Date received _____
(Office use only)

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 12/13 "LOCAL" SPECIAL EVENT GRANT APPLICATION

AMOUNT OF FUNDING REQUESTED: $8,750

1. **EVENT:** **Annual Kumquat Festival**
2.
3. **DATE(s) OF EVENT: Saturday, January 12th 2013 through Saturday January 26th 2013**

4. **VENUE/LOCATION OF EVENT/PROJECT:** (address and/or location(s) where event will take place):

Address: Historic Downtown Dade City, 33525 (numerous locations for satellite events leading up to Festival Day.)

City Dade City State FL Zip 33525

5. **NAME OF APPLICANT/HOST ORGANIZATION:**

Legal Name as per registered with Sunbiz.org The Greater Dade City Chamber of Commerce, Inc.

Address: 14112 8th St.

City Dade City, FL Zip 33525 Website www.dadecitychamber.org and www.kumquatfestival.org

6. **EVENT CONTACT:**

Name John Moors Title Executive Director
Phone No. (352) 567 3769 Fax No. (352) 567 3770

E-mail jmoors@dadecitychamber.org

7. **TYPE OF ORGANIZATION - IRS STATUS (TAX ID NO.): 59-0549446**

8. **OVERVIEW OF EVENT:** Including whether your event has received a TDC grant in the past? If yes, indicate name and date of event/project and amount received within the last three years. (Attach separate sheet if needed)

The Kumquat Festival is a tourism based event focused on area promotion through a partnership with the tourism, agricultural and arts & crafts industries.
It is an open access festival, manned by volunteers, which markets Eastern Pasco County statewide, and as an added attraction for the enjoyment of tourists staying in our area.
The Festival has become the Signature Event for Eastern Pasco County, attracting over 45,000 visitors and garnering a great deal of media attention.
Other marketed events, which run through January prior to the festival, include grove tours, tourist educational presentations, Relay for Life, Miss Kumquat activities and other festival related events, all with a strong emphasis on Visit Pasco County for an "old Florida Experience".

These events take place weeks prior to the Festival, and produce awareness of the area, in conjunction with the "Kumquat Festival Brand"

The 2013 TDC grant will be leveraged with sponsors and industry partners to assist in marketing Pasco County statewide.

The 2012 event generated 154 Room Nights as verified by the TDC Room Night Hotel form, and an additional 62 visitors surveyed staying at campgrounds etc. (representing only the percentage actually surveyed)

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 12/13 "LOCAL" SPECIAL EVENT GRANT APPLICATION

Year	Grant Funding
2011	$2,965
2010	$3,500
2009	$3,950

9. **LIABILITY INSURANCE?** _____No __X__Yes Carrier: Auto Owners Insurance

10. **ATTACH** EVENT BUDGET WITH ITEMIZED CATEGORIES OF REVENUE AND EXPENSES.

Annual Kumquat Festival 2013 Budget

Revenues

• Sponsorships	$ 25,000	
• Vendor Fees	$ 25,000	
• Merchandise Sales	$ 4,000	
• Grants (marketing)	$ 8,750	
• Total Revenue		$ 62,750

Expenses

• Marketing	$ 20,000	
• Administration/Management	$ 10,000	
• Transportation	$ 5,000	
• Communications	$ 1,000	
• Licensees/fees/Ins.	$ 2,000	
• Guest Comfort	$ 4,000	
• Entertainment	$ 3,000	
• Merchandise Inventory	$ 3,000	
• Total Operating Expenses		$ 48,000

Gross Operating Profit	$ 14,750
"Frosty Kumquat" Reserves (for recovery marketing in case of frost)	$ 10,000
Net Profit (Utilized for capital purchases for future festivals)	$ 4,750

PRODUCTION OF ROOM NIGHTS AND ECONOMIC IMPACT

9. **HAS HOST HOTEL(S) OR ACCOMODATION PARTNERSHIPS BEEN SECURED?** ___No __x__Yes
If yes, indicate place(s), contact(s), telephone number(s)

Hotel		Contact	Telephone Number
Hampton Inn	Dade City	P. Mulji GM	352-567-5277
Microtel Inn and Suites	Zephyrhills	Georgia Downey, GM	813-783-2211
Quality Inn and Suites	Zephyrhills	Mr. Patel GM	813-762-2000

11. **ANTICIPATED NUMBER OF ROOM NIGHTS/ OVERNIGHT ACCOMODATIONS FOR THIS YEAR:**
(Please identify any room nights provided free, in-kind or paid by your event)

Date(s)	# of Rooms	# of Nights	AVG ROOM $
Hampton - Jan 27/28	100 rooms	1-2	$129/night
Microtel - "	60 rooms	1-2	$ 99/night
Quality Inn - "	20 rooms	1-2	$ 89/night
Campgrounds etc.	60+ overnight based on 2012 TDC Surveys		

The major difference in the event in 2012 was our ability to receive "verified" room nights from our hoteliers.

Out of hundreds of returned Pasco TDC Visitor Surveys, an additional 62 of the surveys indicated "campground, vacation rental etc." This result is from 300 surveys, out of 45,000 attendees.

12. QUALIFIED ROOM NIGHT PRODUCTION/HISTORY:

Year	# of Rooms	# of Nights	Total Room Nights	Avg. Room $
2011	77	2	154 (GM verified)	$99
2011	62		62 TDC Surveys	Campgrounds etc.
2010	50 (Est.)		50(Est.)	Tracked only through surveys
2009	50 (Est.)		50(Est.)	Tracked only through Surveys
Total	239	2	316	$99

13. ESTIMATED NUMBER OF LOCAL EVENT ATTENDEES/PARTICIPANTS (not overnight): 20,000

14. ESTIMATED NUMBER OF OUT-OF-COUNTY ATTENDEES/PARTICIPANTS (not overnight): 25,000

15. WHAT IS THE ESTIMATED ECONOMIC IMPACT IN DOLLARS?

The Office of Tourism Development uses the out-of-state event formula provided by VISIT FLORIDA and the FLORIDA SPORTS FOUNDATION (available upon request). A thorough economic impact analysis should be conducted on your event since no two events are similar in size, audience, location and time of the season. Please attribute your formula, **research study** and/or information.

The economic impact multipliers for the Annual Kumquat Festival are lower than the multipliers used by the State formula since the demographics of the event are heavily based towards retirees and value seeking families. The formula below has not increased year on year, and adequately reflects the costs of local merchandise, vendor products, food and beverage and accommodation in our area, with possibly gasoline being an anomaly.

Current State Multipliers (supplied by TDC)

ADULT Out-of-State: $143	YOUTH Out-of-State: $72
ADULT In-State: $72	YOUTH In-State: $36
ADULT In-County: $24	YOUTH In-County: $12

Adjusted Kumquat Festival Multipliers (below State average by 25%)

Pasco County Accommodation	- 180 room nights	@ $ 99	= $ 17,820
In State Adult Attendees	- 20,000	@ $ 34	= $ 680,000
In State Youth Attendees	- 5,000	@ $ 24	= $ 120,000
In County Adult Attendees	- 15,000	@ $ 24	= $ 360,000
In County Youth Attendees	- 5,000	@ $ 12	= $ 60,000
		Total	$ 1,237,820

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 12/13 "LOCAL" SPECIAL EVENT GRANT APPLICATION

ADVERTISING & MARKETING OUT-OF-COUNTY

Electronic Media

Website - www.KumquatFestival.org has been developed, is online, measureable with direct links to www.visitpasco.net and sponsoring hotel partners and other tourism based members. **ZERO** allocation cost TDC = $ 0
Links include Visit Florida, TampaBay.com, Kumquatgrowers.com, Florida Association of Chambers.com
Social Media- Social Media interface with the Kumquat Festival being development. **ZERO** allocation cost to TDC = $ 0
Blogs and Twitter (Visit Florida and Chamber) will be utilized. **Chamber cost $2,000**

Print Media

Newspapers - An extensive package utilizing Pre-Festival Activities, Festival Day and Visit Pasco website with links to the Chamber of Commerce and KumquatFestival.org.
Anticipated Partners -
Tampa Bay Times - Full Color Feature Page $ 2,500 (run in **Citrus, Polk, Highlands, Hardee, Sarasota** and local)
Custom Inserts - 1,250 " " "
Series of ¼ page ads - 26,600 " " "
Total Value **$30,350 100% Chamber** -- **ZERO** allocation cost to TDC = $ 0
The Villages Daily Sun - 5 days, ¼ page, 52,000 Circulation in **Marion, Sumter and Lake** Counties.
Package = $1,250 **100% out of county - TDC allocation = $1,250**

Festival Tourism Brochures and Promo Items

Brochures 20,000 -Visual Spectrum Quote $3,200 75% for out of county distribution - **75% TDC allocation = $2,400**
Brochure to focus on the Festival as well as East Pasco accommodations and tourism attractions with a "come back and visit again!" message.
Pre Event Post Cards/Direct Mail Piece (with Pasco Tourism logo) 100% out of County = **$500**
Promo Items Pasco County Tourism Logo on shirts on other promo items. - **ZERO** allocation cost to TDC = $ 0

Direct Promotion

Partner with Pasco Office of Tourism at the "Snowbird Extravaganza" (unfortunately the week after)
Partner with area hotels to distribute brochures prior to the festival in order to build occupancy with return visits
Partner booth with Pasco Tourism, travel to East Pasco hotels - Administrative only -**ZERO** allocation to TDC = $ 0

Develop a Greater Dade City tourism map/brochure for year round use 100% out of county targeting **Orlando, Winter Park, Sun City Center, The Villages and Gainesville areas.** = **$2,400**

Radio

WXJB 99.9 FM serving **Hernando, Citrus and Levy** Counties. Contour Population 1,222,890.
Cost - Sixty spot X 30 second spots, interviews, public service announcements - In Kind = $ 0

Television

Bay News Nine -80 X 30 sec TV prior to event, PSAs, Community Calendar - Local/in Kind **ZERO** allocation to TDC= $ 0
Bright House Networks -40 X 30 sec TV on CNN, Discovery, Family and Food - **Polk** County **100% out of County = $1,100**
40 X 30 sec TV on " **Marion, Sumter, Lake, Citrus** & **Hernando** County **100%** " = **$1,100**
Channel 10 -Live Broadcast prior to festival - 7 Counties - in Kind - **ZERO** TDC allocation = $ 0
TV 32 -Live Broadcast day of festival - 7 Counties - in Kind - **ZERO** TDC allocation = $ 0

Total TDC Allocation Request $8,750

17. FOR REPEAT EVENTS: *please* provide copies of all event promotional materials, including radio or television scripts, printed fliers, ads or other materials you purchased with Pasco County grant funds. Only provide material on the most recent year a grant was received.

Complied and included.

18. What research do you have regarding the demographics of your attendees? How do you measure the success of your event? How do you measure the effectiveness of your promotions? (Attach separate sheet if needed)

The event and activities leading up to the event in the weeks prior to Festival Day include:

NOTE MULTI DAY EVENT ACTIVITIES

- January 12th, 5k Kumquat Relay for Life (# of participants & visitors) and The Kumquat Recipe Contest (# of entrees)
- January 19th Miss Kumquat Pageant (# of entrees and visitors)
- January 22nd Merchant Window Decoration Contest, Kumquat Quilt Contest
- January 24th and 25th, Kumquat Grove and Packing House Tours (numbers of tourists & visitors)
- January 26th, Festival Day - (425 Vendors and estimated 45,000 attendees)
- TDC Visitor Surveys (100s returned in 2011)
- vendor surveys ($ over the weekend of the event - 400 + vendors in 2011)
- success of marketing into out of county areas.(# media impressions)
- KumquatFestival.org number of website "hits" (links directly to Member Hotels)

Marketing focus is based on the demographics of areas (ZIP Codes) utilizing Demographics Now with our target audience being:

A. out of county
B. higher than State average disposable income
C. age brackets looking for an "old Florida" experience
D. families visiting retirees
E. tourists enjoying a time away from theme parks

Examples of use of Demographics in our Marketing Plan includes purchase of advertising in "The Villages", on "Discovery" and "The Food Network" and partnering with Visit Florida Welcome Centers.

The success and effectiveness of the Event is measured by:

A. number of attendees
B. media impressions
C. number of vendors
D. tourism partners attracted to be part of the program
E. dollars raised in order to sustain and grow the event annually

The following areas have been highlighted as major markets for use of the Tourist Development Tax allocation:

A. Orlando and east through Osceola
B. The Villages, Lake, Marion and Sumter. North to Gainesville.
C. Sun City Center and south through Sarasota, Manatee and Polk

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 12/13 "LOCAL" SPECIAL EVENT GRANT APPLICATION

ADDITIONAL INFORMATION

19. Has the organization attended the annual Pasco Tourism Summit and or Grant Workshop? Yes _X_ No __

20. Has the organization volunteered at other local events and/or travel expos with the Office of Tourism Development to promote Tourism? Yes_X_ No __

21. Does the event have a recycling plan in place? Yes _X_ No __
(see below for key areas when answering question)

RECYCLING AT AN EVENT

At the April 11, 2011, TDC Meeting the TDC initiated a recycling segment to the application process. The goal is to integrate a recycling message with the County's Tourism brand: "It's Only Natural." The applications **will not** be scored on recycling, but based on the results and post event reports the TDC may advise the BCC to permanently add recycling to the scoring process. Please provide the information requested below to assist the Recycling Coordinator and this initiative.

From the Pasco County Recycling Coordinator: Waste management and recycling at special events – from sports games, to music festivals, to county fairs, etc. – can be a challenging behind-the-scenes job for any event coordinator. But, if an event effectively handles its trash, then recycling collection can be a simple extension of that function. The job becomes easier the earlier in the process it is planned. By utilizing some proven techniques and effective communication the job can run smoothly.

There are several key areas to enhance Recycling at special events:

1) Clear, simple communication about trash and recycling. How will you tell people you're recycling?

2) Site examples of getting a buy-in from everyone… from sponsors to vendors to volunteers to attendees;

3) What is the majority of your trash? Do you know what you can recycle?

4) How convenient is it for your participants and visitors to deposit both trash and recyclables?

5) How do you determine who and how will the collection and disposal of both trash and recyclables?

Pasco County Florida

It's only natural.

Dade City • New Port Richey • Zephyrhills

ROOM NIGHT CERTIFICATION

TO: Accommodation General Manager and/or Director of Sales

The purpose of this form is to quantify the actual number of room nights utilized in Pasco County for this event. Your internal correspondence or documentation on this Room Night Certification Form is critical for the event's receipt of grant funds.

Hotel/Location: HAMPTON INN DADE CITY/ZEPHYRHILLS

	TRACKED ROOM NIGHTS					
GROUP NAME						
EVENT/FESTIVAL NAME	Annual Kumquat Festival					
DATE	1/27/12	1/28/12				
PAID ROOM NIGHTS	58	63				
COMP ROOM NIGHTS	2	1				

Please provide any comments:
Friday/Saturday January 27/28

Hotel Representative Signature: [signature]

I certify the organization/event listed above utilized the reported room

Print Name: PIYUSH MULJI Title: OWNER/GM

Telephone 352-567-5277 Email: piyush.mulji@hilton.com

Your cooperation in completing this form is greatly appreciated. For additional information please contact the Pasco County Office of Tourism Development at (727) 847-8[illegible]

Pasco County Florida
it's only natural
Dade City • New Port Richey • Zephyrhills

ROOM NIGHT CERTIFICATION

TO: Accommodation General Manager and/or Director of Sales

The purpose of this form is to quantify the actual number of room nights utilized in Pasco County for the event. Your internal correspondence or documentation on this Room Night Certification Form is critical for the event's receipt of grant funds.

Hotel/Location: Microtel Inn & Suites - Zephyrhills

	TRACKED ROOM NIGHTS					
GROUP NAME						
EVENT/FESTIVAL NAME	Annual Kumquat Festival					
DATE	1/27	1/28				
PAID ROOM NIGHTS	15	10				
COMP ROOM NIGHTS	-	-				

Please provide any comments:
Friday/Saturday January 27/28

Hotel representative Signature: [signature] I verify the organization/event listed above utilized the reported room nights.

Print Name: Georgia Looney Title: General Manager

Telephone (813) 788-8780 Email: gm.zephyrhills@hotelmanager.com

Your cooperation in completing this form is greatly appreciated. For additional information please contact the Pasco County Office of Tourism Development at (727) 847-8129.

ROOM NIGHT CERTIFICATION

Pasco County Florida
It's only natural.
Dade City • New Port Richey • Zephyrhills

TO: Accommodation General Manager and/or Director of Sales

The purpose of this form is to quantify the actual number of room nights utilized in Pasco County for this event. Your internal correspondence or documentation on this Room Night Certification Form is critical for the event's receipt of grant funds.

Hotel/Location: _____

	TRACKED ROOM NIGHTS					
GROUP NAME						
EVENT/FESTIVAL NAME	Annual Kumquat Festival					
DATE	28					
PAID ROOM NIGHTS	10					
COMP ROOM NIGHTS	-					

Please provide any comments:
Friday/Saturday January 27/28

Hotel Representative Signature: electronic signature

I certify the organization/event listed above utilized the reported room nights.

Print Name: Pankaj (P. Patel) Title: GM

Telephone 813 782-2000 Email: FL688@choicehotels.com

Your cooperation in completing this form is greatly appreciated. For additional information please contact Pasco County Office of Tourism Development at (727) 847-8...

John G. Moors

Subject: RW: Weekend Room Nights

From: John G. Moors
Sent: Monday, January 30, 2012 11:40 AM
To: 'General Manager FL688'
Subject: RE: Weekend Room Nights

OK – any chance to get the form?
Thanks

From: General Manager FL688 [mailto:gm.fl688@choicehotels.com]
Sent: Monday, January 30, 2012 11:23 AM
To: John G. Moors
Subject: Re: Weekend Room Nights

hi
We had 10 rooms for this festival
regards
pankaj

On 1/30/12, **"John G. Moors"** <JMoors@dadecitychamber.org> wrote:

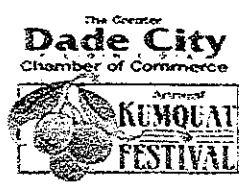
Good Morning! – we had a great Kumquat Festival this weekend – thank you for your support

I would like to keep promoting Eastern Pasco and utilizing our Tourist Tax funds here.

You can help by returning the attached form, indicating room nights this past weekend - to me so we can continue to market our area and utilize the dollars here.

THANKS for your help and support. (scan email, fax 352 567 3770 or to Greater Dade City Chamber 14112 8th St Dade City 33535

Appreciate it - John Moors



PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 30655

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other 7

9.Optional Information

Name BRENDA BRUMLEY

Address 1668 DOGWOOD TRL

City MONROE **State** GA **Zip** 30655

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34606

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name Stu Emanuel

Address TC

City_____ **State**_____ **Zip**_____

Email STULOGO2@yahoo.com

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34470

2.How many are in your visiting party? 4

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only X

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Tish Corlene

Address 4940 NE 6th St

City Ocala **State** FL **Zip** 34470

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 32118 Daytona Beach

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 1 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Dade City Motel (Couldn't remember name)

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other Scenery

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

Florida Resident

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34655

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Hampton Inn

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

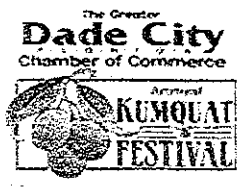
9.Optional Information

Name Mary Ellen Gotto

Address 1521 Westerham Loop

City Trinity **State** FL **Zip** 34655

Email mefgotto@aol.com



PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 74145 WINTER SNOW BIRD (KISSIMMEE)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1-Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 1 Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation HAMPTON INN

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 61281

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1-2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 4 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation ??

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 04011

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
(1)-this event (2) Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1- Vehicle) 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 Day Trip Only_____

6.Where are you staying in Pasco County?
(1-Hotel) 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation COMFORT

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 ($51-75) $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2)-Downtown 3-Beach/Fishing (4)-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Roland O. Melchere

Address 13 Juniper Rd

City BRUNSWICK **State** ME **Zip** 04011

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 14903

2.How many are in your visiting party? 6

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name J Voorhees

Address_____

City EL Hgts **State** NY **Zip** 14903

Email ✓

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33510

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name John Jackson

Address 545 Terrace Dr

City Brandon **State** FL **Zip** 33510

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34655 Winter Resident - Morningside RV

2.How many are in your visiting party? 1

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County? ✓
#Nights_____ Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation MORNINGSIDE

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name G. MUNSON

Address 15315 PARK AVE

City MEADVILLE **State** PA **Zip** 16335

Email_____

1000 MI

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? ~~34450~~ Citrus Hill - Winter Resident

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 10 Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34610

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 2 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Quality Inn

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Tom Vick

Address 18446 Galveston St

City Spring Hill **State** FL **Zip** 34610

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 72715 Bella Vista, Arkansas

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 10 Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Holiday Inn Hotel Center

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Mike Lyons

Address 3 Northern Ln.

City Bella Vista **State** Ark **Zip** 72715

Email _____

2 Months

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? ~~1-34~~ 62461

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? friends
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____ 2 months

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation T.T.

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 (circle) $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name N. L. Meschenrose

Address 710 W. Wabash

City Effingham **State** Ill **Zip** 62401

Email —

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 03871

2.How many are in your visiting party? 6

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 2 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Palm Key

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name JACK CAMERON

Address 477 MAIN ST

City Bedford **State** MA **Zip** 02879

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 49274

2.How many are in your visiting party? 4

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1- Vehicle) 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 Months Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel (2-Vacation Rental) 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation Private

7.How much did you spend on average per day in Pasco County? circle one
($0-25) $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other all

9.Optional Information

Name Emma Berry

Address 7260 Wildwood

City Reading **State** MI **Zip** 49274

Email None

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 28655 (Winter Resident)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? Weather
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other RV

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground ✓ 6-Other

7- Name of Accommodation RV Park

7.How much did you spend on average per day in Pasco County? circle one
(\$0-25) \$26-50 \$51-75 \$76-100 \$101-125 \$126-150 \$151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2-Downtown) 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____ **State**_____ **Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 40769

2.How many are in your visiting party? 1

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only 3 Nights

6.Where are you staying in Pasco County?
1-~~Hotel~~ 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
~~Campground~~ 6-Other

7- Name of Accommodation A & W RV

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other ~~HEALTH~~

9.Optional Information

Name J. Goins

Address_____

City Williamsburg **State** Ky **Zip** 40769

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 16323

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Green Hills Estates

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Robert Saleen

Address 6124 Crestview Ln

City Zephyrhills **State** FL **Zip** 33542

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 49390 - Michigan

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 60 Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Ed Keel

Address GRapids Mi

City_____ **State**_____ **Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33546

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other Listings

9.Optional Information

Name Geraldine Pearsall

Address 6982 Edward

City Z Hills **State** FL **Zip** 33546

Email_____

Winter Resident

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 15090

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 30 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Home

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name NAT EVANS

Address P O Box 790

City MARS **State** PA **Zip** 16046

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 44830

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation Camp Grounds

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name D Zerger

Address_____

City Fostoria **State** Ohio **Zip** 44830

Email_____

Winter Resident

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34470

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 1 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 64015

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 Mo Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation Riverboat Club

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Cindi Lindsey

Address_____

City Blue Springs **State** Mo **Zip** 64015

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34669

2.How many are in your visiting party? 10

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Word of Life RV Park

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Deanna Ream

Address 13202 Word of Life Dr.

City Hudson **State** FL **Zip** 34669

Email deedee@prairiewell.com

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? ~~[illegible]~~ 33525 Winter resident

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? Winter Resident
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 4- mo Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation RV Park

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____ **State**_____ **Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 10 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Andys RV

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Carol Merrill

Address 37207 ST Rd 54 W

City Z. Hills **State** FL **Zip** 33541

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? N0A 1N7

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-~~Hotel~~ 2-~~Vacation~~ Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation COUNTRY AIR MANOR

7.How much did you ~~spend on~~ average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name PAUL & MARY EDWARDS

Address 9 COASTAL COURT

City PORT DOVER **State** ONT **Zip** N0A 1N7

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 44319

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Traveler's Rest

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name John Auman

Address 747 Fairwood Rd

City AKRON **State** OH **Zip** 44319

Email JAuman2346@aol.com

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34606

2.How many are in your visiting party? 3

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2-Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 0 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 28273

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 4 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Sleepy Hollow Estates

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City Charlotte **State** N C **Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Trailer

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name MURIEL JOHNSON

Address ZEPHYR HILLS

City_____ **State** Florida **Zip**_____

Email_____

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Dina Tisdale

Address 38431

City Zephyrhills **State**_____ **Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 60 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation HOUSE

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 61073

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1)- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 MTHS Day Trip Only_____
WINTER RESIDENT

6.Where are you staying in Pasco County?
1-Hotel (2)-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation TAMPA BAY G TCC

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 ($101-125) $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
(6- Sports) 7-Other _____

9.Optional Information

Name MARY L. HAHN

Address PO BOX 492

City ROSCOE **State** IL **Zip** 61073-0492

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34617

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event (2- Vacation) (3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1- Vehicle) 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 150 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
(2-Campground) 6-Other
7- Name of Accommodation Glen Haven

7.How much did you spend on average per day in Pasco County? circle one
$0-25 ($26-50) $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2-Downtown) 3-Beach/Fishing (4- Dining Out) 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name DOT SMITH

Address BROWNELL

City BEULAH **State** MI **Zip** 49617

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 48329

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2-Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 4 mon. Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation Rainbow Village

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Ida Wolf

Address 2411 Winkleman

City Waterford **State** Mi **Zip** 48329

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 4803

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other RV

5.How many nights did you stay in Pasco County?
#Nights 2 1/2 mo Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation Travelers Rest

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

Special Event Grant Visitor Survey

1.What is your zip code? K9A 4R3

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? Winter Sun
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1)-Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 120 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel (2)-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Manufactured Home

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 (51-75) $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2)-Downtown 3-Beach/Fishing (4)-Dining Out (5)-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Arnold Cornelius

Address 21 Meredith Cr.

City Cobourg **State** Ont. **Zip** K9A 4R3

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33540

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 6 months Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation Emerald Pointe RV Resort

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33541

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Whites

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Elaine Devolin

Address 3740 n Chancey Rd

City Zephryhills **State** FL **Zip** 3354

Email_____

Special Event Grant Visitor Survey

1.What is your zip code? 33525

2.How many are in your visiting party? 1

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____ 6 months

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Grove Ridge

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name R.S. McGee

Address 1022 US Hwy 98

City Dade City **State** FL **Zip** 33525

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 34 33541

2.How many are in your visiting party? ~

3.What was the PRIMARY reason for visiting PASCO COUNTY? Snow Bs
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 12-15 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Ed Pierson

Address 5442 Tipp Rd

City Flint **State** MI **Zip** 48526

Email_____

Special Event Grant Visitor Survey

1.What is your zip code? 04634

2.How many are in your visiting party? 3

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 1 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation CYPRESS LAKES

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Regina Rivard

Address 55 Dunn Pt RD

City Franklin **State** ME **Zip** 04634

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33525

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 6 months Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation Morningside RV Resort

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name David Lawrence

Address Morning Drive

City Dade **State** FLA **Zip** 33525

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 49323 Michigan- But comes every yr for festival + Stays w/parents.

2.How many are in your visiting party? 8

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus (4)-Other motorcycle

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only X

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground (6)Other
7- Name of Accommodation Camp N Aire

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2)-Downtown 3-Beach/Fishing (4) Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Bruce Lambe

Address 4511 264th St.

City Dorr **State** Mich **Zip** 49323

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 49221 - 3654° Zhills winter resident

2.How many are in your visiting party? 4

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 40 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

Special Event Grant Visitor Survey

1.What is your zip code? 13126 (Home) | 33513 (winter 5 months)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Red Oaks Campground

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Ruth Loveland

Address 20 Crestwood Dr.

City Oswego **State** NY **Zip** 13126

Email dougruth@live.com

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33525

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 100 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation CITRUS Hill RV Park

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name VIRGINIA STOHLER

Address 1540 CHIO AVENUE

City ANDERSON **State** IN **Zip** 46016

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 60 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 63349

2.How many are in your visiting party? Two

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation Sun City

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name John Becker

Address PO Box 132

City Hawk Pt **State** MO **Zip** 63349

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33541

2.How many are in your visiting party? 3

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 3 month Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation Park home

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? ~~48703~~ 33525 Winter resident

2.How many are in your visiting party? 3

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation C.A.E.

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name Lil Korri

Address 38254 Leo ST

City Dade City **State** Fl. **Zip** 33525

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33549 Winter

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 1 Day Trip Only ✓

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation_____

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name PHT Nudkins

Address 23612 State Rd 54

City Lutz **State** FL **Zip** 33549

Email No

From Michigan

Special Event Grant Visitor Survey

1.What is your zip code? 34667

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 1
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 90 Day Trip Only_____
Winter resident

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
Campground 6-Other

7- Name of Accommodation BAR'S Park

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4-Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Robert Meredith

Address 1167 N. Meridian Rd

City Ovid **State** MI **Zip** 48866

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33542

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
(1) Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 5 months Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other winter Resident

7- Name of Accommodation Belmar

7.How much did you spend on average per day in Pasco County? circle one
$0-25 (\$26-50) $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism (2)-Downtown (3)-Beach/Fishing (4)-Dining Out (5)-Arts/Culture
(6)-Sports 7-Other _____

9.Optional Information

Name Barry Sandford

Address Lois Ave

City Z-hills **State** FL **Zip** 33542

Email _____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? Canada (Ontario)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? Pleasure
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus (4-Other) RV

5.How many nights did you stay in Pasco County?
#Nights 6 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
(5-Campground) 6-Other

7- Name of Accommodation Kenilworth Resort

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 ($76-100) $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out ✓ 5-Arts/Culture ✓
6- Sports 7-Other ✓

9.Optional Information

Name_____

Address_____

City_____**State**_____**Zip**_____

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33523 (L5M 4N3)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY? 2
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County? 1
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights 60 Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other
7- Name of Accommodation TRAVELERS REST.

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name BILL MILES

Address 1725 THECHASE

City MISSISSAUGA **State** ON **Zip** L5M 4N3

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33523 (or 50677)

2.How many are in your visiting party? 2

3.What was the PRIMARY reason for visiting PASCO COUNTY?
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
5-Campground 6-Other

7- Name of Accommodation MH Park

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other_____

9.Optional Information

Name Jan Mehmen

Address 303 - 30th St SE

City Waverly **State** IA **Zip** 50677

Email_____

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 11/12 SPECIAL EVENT GRANT APPLICATION

Special Event Grant Visitor Survey

1.What is your zip code? 33543

2.How many are in your visiting party? 3

3.What was the PRIMARY reason for visiting PASCO COUNTY?_____
1-this event 2- Vacation 3- Visit Friends/Relatives 4-Business 5-Other

4.How did you travel to Tampa Bay/Pasco County?
1- Vehicle 2- Plane 3- Bus 4-Other

5.How many nights did you stay in Pasco County?
#Nights_____ Day Trip Only_____

6.Where are you staying in Pasco County?
1-Hotel 2-Vacation Rental 3-Friends/Relatives 4-Bed & Breakfast
-Campground 6-Other

7- Name of Accommodation T Tucker

7.How much did you spend on average per day in Pasco County? circle one
$0-25 $26-50 $51-75 $76-100 $101-125 $126-150 $151-and up

8.What activities did you participate in while in Pasco County? circle all that apply
1-Ecotourism 2-Downtown 3-Beach/Fishing 4- Dining Out 5-Arts/Culture
6- Sports 7-Other _____

9.Optional Information

Name Thi Tucker

Address 28539 Tangle Wood

City Zephyrhills **State** FL **Zip** 33543

Email_____

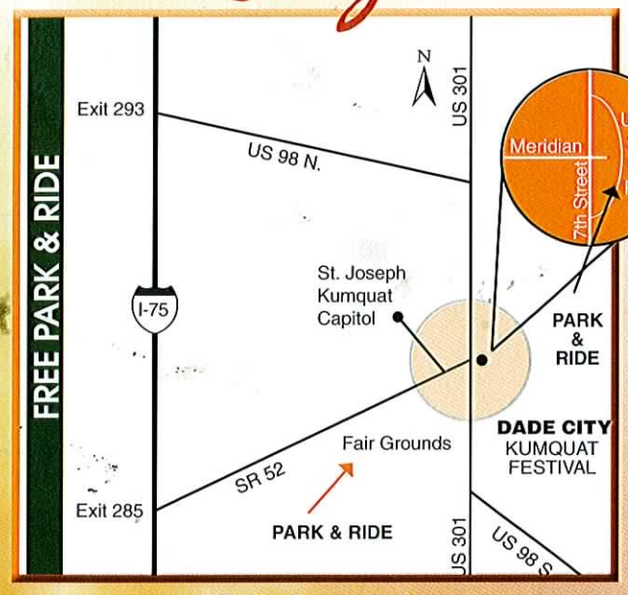
WEEKS FULL OF FUN FESTIVAL EVENTS!

FESTIVAL ACTIVITIES

- 5K Run / 5 & 10K Walk
- Antique Fire Trucks
- Arts & Crafts
- Car & Truck Show
- Downtown Merchants Window Decorating Contest
- Live Entertainment
- Farmer's Market
- Kumquat Kids Corral
- Kumquats, Kumquat Pie & Products
- Kumquat Growers Open House
- Quilt Challenge
- Recipe Contest

IT'S GREAT FUN FOR THE ENTIRE FAMILY!

See You Soon!



For information:
www.dadecitychamber.org
352.567.3769

Sponsored by:

VISITFLORIDA.
This project received financial assistance from VISIT FLORIDA®

PASCO REGIONAL MEDICAL CENTER in Dade City

SAINT LEO UNIVERSITY Founded 1889

Pasco County Florida — It's only natural.
Brought to you in part by Pasco County/Pasco County Tourist Development Council

Bay News 9

Dade City Florida

Pasco Times
An Edition of the St. Petersburg Times

bright house NETWORKS

A Southeast Tourism Society Top 20 Event

We are a green event. We recycle.

ANNUAL

KUMQUAT FESTIVAL

Dade City Chamber of Commerce

Last Saturday in January Dade City, Florida

"the little gold gems of the citrus family"

Presented By

SAINT LEO UNIVERSITY
Founded 1889

PASCO REGIONAL MEDICAL CENTER in Dade City

www.KumquatFestival.org

PASCO COUNTY TOURIST DEVELOPMENT COUNCIL GRANT
FY 11/12 REQUEST FOR REIMBURSEMENT FORM

NOTE: Please provide the original and one photocopy of the form and all supporting documentation. Incomplete requests will cause a delay in the reimbursement process.

EVENTNAME: Dade City Chamber of Commerce Kumquat Festival

ORGANIZATION: Dade City Chamber of Commerce

ADDRESS: 14112 8th St, Dade City FL 33525

CONTACT PERSON: John Moors

PHONE: 352 567 3769

REPORT DATE: 02/10/2012

TDC FUNDS AVAILABLE FOR REIMBURSEMENT: $ 2,965

ITEM	VENDOR NAME	TOTAL INVOICE AMOUNT	% OUT OF COUNTY (if applicable)	$ AMOUNT OUT OF COUNTY EXPENSES	REQUESTED REIMBURSEMENT AMOUNT
	Visual Spectrum	$650.00	53.25%	$346.13	$346.13
	Visual Spectrum	$692.00	53.25%	$368.49	$368.49
	Villages Daily Sun	$1,174.50	100%	$1,174.50	$1,174.50
	Bright House	$2,000.00	54%	$1,075.88	$1075.88
			TOTAL REQUESTED REIMBURSEMENT AMOUNT (must match or be less than initial award)		$2,965.00

NOTE: Furnishing false information may constitute a violation of applicable State and Federal laws.

I certify that the above data is correct based on this organization's official accounting system and records, consistently applied and maintained, and that the costs shown have been made for the purpose of, and in accordance with, the terms of the TDC funding application.

Signature: _____ Title: _____

Printed Name: _____ Date: _____

THIS IS NOT AN INVOICE.
A SEPARATE INVOICE, ON YOUR ORGANIZATION'S LETTERHEAD, MUST ACCOMPANY THIS FORM.

PASCO COUNTY TOURIST DEVELOPMENT
FUNDING AGREEMENT

THIS TOURIST DEVELOPMENT FUNDING AGREEMENT is made and entered into by and veen PASCO COUNTY, a political subdivision of the State of Florida, by and through its Board of ounty Commissioners, hereinafter called the "COUNTY," and the GREATER DADE CITY CHAMBER OF COMMERCE, INC., a Florida non-profit corporation, hereinafter called the "DADE CITY CHAMBER."

W I T N E S S E T H:

WHEREAS, the Pasco County Tourist Development Council seeks to provide for the advancement, generation, growth and promotion of tourism, the enhancement of the tourist industry, and the attraction of tourists from within and without the State of Florida to Pasco County; and

WHEREAS, Section 125.0104(5)(a)2, Florida Statutes, provides that tourist development tax revenues may be expended to promote and advertise tourism in the State of Florida, nationally and internationally; and

WHEREAS, the DADE CITY CHAMBER, holds events that attracts tourists to Pasco County; and

WHEREAS, in furtherance of promoting Pasco County to tourists, the Board of Pasco County Commissioners desires to provide monetary reimbursement from tourist development tax revenues to the DADE CITY CHAMBER for qualifying promotion and advertising expenditures.

NOW, THEREFORE, IN CONSIDERATION of the covenants and promises contained herein, it is mutually agreed between the parties hereto as follows:

SECTION 1. RECITALS

The foregoing whereas clauses are incorporated herein by reference and made a part hereof.

SECTION 2. TERM

This Agreement shall commence on October 1, 2011 and shall end on September 30, 2012 unless otherwise terminated or extended in accordance with the provisions of this Agreement.

SECTION 3. MAXIMUM AMOUNT OF FUNDING

A total of up to Two Thousand Nine Hundred Sixty-Five and 00/100 Dollars ($2,965.00) may be remitted to the DADE CITY CHAMBER by the COUNTY during the term of this Agreement.

SECTION 4. REQUIREMENTS FOR FUNDING

This Agreement allows for the funding of promotional and advertising activities and items for the Kumquat Festival, hereafter referred to as "the Event." Promotions and advertisements may include, but are not limited to, print and broadcast advertising, creation, printing and distribution of brochures. In order to obtain funding all the following requirements shall be met:

The Visual Spectrum
4432 Commercial Way
Spring Hill, FL 34606
Ph: 352-597-4395

Invoice

Date	Invoice #
11/7/2011	DCB11-300

PAID 11/17/2011

Bill To
Greater Dade City Chamber of Commerce John G Moors 14112 8th St. Dade City, FL 33525

P.O. No.	Terms	Project

Description	Qty	Rate	Amount
Revisions & printing for 5,000 Kumquat Brochures		650.00	650.00T

Subtotal	$650.00
Sales Tax (6.5%)	$42.25
Total	$692.25
Payments/Credits	$-692.25
Balance Due	$0.00

The Visual Spectrum
4432 Commercial Way
Spring Hill, FL 34606
Ph: 352-597-4395

Invoice

Date	Invoice #
1/27/2012	DCB12-0384

PAID
02/06/2012

Bill To
Greater Dade City Chamber of Commerce John G Moors 14112 8th St. Dade City, FL 33525

P.O. No.	Terms	Project

Description	Qty	Rate	Amount
Change & Print 5,000 Kumquat Brochures		692.00	692.00T

Subtotal	$692.00
Sales Tax (6.5%)	$44.98
Total	$736.98
Payments/Credits	$-736.98
Balance Due	$0.00

The Villages Daily Sun
1100 Main St.
The Villages, FL 32159

ADVERTISING INVOICE / STATEMENT

BILLING DATE	TERMS OF PAYMENT
01/31/12	27 Day Terms

BILLED ACCOUNT

JOHN MOORS
DADE CITY CHAMBER OF COMMERCE
14112 8TH STREET
DADE CITY, FL 33525

BILLED ACCOUNT NO.	AGENCY/CLIENT
90125033	90125033

NAME OF AGENCY / CLIENT

DADE CITY CHAMBER OF COMMERCE

DATE	TRANS #	DESCRIPTION	INS	SAU DIMENSIONS	UNITS	RATE	AMOUNT	TOTAL
01/19/2012	02031064	Payment Check 2786 Prep					-1174.50	-1174.50
01/22/2012	02035497	213082 KUMQUAT AD						
		01 DAILY SUN - 213082 K	1	3.00 x 6.00	18.00 in	14.25	256.50	-918.00
01/24/2012	02038399	213082 KUMQUAT AD						
		01 DAILY SUN - 213082 K	1	3.00 x 6.00	18.00 in	12.75	229.50	-688.50
01/25/2012	02040119	213082 KUMQUAT AD						
		01 DAILY SUN - 213082 K	1	3.00 x 6.00	18.00 in	12.75	229.50	-459.00
01/26/2012	02041752	213082 KUMQUAT AD						
		01 DAILY SUN - 213082 K	1	3.00 x 6.00	18.00 in	12.75	229.50	-229.50
01/27/2012	02043421	213082 KUMQUAT AD						
		01 DAILY SUN - 213082 K	1	3.00 x 6.00	18.00 in	12.75	229.50	

CURRENT	AGING			
	30 DAYS	60 DAYS	90 DAYS	120+ DAYS
0.00	0.00	0.00	0.00	0.00

TOTAL NET AMOUNT DUE

0.00

PLEASE RETURN THIS PORTION WITH YOUR REMITTANCE

To charge this amount to your credit card, please complete the following information and return to the address below: [ ] Visa [ ] Mastercard
Acct# _____ Exp Date: _____
Signature _____

BILLED ACCOUNT NO.	BILLED ACCOUNT NAME	AMOUNT REMITTED
90125033	DADE CITY CHAMBER OF COMMERCE	

REMIT TO

The Villages Daily Sun
1100 Main St.
The Villages, FL 32159

Phone: (352)753-1119
Fax: (352)751-7999

Payment in full is due upon receipt of the statement. A service charge on all balances over 30 days will be computed by a 'Periodic Rate' of 1-1/2% per month, which is an ANNUAL PERCENTAGE RATE OF 18%, this applies to the previous balance after deducting current payments and credits appearing on your statement.

REMITTANCE ADVICE

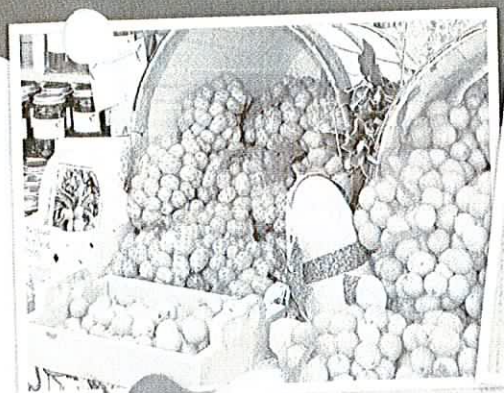
PASCO REGIONAL MEDICAL CENTER in Dade City

DADE CITY center for the ARTS

SAINT LEO UNIVERSITY Founded 1889

presents the

15th Annual Kumquat Festival



Saturday, January 28, 2012
9 a.m. to 5 p.m.

Historic Downtown Dade City, Florida

Sponsored by: SAINT LEO UNIVERSITY · DADE CITY center for the ARTS · PASCO REGIONAL MEDICAL CENTER

Pasco Grown Fresh · VISITFLORIDA · Dade City Chamber of Commerce · Kumquat Festival · Bay News 9 Your News Channel · Dade City Florida · Kumquat Growers · Tampa Bay Times tampabay.com

Enjoy the Festival - come back and visit us again!

For more information contact the Dade City Chamber of Commerce at 352-567-3769.

www.dadecitychamber.org

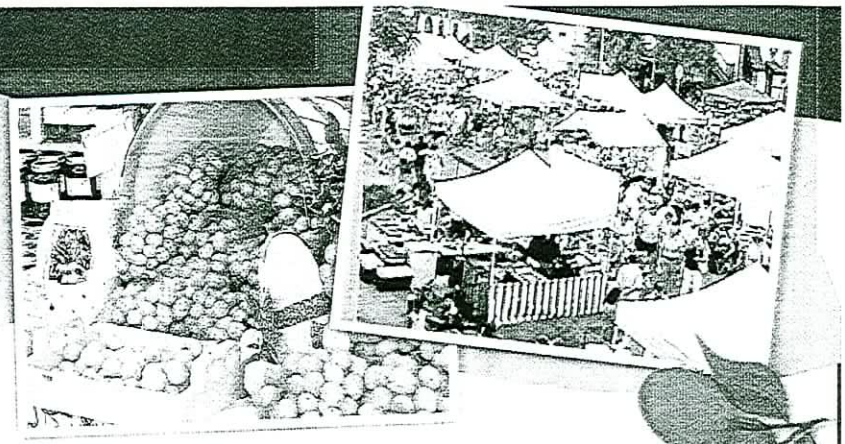
A SOUTHEAST TOURISM SOCIETY TOP 20 EVENT

PASCO REGIONAL MEDICAL CENTER in Dade City

DADE CITY center for the ARTS

SAINT LEO UNIVERSITY Founded 1889

presents the



15th Annual Kumquat Festival

Saturday, January 28, 2012 9 a.m. to 5 p.m.

Historic Downtown Dade City, Florida

Saturday Kumquat Festival Schedule:

- Arts and Crafts Show • Farmers' Market
- Kumquat products, samples, pie and LOTS of food
- Car and Truck Show • Antique Fire Trucks
- Live Entertainment • Quilt Show
- Volkssport 5K/10K Family Walk • American Cancer Society 5K
- Kumquat Kiddie Corral sponsored by the Tampa Bay Times

Pre-Kumquat Festival Activities:

Saturday, January 14, 11 am
Kumquat Recipe Contest Judging at Betty Cakes Cake Shop

Satuday, January 14, 3 pm
Kumquat Festival Pageant-Calvary Assembly of God church

Thursday, January 19th
Dade City Merchants Window Decorating Contest Judging

Thursday, January 26th
Kumquat Growers Open House-Grove & Packing House Tours & Entertainment

Thursday, January 26, 5-7 pm
Tampa Bay Times Kumquat Mixer at Greater Dade City Chamber of Commerce

Friday, January 27th
Kumquat Growers Open House

Sponsored by: SAINT LEO UNIVERSITY · DADE CITY center for the ARTS · PASCO REGIONAL MEDICAL CENTER · Pasco County Florida · VISIT FLORIDA · Dade City Kumquat Festival · News 9 Your News Channel · Dade City Florida · Kumquat Growers · Tampa Bay Times tampabay.com

Enjoy the Festival - come back and visit us again!

For more information contact the Dade City Chamber of Commerce at 352-567-3769.

www.dadecitychamber.org

A SOUTHEAST TOURISM SOCIETY TOP 20 EVENT

668359-01

2012 Kumquat Fest - Polk/Citrus/Hernando

bright house MEDIA STRATEGIES
smart solutions for advertisers

Client: Kumquat Festival
Zones: 1895, 5609
Flight Dates: 1/23/2012 - 1/29/2012

Agency: <none>
Total # of Active Wks: 1
Spot Length: 30

Bill to: Melody Floyd
c/o Greater Dade City Chamber of Commer, 14112 8th Street
Dade City, FL 33525

AE: Julie Ketcham
Sales Assistant: Gloria Thompson
Phone #: 727-326-1268
Cell #: 352-228-7322
E-mail: julie.ketcham@mybrighthouse.com

Zone(s): Citrus/Hernando, 1895

Network	Start Date	End Date	Daypart	Description	Spots/Wk	Total Spots	Rate	Extended Cost
Discovery	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$32.00	$192.00
	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$23.00	$138.00
Food	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	4	4	$40.00	$160.00
FOX NEWS channel	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$40.00	$240.00
tbs	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$46.00	$276.00
Totals						**28**		**$1,006.00**

Zone(s): Polk (Lakeland/Winter Haven), 5609

Network	Start Date	End Date	Daypart	Description	Spots/Wk	Total Spots	Rate	Extended Cost
Discovery	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	4	4	$58.00	$232.00
	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$23.00	$138.00
Food	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$30.00	$180.00
FOX NEWS channel	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	4	4	$69.00	$276.00
tbs	01/23/12	01/29/12	M-F 8p-11p	VARIOUS	6	6	$28.00	$168.00
Totals						**26**		**$994.00**

Order Summary:

Zone Description: Citrus/Hernando, 1895; Polk (Lakeland/Winter Haven), 5609

Total Spots: 54

Total Gross$: $2,000.00

Average Investment per Active Week: $2,000.00

TIM#: 77083

Kumquat Festival copy – call to action is the www.kumquatfestival.org –

Pasco County Florida

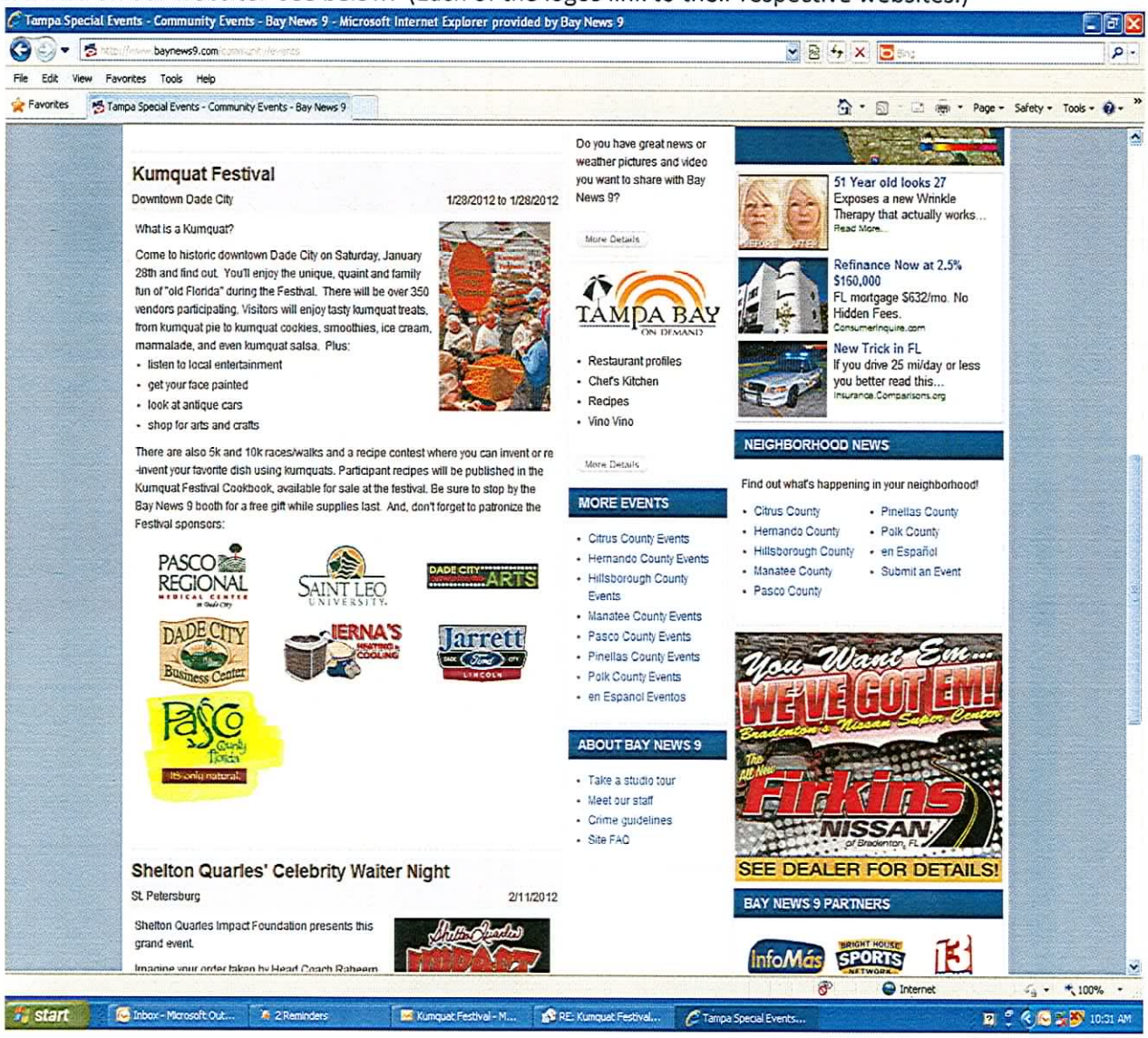
It's only natural. Brought to you in part by Pasco County Tourist Development Council

(see attached web page and blog copies)

It's the annual Kumquat Festival in historic downtown Dade City!
Join us and the Greater Dade City Chamber of Commerce Saturday, January 28th
for great food, entertainment, and more!
It's down home Florida fun, plus a piece of Kumquat pie!
Visit KumquatFestival.org and see you there!

The festival is now airing on our Neighborhood News Community Calendar at about five minutes before every hour. That will air until the festival. The promo is scheduled to begin airing on Friday, January 13th and will air until the festival.

It is also on our website. See below. (Each of the logos link to their respective websites.)



THE GREATER
Dade City
Chamber of Commerce

- Home
- Membership
  - Board of Directors
  - Committees
  - Member Forms
  - Chamber Members' Events & Calendar
  - Member Directory
  - Member to Member Discount Program
  - Become A Member
  - Online Directory (Flip Book)
- Newsletter
- Events Calendar
  - Community & Regional Events
  - Chamber Events
- Kumquat Festival™
- Business Development
- Public Services
- Shopping & Dining
  - Places to Shop
  - Places to Eat
- Accommodations
- Recreation
  - Bicycling
  - Equestrian
  - Golf
  - Parks
- Attractions
  - Pioneer Florida Museum
  - Sertoma Youth Ranch
  - Giraffe Ranch
  - Historic Downtown Dade City
  - HiBrow Art Gallery
  - Dade City's Wild Things
- Healthcare
  - Florida Hospital
  - Pasco Regional Hospital
  - Premier Community Health Care Group
  - The Edwinola
  - Gulfside Regional Hospice
  - HPH Hospice
  - Royal Oak Nursing Center
  - Heritage Park Health & Rehab
- Nearby Communities
  - Neighboring Communities

Kumquat Festival™

PASCO REGIONAL MEDICAL CENTER in Dade City

SAINT LEO UNIVERSITY

DADE CITY center for the ARTS

Presents

The Greater Dade City Chamber of Commerce Annual KUMQUAT FESTIVAL

Dade City's Biggest, Most Distinctive Event
Saturday, January 28th 2012 • From 9am to 5pm

Come and enjoy the unique, quaint and family fun of "old Florida" during our Kumquat Festival™ in historic downtown Dade City - it's one of a kind!!!

The Dade City Chamber of Commerce has established a flagship event that celebrates everything that makes Dade City unique while encouraging visitors to participate. Since the nearby town of St. Joseph was already known as the Kumquat Capital of the World, the Chamber of Commerce decided that this little fruit with a funny name could be the focus of an annual festival.

As many as 40,000 people attend our one day event every year, with over 350 vendors participating, filling our historic Downtown core. Here, visitors can enjoy all kinds of tasty kumquat treats, from kumquat pie to kumquat cookies, smoothies, ice cream, marmalade, and even kumquat salsa.

Dade City's Annual Kumquat Festival™, held the last Saturday in January each year, has become extremely popular for its homegrown, family-friendly entertainment. Visitors can listen to local entertainment, get their face painted, look at antique cars, and shop for arts and crafts. There are also 5k and 10k races/walks and a recipe contest where you can invent or re-invent your favorite dishes using kumquats. Our Downtown Merchant's Window Decorating Contest and Kumquat Growers' Open House are part of the festivities that round out our Kumquat Festival™ month in January.

The Dade City Chamber of Commerce utilizes the Kumquat Festival™ to highlight the Dade City and East Pasco County area. It is also an excellent opportunity for local businesses, schools, and non-profits to promote themselves. Many of our visitors come back after the Festival to see the Historic Courthouse and experience more of everything there is to enjoy in downtown Dade City.

One of the most charming stories to emerge from the Kumquat Festival™ is the story of regular visitors Regina Polsky and Jerry Witts. They met each other the first time they visited the Kumquat Festival™. They soon fell in love, and [illegible] later announced that they were [illegible]. They told the Chamber that they wanted a private wedding service performed by a notary; but Lucy Arthur, a staff member, felt that they deserved a full-blown wedding. She recruited local businesses to help out in any way they could. They provided everything from flowers to kumquat pie. The wedding was held in the Courthouse Square and the couple was escorted to the wedding by trolley. Together, the entire community gave Regina and Jerry a romantic, unforgettable wedding with a distinct Dade City touch. We enjoy seeing Regina and Jerry each year as the come back to the festival to celebrate their anniversary.

DADE CITY center for the ARTS

SAINT LEO UNIVERSITY
Founded 1889

Tampa Bay Times
Pasco Edition

Pasco County Florida
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VISITFLORIDA.
This project received financial assistance from VISIT FLORIDA®

DADE CITY Business Center

JERNA'S HEATING & COOLING

bright house NETWORKS

Bay News 9

Boltin PEST CONTROL

GROWERS FERTILIZER CORPORATION

Krumbhaar Growers

BECK

DWINOLA

THUROW FINANCIAL SERVICES

DADE CITY FLORIDA

Hampton

Jarrett

Jim Browne CITRUS

TECO TAMPA ELECTRIC

PATRIOT CHEVROLET

BORREGARD CONSTRUCTION

Absolute Air Systems, Inc.

MOR

- WWJB/WXJB
- True Oldies 106.3

For Information Please Call Greater Dade City Chamber of Commerce at 352-567-3769.

Join The Fun! - Applications for Download (PDF):
(Requires Adobe Acrobat Reader Software - Get It HERE)

- Car & Truck Show Information

Kumquat Festival Website

Pasco County Florida
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PASCO REGIONAL MEDICAL CENTER in Dade City

SAINT LEO UNIVERSITY

Presents

The Greater Dade City F-L-O-R-I-D-A Chamber of Commerce
Annual KUMQUAT FESTIVAL

Dade City's Biggest, Most Distinctive Event

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PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
FY 12/13 "LOCAL" SPECIAL EVENT GRANT APPLICATION

VERIFICATION OFFICIAL WITH CONTRACTING AUTHORITY FOR THE ORGANIZATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Cliff Martin
Official's Signature

Cliff Martin, President
Official's Name and Title

CHIEF FINANCIAL OFFICER FOR THE ORGANIZATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Jean M. Nathe
Official's Signature

Jean Nathe, Treasurer
Official's Name and Title

CONTACT PERSON AS LISTED ON PAGE ONE OF APPLICATION

I HEREBY CERTIFY that I have read the foregoing application and that the facts stated herein are true and correct to the best of my knowledge and belief. I have read the Special Event Policies and Procedures and agree to comply with the policies and procedures therein as a condition of receiving grant funds.

Official's Signature

John
Official's Name and Title