



## Special Event Marketing Program Estimated Hotel Impact

**ACCOMMODATIONS:**

How will you be securing Pasco County hotel accommodations: through a host hotel, room blocks, general RFP? Please explain.

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Will the event require meeting or banquet space?

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If yes, how many people will the space need to accommodate?

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**ESTIMATED HOTEL IMPACT:**

Total number of hotel rooms projected \_\_\_\_\_ x **\$83.00** (average cost) = \$ \_\_\_\_\_

Estimated number of guests per Hotel Room \_\_\_\_\_

The funding an Applicant may receive will be contingent upon all criteria, including marketing plans, survey, number of room nights, etc. The TDC and Office of Tourism Development will use the following grid only as a guideline when recommending a funding amount to the BCC.

**ROOM NIGHT GRID GUIDELINE**

Estimated Total Room Nights	Room Night Funding Range
600+	Additional Funding Negotiable
500 to 599	\$6,000 - \$7,199
400 to 499	\$4,800 - \$5,999
300 to 399	\$3,600 - \$4,799
200 to 299	\$2,400 - \$3,599
100 to 199	\$1,200 - \$2,399
0 - 99	\$0 - \$1,199