



**Pasco County Local Special Event Marketing Program
Post Event Report**

www.VisitPasco.net

Event Name: PASCO PADDUE PALOOZA 2015

ECONOMIC IMPACT

Provide the following information regarding the number of rooms accommodated and the individuals participating in and attending the Sponsored Event.

Accommodations Impact

Provide the total number of room nights that resulted from the Event: 4

Calculate the accommodations impact using the number of room nights (RV, Hotel, Bed-n-Breakfast, Vacation Homes, etc.) that resulted from the Event using the following formula.

Number of Rooms occupied X the number of nights X the Average Room Rate X .02

\$ 21.60

1. Local Economic Impact

For each of the following categories calculate the local economic impact in dollars using the number of participants, spectators, and media persons and the dollar amounts provided.

A. Total Participants (competitors, coaches, trainers, officials, etc.)

ADULT Out-of-State overnight x \$150.00 _____

YOUTH Out-of-State overnight x \$75.00 _____

ADULT In-State overnight x \$75.00 300.00

YOUTH In-State overnight x \$35.00 _____

ADULT In-State x \$35.00 3080.00

YOUTH In-State x \$25.00 _____

ADULT In-County x 25.00 2575.00

YOUTH In-County x \$15.00 _____

Total Participant Impact 5955.00

B. Total Spectators (fans, family, friends, etc.)

ADULT Out-of-State overnight x \$150.00	_____
YOUTH Out-of-State overnight x \$75.00	_____
ADULT In-State overnight x \$75.00	<u>150.00</u>
YOUTH In-State overnight x \$35.00	_____
ADULT In-State x \$35.00	<u>1540.00</u>
YOUTH In-State x \$25.00	<u>500.00</u>
ADULT In-County x 25.00	<u>87,500.00</u>
YOUTH In-County x \$15.00	<u>900.00</u>
Total Spectator Economic Impact	<u>90,590.00</u>
Total Local Economic Impact	<u>96,545.00</u>

2. Total Economic Impact

Total Accommodations Impact + Total Local Economic Impact

96,567.00

REIMBURSABLE EXPENDITURES

Provide proof for each reimbursable expenditure authorized pursuant to the Local Special Event Marketing Program Grant Agreement. Proof shall include proof of payment and shall be contain enough information so as to identify the specific reimbursable expenditure that was purchased. A copy of all advertising and promotional material, whether audio, video, electronic, or hard copy form for which reimbursement is sought must be submitted as a part of this Post Event Report.

SIGNATURE/DISCLAIMER

On behalf of VENTURE 4th GROUP LLC, I certify that I have completed this Post Event Report and attest that all information provided herein and attached hereto is true and accurate:

Christina Conkin
Authorized Signature

REGISTERED AGENT
Title

1 JUNE 2015
Date



ROOM NIGHT CERTIFICATION

TO: Accommodation General Manager and/or Director of Sales

The purpose of this form is to quantify the actual number of room nights utilized in Pasco County for this event. Your internal correspondence or documentation on this Room Night Certification Form is critical for the event's receipt of grant funds.

Hotel/Location: HAMPTON INN PORT RICHEY FL

	TRACKED ROOM NIGHTS					
GROUP NAME	PASCO PADDLEPALOZZA					
EVENT/FESTIVAL NAME	SAME					
DATE	4/17/15	4/18/15	4/19/15			
PAID ROOM NIGHTS	1	1	1			
COMP ROOM NIGHTS						

Please provide any comments:

Hotel Representative
Signature: *Kerrie Scibisz*
I certify the organization/event listed above utilized the reported room nights.

Print Name: KERRIE SCIBISZ Title: DOS

Telephone 603-707-2116 Email: KERRIE.SCIBISZ@HLLTON.COM

Your cooperation in completing this form is greatly appreciated. For additional information please contact the Pasco County Office of Tourism Development at (727) 847-8129.



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Hotel/Location: Howard Johnson's Hudson

	TRACKED ROOM NIGHTS					
GROUP NAME	Pasco Palette Palozza					
EVENT/FESTIVAL NAME	same					
DATE	4/17/15					
PAID ROOM NIGHTS	1					
COMP ROOM NIGHTS						

Please provide any comments:

Hotel Representative
Signature:

Paul Pitel
I certify the organization/event listed above utilized the reported room nights.

Print Name: Paul Pitel Title: Director of Sales

Telephone 727-863-3336 Email: piyush@aol.com

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