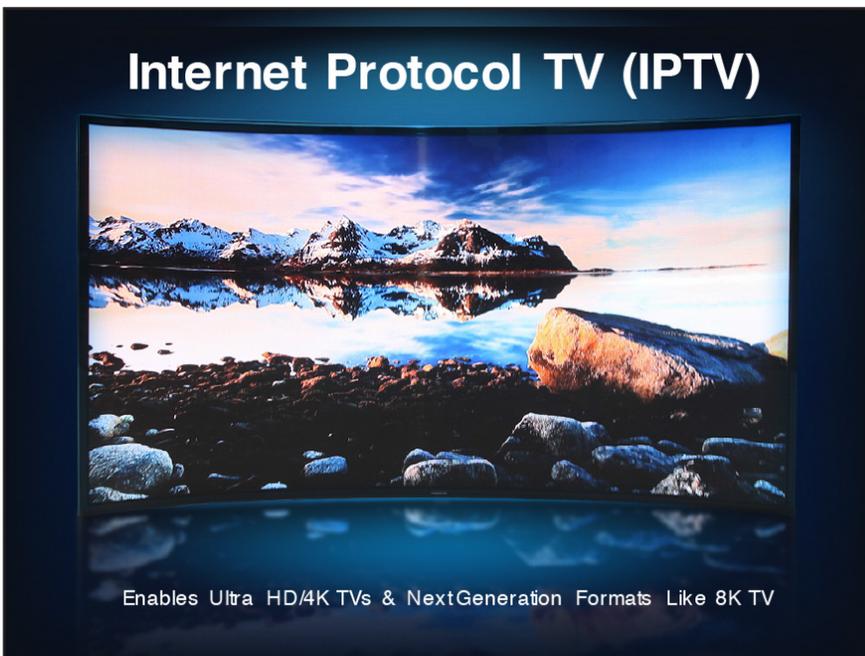
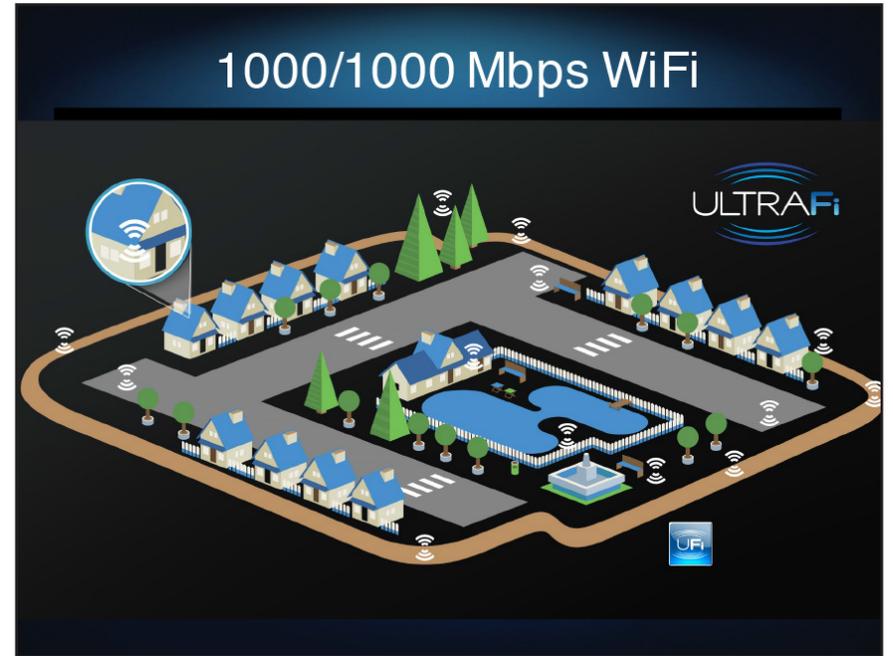




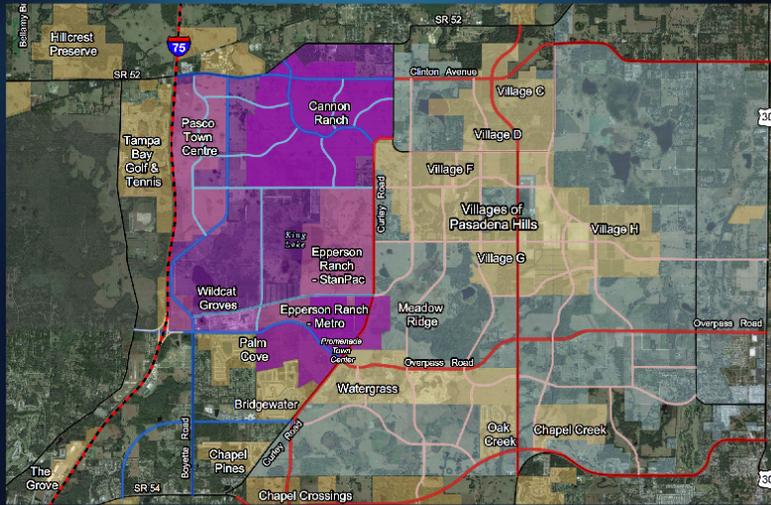
### How Fast is a Gigabit?

|                             | Broadband Community<br>(10 Mbps) | ULTRAFi Community<br>(1000/1000 Mbps) |
|-----------------------------|----------------------------------|---------------------------------------|
| Download 100 Photos         | 4 min. 40 seconds                | 3 seconds                             |
| Download 100 Songs          | 5 min. 28 seconds                | 4 seconds                             |
| Download an online HD movie | 10 min. 56 seconds               | 7 seconds                             |





7,800 Acres



## What is an Innovation District

Innovation Districts constitute the ultimate mash up of entrepreneurs and educational institutions, start-ups and schools, mixed-use development and medical innovations, bike-sharing and bankable investments – all connected by transit, powered by clean energy, wired for digital technology, and fueled by caffeine.

*- The Rise of Innovation Districts: A New Geography of Innovation in America  
Brookings Institute*



## What is Economic Development?

Talented workers are choosing to congregate and co-locate in compact, amenity-rich enclaves

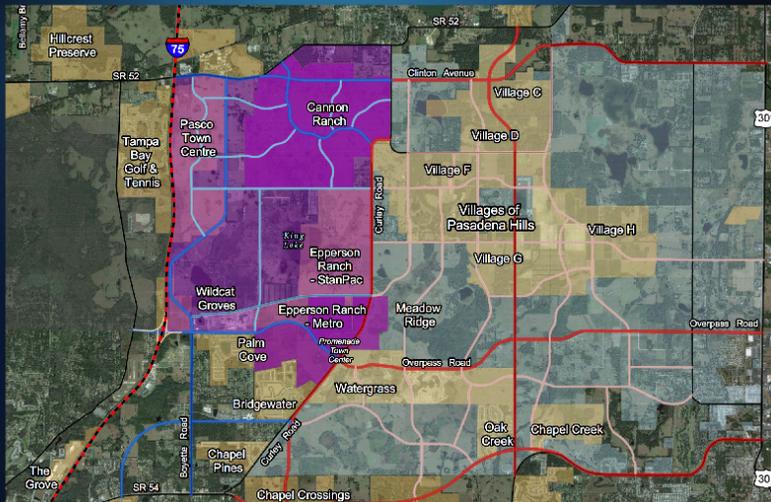
High tech development, startup activity, and venture investment have begun to shift to mixed-use, transit oriented, walkable suburbs

A growing share of residents are choosing to work and live in places that are walkable, bike-able, and connected by transit and technology

Shifting demographics are fueling demand for more walkable neighborhoods where housing, work, and amenities intermix



7,800 Acres



Slicing  
Programmability  
Distributed

GO FASTER THAN EVER  
WITH NETWORK SPEEDS  
**1 GIG.**



**usignite** Applications for

= **Smart Gigabit Cities**



1<sup>st</sup> planned  
"Smart Gigabit Community"



Lights



Gaming



Thermostat



HDTV



Schools



Pool



Tele Health



Playground



Library



Fire Station



HD Video  
Conferencing



Home Security IPD



## Public Schools

### **STEM Multipoint Video Conferencing**

- Enhance high school STEM education using reduced-latency gigabit HD multipoint Connected Collaboration

### **Interactive, Adaptive Learning for Teachers and Students**

- Integrate collaborative learning
- Eliminate physical classroom boundaries
- Interact and collaborate with teachers and outside experts

Cleveland – Burlington – Salt Lake City

## Healthy Living



## Public Library

### **Makerspace**

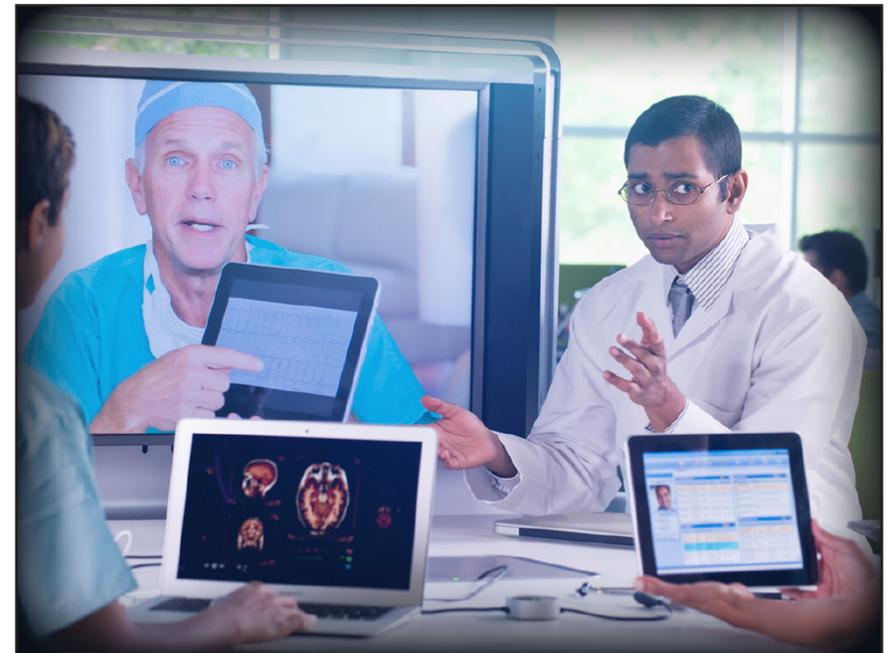
- Complete with a laser cutter, a zine lab for making paper publications, and a 3-D printer.

### **Software Lending Library**

- Provide every citizen in a gigabit-enabled community with access to educational and maker software via their public library

### **Education and workforce development**

Kansas City - Chattanooga

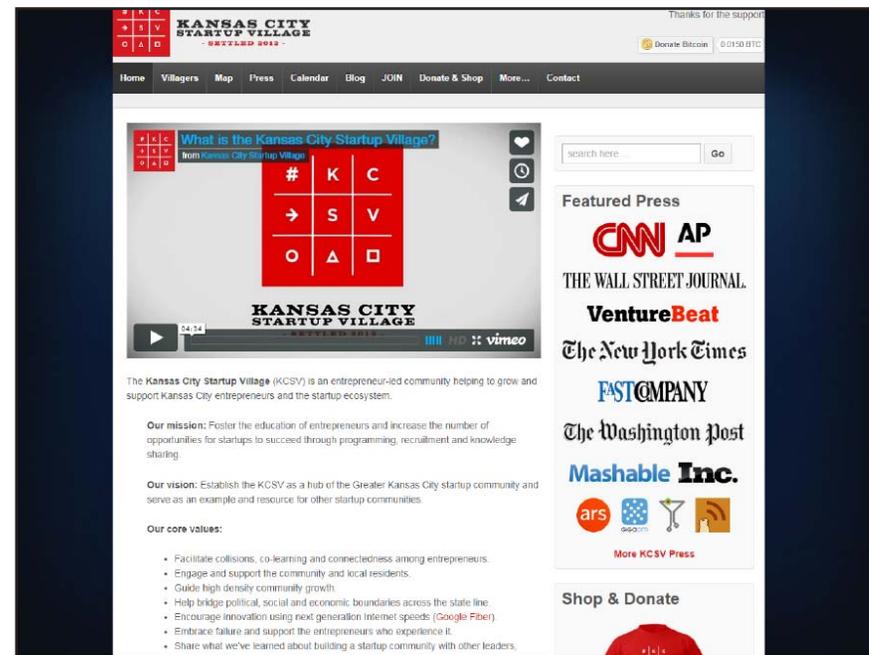


# Responsible Energy

For Every Home and Business -  
About 10% of Annual Energy  
consumption from Renewable Energy  
Sources

Ability to upgrade to full Solar

Smart Grid and LED Lighting



Thanks for the support  
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What is the Kansas City Startup Village?  
From Kansas City Startup Village

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THE WALL STREET JOURNAL  
VentureBeat  
The New York Times  
FASTCOMPANY  
The Washington Post  
Mashable Inc.  
ars  
More KCSV Press

Shop & Donate

The Kansas City Startup Village (KCSV) is an entrepreneur-led community helping to grow and support Kansas City entrepreneurs and the startup ecosystem.

**Our mission:** Foster the education of entrepreneurs and increase the number of opportunities for startups to succeed through programming, recruitment and knowledge sharing.

**Our vision:** Establish the KCSV as a hub of the Greater Kansas City startup community and serve as an example and resource for other startup communities.

**Our core values:**

- Facilitate collisions, co-learning and connectedness among entrepreneurs.
- Engage and support the community and local residents.
- Guide high density community growth.
- Help bridge political, social and economic boundaries across the state line.
- Encourage innovation using next generation Internet speeds (Google Fiber).
- Embrace failure and support the entrepreneurs who experience it.
- Share what we've learned about building a startup community with other leaders.

# Real World Data

Ratings Agency **Fitch** upgraded Kansas City, Missouri's bond ratings, noting that the gigabit to the home fiber network "[...]has the potential to make a significant economic impact"

Moved its data center operations from Knoxville to Chattanooga to take advantage of its fiber network

Lafayette's network attracted Hollywood special effects company **Pixel Magic** to the community, because the high performance gigabit network lets Pixel Magic move computer files back and forth between Lafayette and California quickly

In anticipation of a FTTH system in rural Powell, Wyoming a S. Korean firm paid \$5.5M to engage 150 certified teachers, working from their homes, to teach English to students in S. Korea using high-speed video conferencing.





A screenshot of the GIG CITY website. The header includes "GIG CITY" and navigation links like "ABOUT GIGTANK", "STARTUP/ACCELERATOR", "MEDIA &amp; NEWS", "GIG CITY", and "GET INVOLVED". The main content features an aerial view of Chattanooga, TN, with a green location pin and the text "Chattanooga, TN is A playground for pioneers". Below this, it says "Welcome to Chattanooga, TN, home to America's fastest Internet and one of the strongest manufacturing hubs in the Southeast. We're also the home of GIGTANK, the nation's first 3D printing/additive manufacturing startup accelerator." The event title "GIGTANK 3D" is prominently displayed, along with the dates "MAY 12 - JULY 31, 2014 | CHATTANOOGA, TN". A button at the bottom says "LEARN MORE ABOUT GIGTANK 2014". The footer lists various media partners like CNN, NBC, and GeekWire.



What is most exciting is what we don't know yet

Public Safety      Data Intensive Broadcast Events

Assisted Living      Home Based Business

Data Center/Cloud Computing      Smart Electric Grid

Smart Pavement      DNA Sequencing

Internet of Things      IT backbone for Police (body Cameras)

Inter School Collaboration

Homework Help Desk

What do we want from you?



Speaker:  
**Pat Gassaway**  
Heidt Design  
President  
PatG@heidtdesign.com

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# Creating a Better Future




What do we want from you?



**Public Comment Overview:**

- Method for Sharing
  - Breakout Groups
  - General Questions
    - Physical World
    - Digital World
  - Group Spokesperson
- Summary





What happens next?



Speaker:  
**Pat Gassaway**  
Heidt Design  
President  
PatG@heidtdesign.com

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Just one more thing?



Speaker:  
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What happens next?



**Upcoming Meeting**

- Wednesday, November 4, 2015
- Wesley Chapel Elementary
- 6:00 pm – 8:00 pm

**NOVEMBER 2015**

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------|---------|-----------|----------|--------|----------|--------|
| 26     | 27      | 28        | 29       | 30     | 31       | 1      |
| 2      | 3       | 4         | 5        | 6      | 7        | 8      |
| 9      | 10      | 11        | 12       | 13     | 14       | 15     |
| 16     | 17      | 18        | 19       | 20     | 21       | 22     |
| 23     | 24      | 25        | 26       | 27     | 28       | 29     |
| 30     | 1       | 2         | 3        | 4      | 5        | 6      |

**Thank You!**

[www.mdgflorida.com](http://www.mdgflorida.com)

[www.pascocountyfl.net](http://www.pascocountyfl.net)

[www.heidtdesign.com](http://www.heidtdesign.com)

